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# 1982

## Census of Retail Trade

RC82-A-16

GEOGRAPHIC AREA SERIES

# Iowa



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The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

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# 1982 Census of Retail Trade

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## Iowa

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Issued November 1984



**U.S. Department of Commerce**  
**Malcolm Baldrige**, Secretary  
**Clarence J. Brown**, Deputy Secretary  
**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**  
**John G. Keane**,  
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# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

2. Each State and the District of Columbia.
3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.<sup>5 6</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>4 5</sup>

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

<sup>2</sup>Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>3</sup>On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the *State and Metropolitan Area Data Book*, and limited 1982 data will be published in the 1985 edition.

<sup>4</sup>According to 1980 Census of Population.

<sup>5</sup>Those defined as of January 1, 1982.

<sup>6</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

**	Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
—	Represents zero.
††	Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
n.e.c.	Not elsewhere classified.
r	Revised.
pt.	Part.
SIC	Standard Industrial Classification.
SCSA	Standard Consolidated Statistical Area.
SMSA	Standard Metropolitan Statistical Area.



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State. . . . .	X	X	X					X	X	X
SCSA's in the State. . . . .										
SMSA's in the State. . . . .				X						
Area of the State not in any SMSA. . . . .					X					
Counties in the State. . . . .						<sup>1</sup> X		<sup>X</sup>	X	
Places in the State. . . . .							<sup>1</sup> X	<sup>2</sup> X		<sup>2</sup> X
<b>DATA ITEMS<sup>3</sup></b>										
All establishments:										
Establishments. . . . .	X	X		X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Unincorporated businesses. . . . .	X			X	X	X	X	X		
Number of inhabitants per establishment. . . . .			X							
1977 to 1982 comparative statistics (establishments, sales). . . . .										
		X								
Sales per capita. . . . .			X							
Sales per establishment. . . . .			X							
Counties ranked by volume of sales. . . . .									X	
Places ranked by volume of sales. . . . .										<sup>2</sup> X
Establishments with payroll:										
Establishments. . . . .	X			X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Annual payroll. . . . .	X	X		X	X	X	X	X		
First quarter payroll. . . . .	X			X	X	X	X	X		
Paid employees for pay period including March 12, 1982. . . . .	X			X	X	X	X	X		
1977 to 1982 comparative statistics (sales, payroll). . . . .										
		X								
Sales per establishment. . . . .			X							
Sales per employee. . . . .			X							
Payroll per employee. . . . .			X							
Employees per establishment. . . . .			X							
Establishments without payroll:										
Sales per establishment. . . . .			X							

<sup>1</sup> Includes areas with 500 retail establishments or more.

<sup>2</sup> Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

<sup>3</sup> See Explanation of Terms, appendix A.



# Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States . . . . .	X	X	X	X	X						
State . . . . .	X	X	X	X	X						
SCSA . . . . .	X	X	X	X							
SMSA . . . . .	X	X	X	X							
County . . . . .	X	X	X	X							
Place . . . . .	X	X	X	X							
<b>MAJOR RETAIL CENTERS</b>											
SMSA . . . . .	X	X									
City . . . . .	X	X	X	X							
CBD . . . . .	X	X	X	X							
MRC . . . . .	X	X	X	X							
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States . . . . .	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States . . . . .		X	X							X	<sup>1</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States . . . . .	X	X				X					
State . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
SMSA . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States . . . . .	X	X	X	X							<sup>3</sup> X
State . . . . .	X	X	X	X							<sup>3</sup> X
SMSA . . . . .	X	X	X	X							<sup>3</sup> X

<sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.



## CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction . . . . .	III
Users' Guide for Locating Statistics in This Report by Table Number . . . . .	VI
Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports . . . . .	VII
Summary of Findings . . . . .	3

### TABLES

1. Summary Statistics for the State: 1982 . . . . .	4
2. Comparative Statistics for the State: 1982 and 1977 . . . . .	6
3. Selected Ratios for the State: 1982. . . . .	8
4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982. . . . .	10
5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982 . . . . .	19
6. Summary Statistics for Counties With 500 Establishments or More: 1982 . . . . .	21
7. Summary Statistics for Places With 500 Establishments or More: 1982 . . . . .	28
8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1982 . . . . .	34
9. Counties Ranked by Volume of Sales: 1982 . . . . .	44
10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982 . . . . .	44

### APPENDIXES

A. General Explanation . . . . .	A-1
B. General Questions . . . . .	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers . . . . .	C-1
D. Standard Metropolitan Statistical Areas . . . . .	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982 . . . . .	E-1
F. Geographic Notes . . . . .	F-1

Publication Program. . . . .	Inside back cover
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# SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that Iowa's 28,538 retail stores had sales totaling \$12.6 billion. In 1977, 28,898 stores had sales of \$9.8 billion. These data also revealed that the State's 20,557 retail establishments with payroll registered \$12.3 billion in sales in 1982, compared to sales of \$9.5 billion by 21,240 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 22.9 percent of the State's total sales by retailers in 1982, compared to 19.7 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 15.6 percent of sales, gasoline service stations with 11.2 percent, department stores (including leased departments) with 9.4 percent, and eating places with 7.7 percent.

For 1982, sales for all retailers in Iowa averaged \$443 thousand per establishment, compared to \$339 thousand in 1977. Sales for establishments with payroll averaged \$599 thousand in 1982, compared to \$446 thousand in 1977. In 1982, department stores (including leased departments) averaged \$7.1 million per establishment; new car dealers, \$2.9 million; grocery

stores, \$1.7 million; drug and proprietary stores, \$543 thousand; and furniture stores, \$452 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$65 thousand. New car dealers had sales per employee of \$193 thousand, which contrasts sharply with the \$17 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$1.4 billion, compared to \$1.1 billion for 1977. Payroll as a percent of sales of establishments with payroll averaged 11.6 percent for all retailers, 25.3 percent for eating places, and 5.3 percent for gasoline service stations.

There were 190,341 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 188,070 employees in 1977. Eating places were the largest employers, with 55,388 employees; followed by grocery stores, 28,127 employees; and new car dealers, 9,952.

Polk County led the counties in the State, accounting for 14.4 percent of total sales by retailers. Des Moines had the largest sales among all places in the State, with 9.8 percent of the State total.

# Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>Retail trade<sup>2</sup></b> -----	<b>28 538</b>	<b>12 646 359</b>	<b>15 571</b>	<b>1 854</b>	<b>20 557</b>	<b>12 319 336</b>	<b>1 428 532</b>	<b>334 456</b>	<b>190 341</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	††	††	††	††	1 566	783 555	104 357	24 368	8 972
521, 3	Building materials and supply stores-----	††	††	††	††	818	541 124	74 071	17 457	5 398
521	Lumber and other building materials dealers-----	††	††	††	††	670	504 199	68 619	16 209	4 892
523	Paint, glass, and wallpaper stores-----	††	††	††	††	148	36 925	5 452	1 248	506
525	Hardware stores-----	††	††	††	††	550	162 556	21 285	5 092	2 699
526	Retail nurseries, lawn and garden supply stores-----	††	††	††	††	143	52 420	6 603	1 283	690
527	Mobile home dealers-----	††	††	††	††	55	27 455	2 398	536	185
53	<b>General merchandise group stores</b> -----	††	††	††	††	620	1 361 896	171 287	40 164	22 668
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	††	††	††	163	1 159 846	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	††	††	††	163	(D)	(D)	(D)	(D)
531 pt.	Conventional <sup>3</sup> -----	††	††	††	††	36	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>3</sup> -----	††	††	††	††	94	551 458	58 558	12 590	7 879
531 pt.	National chain <sup>3</sup> -----	††	††	††	††	33	323 456	48 454	11 680	5 623
533	Variety stores-----	††	††	††	††	214	100 351	13 162	3 138	2 298
539	Miscellaneous general merchandise stores-----	††	††	††	††	243	(D)	(D)	(D)	(D)
54	<b>Food stores</b> -----	††	††	††	††	2 164	2 936 662	283 310	66 878	31 687
541	Grocery stores-----	††	††	††	††	1 623	2 823 516	264 027	62 556	28 127
542	Meat and fish (seafood) markets-----	††	††	††	††	142	47 090	6 060	1 411	759
546	Retail bakeries-----	††	††	††	††	185	23 750	7 199	1 563	1 816
5462	Retail bakeries—baking and selling-----	††	††	††	††	175	22 794	6 993	1 516	1 777
5463	Retail bakeries—selling only-----	††	††	††	††	10	956	206	47	39
543, 4, 5, 9	Other food stores-----	††	††	††	††	214	42 306	6 024	1 348	985
543	Fruit stores and vegetable markets-----	††	††	††	††	16	5 855	656	114	62
544	Candy, nut, and confectionery stores-----	††	††	††	††	52	5 307	1 166	252	256
545	Dairy products stores-----	††	††	††	††	73	17 045	2 436	582	382
549	Miscellaneous food stores-----	††	††	††	††	73	14 099	1 766	400	285
55 ex. 554	<b>Automotive dealers</b> -----	††	††	††	††	1 496	2 335 967	200 596	47 228	13 981
551	Motor vehicle dealers—new and used cars-----	††	††	††	††	663	1 921 736	150 008	35 687	9 952
552	Motor vehicle dealers—used cars only-----	††	††	††	††	130	48 499	2 870	636	291
553	Auto and home supply stores-----	††	††	††	††	498	248 472	36 458	8 518	2 801
553 pt.	Tire, battery, and accessory dealers-----	††	††	††	††	456	225 620	34 358	8 028	2 575
553 pt.	Other auto and home supply stores-----	††	††	††	††	42	22 852	2 100	490	226
555, 6, 7, 9	Miscellaneous automotive dealers-----	††	††	††	††	205	117 260	11 260	2 387	937
555	Boat dealers-----	††	††	††	††	36	12 984	1 486	266	109
556	Recreational and utility trailer dealers-----	††	††	††	††	45	40 185	3 328	661	246
557	Motorcycle dealers-----	††	††	††	††	114	60 744	5 867	1 298	538
559	Automotive dealers, n.e.c.-----	††	††	††	††	10	3 347	579	162	44
554	<b>Gasoline service stations</b> -----	††	††	††	††	2 064	1 377 854	72 856	17 261	9 581
56	<b>Apparel and accessory stores</b> -----	††	††	††	††	2 065	606 336	79 632	18 876	12 495
561	Men's and boys' clothing and furnishings stores-----	††	††	††	††	329	94 746	14 993	3 726	1 921
562, 3, 8	Women's clothing and specialty stores and furriers-----	††	††	††	††	819	233 780	28 661	6 724	5 173
562	Women's ready-to-wear stores-----	††	††	††	††	752	221 847	26 566	6 228	4 873
563, 8	Women's accessory and specialty stores and furriers-----	††	††	††	††	67	11 933	2 095	496	300
565	Family clothing stores-----	††	††	††	††	235	136 728	16 896	3 848	2 605
566	Shoe stores-----	††	††	††	††	513	119 542	16 259	3 900	2 213
566 pt.	Men's shoe stores-----	††	††	††	††	30	5 257	775	180	82
566 pt.	Women's shoe stores-----	††	††	††	††	93	18 201	3 083	748	428
566 pt.	Children's and juveniles' shoe stores-----	††	††	††	††	9	1 491	265	53	28
566 pt.	Family shoe stores-----	††	††	††	††	381	94 593	12 136	2 919	1 675
564, 9	Other apparel and accessory stores-----	††	††	††	††	169	21 540	2 823	678	583
564	Children's and infants' wear stores-----	††	††	††	††	97	12 221	1 528	394	360
569	Miscellaneous apparel and accessory stores-----	††	††	††	††	72	9 319	1 295	284	223
57	<b>Furniture, home furnishings, and equipment stores</b> -----	††	††	††	††	1 361	462 873	68 979	16 465	6 883
5712	Furniture stores-----	††	††	††	††	440	199 010	29 655	7 155	2 772
5713, 4, 9	Home furnishing stores-----	††	††	††	††	265	64 331	10 232	2 411	1 141
5713	Floor covering stores-----	††	††	††	††	139	50 217	7 822	1 813	658
5714	Draperies, curtain, and upholstery stores-----	††	††	††	††	47	3 898	781	180	130
5719	Miscellaneous home furnishing stores-----	††	††	††	††	79	10 216	1 629	418	353
572	Household appliance stores-----	††	††	††	††	219	70 796	10 856	2 658	1 006
573	Radio, television, and music stores-----	††	††	††	††	437	128 736	18 236	4 241	1 964
5732	Radio and television stores-----	††	††	††	††	308	87 972	11 845	2 667	1 138
5733	Music stores-----	††	††	††	††	129	40 764	6 391	1 574	826
5733 pt.	Record shops-----	††	††	††	††	54	14 168	1 523	369	253
5733 pt.	Musical instrument stores-----	††	††	††	††	75	26 596	4 868	1 205	573

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
58	Eating and drinking places .....	††	††	††	††	5 298	1 109 355	268 500	60 120	61 950
5812	Eating places .....	††	††	††	††	3 740	953 692	241 137	53 558	55 388
5812 pt.	Restaurants and lunchrooms .....	..	..	..	..	1 917	463 348	124 282	28 143	29 208
5812 pt.	Cafeterias .....	..	..	..	..	77	36 550	10 853	2 429	2 237
5812 pt.	Refreshment places .....	..	..	..	..	1 465	404 921	93 687	20 276	21 499
5812 pt.	Other eating places .....	..	..	..	..	281	48 873	12 315	2 710	2 444
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	1 558	155 663	27 363	6 562	6 562
591	Drug and proprietary stores .....	††	††	††	††	715	388 050	53 447	12 867	6 434
591 pt.	Drug stores .....	..	..	..	..	687	383 546	52 595	12 681	6 337
591 pt.	Proprietary stores .....	..	..	..	..	28	4 504	852	186	97
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	3 208	956 788	125 568	30 229	15 690
592	Liquor stores .....	††	††	††	††	270	148 637	11 451	2 988	1 395
593	Used merchandise stores .....	††	††	††	††	191	32 844	5 801	1 327	746
594	Miscellaneous shopping goods stores .....	††	††	††	††	1 400	300 451	45 686	10 725	6 690
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	281	74 918	9 977	2 170	1 205
5941 pt.	General line sporting goods stores .....	..	..	..	..	143	47 050	5 986	1 428	712
5941 pt.	Specialty line sporting goods stores .....	..	..	..	..	138	27 868	3 991	742	493
5942	Book stores .....	††	††	††	††	124	32 442	4 252	1 006	671
5943	Stationery stores .....	††	††	††	††	35	10 278	1 894	512	210
5944	Jewelry stores .....	††	††	††	††	304	73 518	14 807	3 703	1 539
5945	Hobby, toy, and game shops .....	††	††	††	††	106	14 849	2 033	469	431
5946	Camera and photographic supply stores .....	††	††	††	††	38	13 504	1 652	373	208
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	298	44 870	6 474	1 396	1 361
5948	Luggage and leather goods stores .....	††	††	††	††	14	2 694	431	107	64
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	200	33 378	4 166	989	1 001
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	331	158 628	22 523	5 545	2 625
5961	Mail order houses .....	††	††	††	††	142	64 942	5 962	1 468	712
5962	Automatic merchandising machine operators .....	††	††	††	††	63	41 248	7 743	1 945	697
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	126	52 438	8 818	2 132	1 216
598	Fuel and ice dealers .....	††	††	††	††	240	200 921	16 438	4 136	1 096
5983	Fuel oil dealers .....	††	††	††	††	48	45 232	2 797	653	199
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	188	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	338	42 894	9 099	2 141	1 565
5993	Cigar stores and stands .....	††	††	††	††	19	3 418	470	103	80
5994	News dealers and newsstands .....	††	††	††	††	20	3 183	416	108	82
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	399	65 812	13 684	3 156	1 411
5999 pt.	Optical goods stores .....	..	..	..	..	109	19 702	4 441	1 124	383
5999 pt.	Pet shops .....	..	..	..	..	41	5 234	820	190	170
5999 pt.	Typewriter stores .....	..	..	..	..	23	2 715	587	136	71
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	226	38 161	7 836	1 706	787

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	<b>Retail trade<sup>2</sup></b> -----	<b>28 538</b>	<b>28 898</b>	<b>12 646 359</b>	<b>9 787 589</b>	<b>29.2</b>	<b>12 319 336</b>	<b>9 475 687</b>	<b>30.0</b>	<b>1 428 532</b>	<b>1 101 629</b>	<b>29.7</b>
<b>52</b>	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	<b>††</b>	<b>2 185</b>	<b>††</b>	<b>800 354</b>	<b>(NA)</b>	<b>783 555</b>	<b>777 974</b>	<b>.7</b>	<b>104 357</b>	<b>93 555</b>	<b>11.5</b>
521, 3	Building materials and supply stores -----	††	1 018	††	569 846	(NA)	541 124	562 936	-3.9	74 071	68 640	7.9
521	Lumber and other building materials dealers -----	††	788	††	528 727	(NA)	504 199	522 610	-3.5	68 619	62 738	9.4
523	Paint, glass, and wallpaper stores -----	††	230	††	41 119	(NA)	36 925	40 326	-8.4	5 452	5 902	-7.6
525	Hardware stores -----	††	789	††	143 055	(NA)	162 556	132 316	22.9	21 285	16 408	29.7
526	Retail nurseries, lawn and garden supply stores -----	††	256	††	32 061	(NA)	52 420	29 512	77.6	6 603	4 204	57.1
527	Mobile home dealers -----	††	122	††	55 392	(NA)	27 455	53 210	-48.4	2 398	4 303	-44.3
<b>53</b>	<b>General merchandise group stores</b> -----	<b>††</b>	<b>921</b>	<b>††</b>	<b>1 090 877</b>	<b>(NA)</b>	<b>1 361 896</b>	<b>1 084 279</b>	<b>25.6</b>	<b>171 287</b>	<b>146 753</b>	<b>16.7</b>
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	155	††	911 279	(NA)	1 159 846	911 279	27.3	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	155	††	841 634	(NA)	(D)	841 634	(D)	(D)	117 185	(D)
531 pt.	Conventional <sup>3</sup> -----	††	(NA)	††	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)
531 pt.	Discount or mass merchandising <sup>3</sup> -----	††	(NA)	††	(NA)	(NA)	551 458	(NA)	(NA)	58 558	(NA)	(NA)
531 pt.	National chain <sup>3</sup> -----	††	(NA)	††	(NA)	(NA)	323 456	(NA)	(NA)	48 454	(NA)	(NA)
533	Variety stores -----	††	300	††	90 549	(NA)	100 351	89 322	12.3	13 162	12 134	8.5
539	Miscellaneous general merchandise stores -----	††	466	††	158 694	(NA)	(D)	153 323	(D)	(D)	17 434	(D)
<b>54</b>	<b>Food stores</b> -----	<b>††</b>	<b>2 533</b>	<b>††</b>	<b>1 970 058</b>	<b>(NA)</b>	<b>2 936 662</b>	<b>1 937 686</b>	<b>51.6</b>	<b>283 310</b>	<b>181 753</b>	<b>55.9</b>
541	Grocery stores -----	††	1 818	††	1 889 452	(NA)	2 823 516	1 866 383	51.3	264 027	169 254	56.0
542	Meat and fish (seafood) markets -----	††	181	††	36 199	(NA)	47 090	32 312	45.7	6 060	4 761	27.3
546	Retail bakeries -----	††	213	††	18 461	(NA)	23 750	17 677	34.4	7 199	5 032	43.1
5462	Retail bakeries—baking and selling -----	**	**	**	**	**	22 794	15 759	44.6	6 993	4 701	48.8
5463	Retail bakeries—selling only -----	**	**	**	**	**	956	1 918	-50.2	206	331	-37.8
543, 4, 5, 9	Other food stores -----	††	321	††	25 946	(NA)	42 306	21 314	98.5	6 024	2 706	122.6
543	Fruit stores and vegetable markets -----	††	38	††	3 752	(NA)	5 855	2 903	101.7	656	367	78.7
544	Candy, nut, and confectionery stores -----	††	83	††	3 967	(NA)	5 307	3 394	56.4	1 166	635	83.6
545	Dairy products stores -----	††	110	††	10 812	(NA)	17 045	9 060	88.1	2 436	1 124	116.7
549	Miscellaneous food stores -----	††	90	††	7 415	(NA)	14 099	5 957	136.7	1 766	580	204.5
<b>55 ex. 554</b>	<b>Automotive dealers</b> -----	<b>††</b>	<b>2 164</b>	<b>††</b>	<b>2 232 047</b>	<b>(NA)</b>	<b>2 335 967</b>	<b>2 202 830</b>	<b>6.0</b>	<b>200 596</b>	<b>184 060</b>	<b>9.0</b>
551	Motor vehicle dealers—new and used cars -----	††	818	††	1 861 449	(NA)	1 921 736	1 861 449	3.2	150 008	146 634	2.3
552	Motor vehicle dealers—used cars only -----	††	304	††	62 312	(NA)	48 499	49 702	-2.4	2 870	3 423	-16.2
553	Auto and home supply stores -----	††	594	††	169 249	(NA)	248 472	162 912	52.5	36 458	23 973	52.1
553 pt.	Tire, battery, and accessory dealers -----	**	**	**	**	**	225 620	143 579	57.1	34 358	21 854	57.2
553 pt.	Other auto and home supply stores -----	**	**	**	**	**	22 852	19 333	18.2	2 100	2 119	-.9
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	448	††	139 037	(NA)	117 260	128 767	-8.9	11 260	10 030	12.3
555	Boat dealers -----	††	69	††	21 332	(NA)	12 984	20 778	-37.5	1 486	1 721	-13.7
556	Recreational and utility trailer dealers -----	††	124	††	67 665	(NA)	40 185	64 353	-37.6	3 328	3 936	-15.5
557	Motorcycle dealers -----	††	158	††	43 009	(NA)	60 744	41 250	47.3	5 867	4 151	41.3
559	Automotive dealers, n.e.c. -----	††	97	††	7 031	(NA)	3 347	2 386	40.3	579	222	160.8
<b>554</b>	<b>Gasoline service stations</b> -----	<b>††</b>	<b>3 432</b>	<b>††</b>	<b>953 910</b>	<b>(NA)</b>	<b>1 377 854</b>	<b>892 526</b>	<b>54.4</b>	<b>72 856</b>	<b>67 436</b>	<b>8.0</b>
<b>56</b>	<b>Apparel and accessory stores</b> -----	<b>††</b>	<b>2 131</b>	<b>††</b>	<b>430 575</b>	<b>(NA)</b>	<b>606 336</b>	<b>420 406</b>	<b>44.2</b>	<b>79 632</b>	<b>58 562</b>	<b>36.0</b>
561	Men's and boys' clothing and furnishings stores -----	††	434	††	109 765	(NA)	94 746	107 966	-12.3	14 993	16 455	-8.9
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	749	††	140 903	(NA)	233 780	137 635	69.9	28 661	18 871	51.9
562	Women's ready-to-wear stores -----	††	646	††	132 332	(NA)	221 847	130 374	70.2	26 566	17 582	51.1
563, 8	Women's accessory and specialty stores and furriers -----	††	103	††	8 571	(NA)	11 933	7 261	64.3	2 095	1 289	62.5
565	Family clothing stores -----	††	244	††	78 445	(NA)	136 728	77 293	76.9	16 896	9 488	78.1
566	Shoe stores -----	††	512	††	85 012	(NA)	119 542	83 207	43.7	16 259	11 904	36.6
566 pt.	Men's shoe stores -----	**	**	**	**	**	5 257	3 847	36.7	775	642	20.7
566 pt.	Women's shoe stores -----	**	**	**	**	**	18 201	10 374	75.4	3 083	1 603	92.3
566 pt.	Children's and juveniles' shoe stores -----	**	**	**	**	**	1 491	1 432	4.1	265	279	-5.0
566 pt.	Family shoe stores -----	**	**	**	**	**	94 593	67 554	40.0	12 136	9 380	29.4
564, 9	Other apparel and accessory stores -----	††	192	††	16 450	(NA)	21 540	14 305	50.6	2 823	1 844	53.1
564	Children's and infants' wear stores -----	††	73	††	8 863	(NA)	12 221	8 729	40.0	1 528	1 002	52.5
569	Miscellaneous apparel and accessory stores -----	††	119	††	7 587	(NA)	9 319	5 576	67.1	1 295	842	53.8

See footnotes at end of table.



**Table 2. Comparative Statistics for the State: 1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	Furniture, home furnishings, and equipment stores.....	††	2 314	††	450 331	(NA)	462 873	422 749	9.5	68 979	62 051	11.2
5712	Furniture stores .....	††	564	††	181 942	(NA)	199 010	176 034	13.1	29 655	25 733	15.2
5713, 4, 9	Home furnishing stores.....	††	549	††	77 904	(NA)	64 331	71 508	-10.0	10 232	10 105	1.3
5713	Floor covering stores.....	††	223	††	63 931	(NA)	50 217	61 645	-18.5	7 822	8 348	-6.3
5714	Drapery, curtain, and upholstery stores.....	††	181	††	5 579	(NA)	3 898	3 957	-1.5	781	796	-1.9
5719	Miscellaneous home furnishing stores.....	††	145	††	8 394	(NA)	10 216	5 906	73.0	1 629	961	69.5
572	Household appliance stores .....	††	402	††	77 707	(NA)	70 796	72 896	-2.9	10 856	11 334	-4.2
573	Radio, television, and music stores .....	††	799	††	112 778	(NA)	128 736	102 311	25.8	18 236	14 879	22.6
5732	Radio and television stores.....	††	611	††	74 688	(NA)	87 972	65 445	34.4	11 845	9 235	28.3
5733	Music stores .....	††	188	††	38 090	(NA)	40 764	36 866	10.6	6 391	5 644	13.2
5733 pt.	Record shops .....	..	..	..	..	..	14 168	10 231	38.5	1 523	994	53.2
5733 pt.	Musical instrument stores .....	..	..	..	..	..	26 596	26 635	-2	4 868	4 650	4.7
58	Eating and drinking places.....	††	6 199	††	807 731	(NA)	1 109 355	775 788	43.0	268 500	183 218	46.5
5812	Eating places .....	††	4 004	††	643 267	(NA)	953 692	630 532	51.3	241 137	158 876	51.8
5812 pt.	Restaurants and lunchrooms .....	..	..	..	..	..	463 348	337 293	37.4	124 282	88 636	40.2
5812 pt.	Cafeterias .....	..	..	..	..	..	36 550	28 656	27.5	10 853	8 589	26.4
5812 pt.	Refreshment places .....	..	..	..	..	..	404 921	234 249	72.9	93 687	54 112	73.1
5812 pt.	Other eating places.....	..	..	..	..	..	48 873	30 334	61.1	12 315	7 539	63.4
5813	Drinking places (alcoholic beverages)....	††	2 195	††	164 464	(NA)	155 663	145 256	7.2	27 363	24 342	12.4
591	Drug and proprietary stores .....	††	709	††	275 572	(NA)	388 050	273 982	41.6	53 447	36 922	44.8
591 pt.	Drug stores .....	..	..	..	..	..	383 546	272 376	40.8	52 595	36 768	43.0
591 pt.	Proprietary stores.....	..	..	..	..	..	4 504	1 606	180.4	852	154	453.2
59 ex, 591	Miscellaneous retail stores <sup>2</sup> .....	††	6 310	††	776 134	(NA)	956 788	687 467	39.2	125 568	87 319	43.8
592	Liquor stores.....	††	315	††	114 167	(NA)	148 637	112 030	32.7	11 451	6 965	64.4
593	Used merchandise stores .....	††	832	††	28 751	(NA)	32 844	17 164	91.4	5 801	3 078	88.5
594	Miscellaneous shopping goods stores ..	††	2 246	††	228 200	(NA)	300 451	209 375	43.5	45 686	29 371	55.5
5941	Sporting goods stores and bicycle shops .....	††	467	††	53 649	(NA)	74 918	47 372	58.1	9 977	5 840	70.8
5941 pt.	General line sporting goods stores ..	..	..	..	..	..	47 050	26 085	80.4	5 986	3 273	82.9
5941 pt.	Specialty line sporting goods stores ..	..	..	..	..	..	27 868	21 287	30.9	3 991	2 567	55.5
5942	Book stores.....	††	170	††	20 977	(NA)	32 442	19 281	68.3	4 252	2 619	62.4
5943	Stationery stores .....	††	53	††	8 534	(NA)	10 278	8 288	24.0	1 894	1 408	34.5
5944	Jewelry stores.....	††	409	††	62 101	(NA)	73 518	58 655	25.3	14 807	9 786	51.3
5945	Hobby, toy, and game shops .....	††	353	††	13 835	(NA)	14 849	11 234	32.2	2 033	1 297	56.7
5946	Camera and photographic supply stores.....	††	58	††	10 503	(NA)	13 504	10 033	34.6	1 652	1 280	29.1
5947	Gift, novelty, and souvenir shops.....	††	410	††	26 905	(NA)	44 870	24 267	84.9	6 474	3 244	99.6
5948	Luggage and leather goods stores .....	††	28	††	3 594	(NA)	2 694	3 518	-23.4	431	613	-29.7
5949	Sewing, needlework, and piece goods stores .....	††	298	††	28 102	(NA)	33 378	26 727	24.9	4 166	3 284	26.9
596	Nonstore retailers <sup>2</sup> .....	††	446	††	148 980	(NA)	158 628	145 438	9.1	22 523	19 936	13.0
5961	Mail order houses .....	††	186	††	74 583	(NA)	64 942	73 113	-11.2	5 962	7 107	-16.1
5962	Automatic merchandising machine operators .....	††	130	††	31 445	(NA)	41 248	29 373	40.4	7 743	5 160	50.1
5963	Direct selling establishments <sup>2</sup> .....	††	130	††	42 952	(NA)	52 438	42 952	22.1	8 818	7 669	15.0
598	Fuel and ice dealers .....	††	395	††	135 003	(NA)	200 921	122 549	64.0	16 438	12 007	36.9
5983	Fuel oil dealers.....	††	136	††	38 069	(NA)	45 232	30 029	50.6	2 797	2 424	15.4
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	218	††	93 826	(D)	(D)	91 765	(D)	(D)	9 502	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	41	††	3 108	(NA)	(D)	755	(D)	(D)	81	(D)
5992	Florists .....	††	401	††	35 011	(NA)	42 894	32 841	30.6	9 099	6 705	35.7
5993	Cigar stores and stands.....	††	26	††	2 885	(NA)	3 418	2 620	30.5	470	308	52.6
5994	News dealers and newsstands.....	††	97	††	3 936	(NA)	3 183	2 383	33.6	416	240	73.3
5999	Miscellaneous retail stores, n.e.c. ....	††	1 552	††	79 201	(NA)	65 812	43 067	52.8	13 684	8 709	57.1
5999 pt.	Optical goods stores .....	..	..	..	..	..	19 702	13 289	48.3	4 441	3 031	46.5
5999 pt.	Pet shops .....	..	..	..	..	..	5 234	3 192	64.0	820	556	47.5
5999 pt.	Typewriter stores .....	..	..	..	..	..	2 715	3 816	-28.9	587	847	-30.7
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	..	38 161	22 770	67.6	7 836	4 275	83.3

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
	Retail trade <sup>4</sup> .....	102	4 340	443 141	599 277	64 722	7 505	9	40 975
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	500 354	87 333	11 631	6	††
521, 3	Building materials and supply stores .....	††	††	††	661 521	100 245	13 722	7	††
521	Lumber and other building materials dealers .....	††	††	††	752 536	103 066	14 027	7	††
523	Paint, glass, and wallpaper stores .....	††	††	††	249 493	72 974	10 775	3	††
525	Hardware stores .....	††	††	††	295 556	60 228	7 886	5	††
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	366 573	75 971	9 570	5	††
527	Mobile home dealers .....	††	††	††	499 182	148 405	12 962	3	††
53	General merchandise group stores .....	††	††	††	2 196 606	60 080	7 556	37	††
531	Department stores (incl. leased depts.) <sup>5</sup> .....	††	††	††	7 115 620	(NA)	(NA)	(NA)	††
531	Department stores (excl. leased depts.) <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
531 pt.	Conventional <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
531 pt.	Discount or mass merchandising <sup>5</sup> .....	††	††	††	5 866 574	69 991	7 432	84	††
531 pt.	National chain <sup>5</sup> .....	††	††	††	9 801 697	57 524	8 617	170	††
533	Variety stores .....	††	††	††	468 930	43 669	5 728	11	††
539	Miscellaneous general merchandise stores .....	††	††	††	(D)	(D)	(D)	(D)	††
54	Food stores .....	††	††	††	1 357 053	92 677	8 941	15	††
541	Grocery stores .....	††	††	††	1 739 689	100 385	9 387	17	††
542	Meat and fish (seafood) markets .....	††	††	††	331 620	62 042	7 984	5	††
546	Retail bakeries .....	††	††	††	128 378	13 078	3 964	10	††
5462	Retail bakeries—baking and selling .....	..	..	..	130 251	12 827	3 935	10	..
5463	Retail bakeries—selling only .....	..	..	..	95 600	24 513	5 282	4	..
543, 4, 5, 9	Other food stores .....	††	††	††	197 692	42 950	6 116	5	††
543	Fruit stores and vegetable markets .....	††	††	††	365 938	94 435	10 581	4	††
544	Candy, nut, and confectionery stores .....	††	††	††	102 058	20 730	4 555	5	††
545	Dairy products stores .....	††	††	††	233 493	44 620	6 377	5	††
549	Miscellaneous food stores .....	††	††	††	193 137	49 470	6 196	4	††
55 ex. 554	Automotive dealers .....	††	††	††	1 561 475	167 082	14 348	9	††
551	Motor vehicle dealers—new and used cars .....	††	††	††	2 898 546	193 100	15 073	15	††
552	Motor vehicle dealers—used cars only .....	††	††	††	373 069	166 663	9 863	2	††
553	Auto and home supply stores .....	††	††	††	498 940	88 708	13 016	6	††
553 pt.	Tire, battery, and accessory dealers .....	..	..	..	494 781	87 619	13 343	6	..
553 pt.	Other auto and home supply stores .....	..	..	..	544 095	101 115	9 292	5	..
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	572 000	125 144	12 017	5	††
555	Boat dealers .....	††	††	††	360 667	119 119	13 633	3	††
556	Recreational and utility trailer dealers .....	††	††	††	893 000	163 354	13 528	5	††
557	Motorcycle dealers .....	††	††	††	532 842	112 907	10 905	5	††
559	Automotive dealers, n.e.c. .....	††	††	††	334 700	76 068	13 159	4	††
554	Gasoline service stations .....	††	††	††	667 565	143 811	7 604	5	††
56	Apparel and accessory stores .....	††	††	††	293 625	48 526	6 373	6	††
561	Men's and boys' clothing and furnishings stores .....	††	††	††	287 982	49 321	7 805	6	††
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	285 446	45 192	5 540	6	††
562	Women's ready-to-wear stores .....	††	††	††	295 009	45 526	5 452	6	††
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	178 104	39 777	6 983	4	††
565	Family clothing stores .....	††	††	††	581 821	52 487	6 486	11	††
566	Shoe stores .....	††	††	††	233 025	54 018	7 347	4	††
566 pt.	Men's shoe stores .....	..	..	..	175 233	64 110	9 451	3	..
566 pt.	Women's shoe stores .....	..	..	..	195 710	42 526	7 203	5	..
566 pt.	Children's and juveniles' shoe stores .....	..	..	..	165 667	53 250	9 464	3	..
566 pt.	Family shoe stores .....	..	..	..	248 276	56 473	7 245	4	..
564, 9	Other apparel and accessory stores .....	††	††	††	127 456	36 947	4 842	3	††
564	Children's and infants' wear stores .....	††	††	††	125 990	33 947	4 244	4	††
569	Miscellaneous apparel and accessory stores .....	††	††	††	129 431	41 789	5 807	3	††
57	Furniture, home furnishings, and equipment stores .....	††	††	††	340 098	67 249	10 022	5	††
5712	Furniture stores .....	††	††	††	452 295	71 793	10 698	6	††
5713, 4, 9	Home furnishing stores .....	††	††	††	242 758	56 381	8 968	4	††
5713	Floor covering stores .....	††	††	††	361 273	76 318	11 888	5	††
5714	Drapery, curtain, and upholstery stores .....	††	††	††	82 936	29 985	6 008	3	††
5719	Miscellaneous home furnishing stores .....	††	††	††	129 316	28 941	4 615	4	††
572	Household appliance stores .....	††	††	††	323 269	70 374	10 791	5	††
573	Radio, television, and music stores .....	††	††	††	294 590	65 548	9 285	4	††
5732	Radio and television stores .....	††	††	††	285 623	77 304	10 409	4	††
5733	Music stores .....	††	††	††	316 000	49 351	7 737	6	††
5733 pt.	Record shops .....	..	..	..	262 370	56 000	6 020	5	..
5733 pt.	Musical instrument stores .....	..	..	..	354 613	46 415	8 496	8	..

See footnotes at end of table.

**Table 3. Selected Ratios for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments¹			Establishments with payroll¹				Establishments without payroll—Sales per establishment¹ (dollars)
		Inhabitants per establishment² (number)	Sales		Sales		Annual payroll per employee³ (dollars)	Employees per establishment³ (number)	
			Per capita² (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee³ (dollars)			
58	Eating and drinking places -----	††	††	††	209 391	17 907	4 334	12	††
5812	Eating places -----	††	††	††	254 998	17 218	4 354	15	††
5812 pt.	Restaurants and lunchrooms -----	**	**	**	241 705	15 864	4 255	15	**
5812 pt.	Cafeterias -----	**	**	**	474 675	16 339	4 852	29	**
5812 pt.	Refreshment places -----	**	**	**	276 397	18 834	4 358	15	**
5812 pt.	Other eating places -----	**	**	**	173 925	19 997	5 039	9	**
5813	Drinking places (alcoholic beverages) -----	††	††	††	99 912	23 722	4 170	4	††
591	Drug and proprietary stores -----	††	††	††	542 727	60 312	8 307	9	††
591 pt.	Drug stores -----	**	**	**	558 291	60 525	8 300	9	**
591 pt.	Proprietary stores -----	**	**	**	160 857	46 433	8 784	3	**
59 ex. 591	Miscellaneous retail stores⁴ -----	††	††	††	298 251	60 981	8 003	5	††
592	Liquor stores -----	††	††	††	550 507	106 550	8 209	5	††
593	Used merchandise stores -----	††	††	††	171 958	44 027	7 776	4	††
594	Miscellaneous shopping goods stores -----	††	††	††	214 608	44 910	6 829	5	††
5941	Sporting goods stores and bicycle shops -----	††	††	††	266 612	62 173	8 280	4	††
5941 pt.	General line sporting goods stores -----	**	**	**	329 021	66 081	8 407	5	**
5941 pt.	Specialty line sporting goods stores -----	**	**	**	201 942	56 527	8 095	4	**
5942	Book stores -----	††	††	††	261 629	48 349	6 337	5	††
5943	Stationery stores -----	††	††	††	293 657	48 943	9 019	6	††
5944	Jewelry stores -----	††	††	††	241 836	47 770	9 621	5	††
5945	Hobby, toy, and game shops -----	††	††	††	140 085	34 452	4 717	4	††
5946	Camera and photographic supply stores -----	††	††	††	355 368	64 923	7 942	5	††
5947	Gift, novelty, and souvenir shops -----	††	††	††	150 570	32 968	4 757	5	††
5948	Luggage and leather goods stores -----	††	††	††	192 429	42 094	6 734	5	††
5949	Sewing, needlework, and piece goods stores -----	††	††	††	166 890	33 345	4 162	5	††
596	Nonstore retailers⁴ -----	††	††	††	479 239	60 430	8 580	8	††
5961	Mail order houses -----	††	††	††	457 338	91 211	8 374	5	††
5962	Automatic merchandising machine operators -----	††	††	††	654 730	59 179	11 109	11	††
5963	Direct selling establishments⁴ -----	††	††	††	416 175	43 123	7 252	10	††
598	Fuel and ice dealers -----	††	††	††	837 171	183 322	14 998	5	††
5983	Fuel oil dealers -----	††	††	††	942 333	227 296	14 055	4	††
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	(D)	(D)	(D)	(D)	††
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	(D)	(D)	(D)	(D)	††
5992	Florists -----	††	††	††	126 905	27 408	5 814	5	††
5993	Cigar stores and stands -----	††	††	††	179 895	42 725	5 875	4	††
5994	News dealers and newsstands -----	††	††	††	159 150	38 817	5 073	4	††
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	164 942	46 642	9 698	4	††
5999 pt.	Optical goods stores -----	**	**	**	180 752	51 441	11 595	4	**
5999 pt.	Pet shops -----	**	**	**	127 659	30 788	4 824	4	**
5999 pt.	Typewriter stores -----	**	**	**	118 043	38 239	8 268	3	**
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	**	**	**	168 854	48 489	9 957	3	**

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Based on 1980 Census of Population.

<sup>3</sup>Based on number of employees for pay period including March 12.

<sup>4</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>5</sup>Includes sales from catalog order desks.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>CEDAR RAPIDS SMSA</b>									
	<b>Retail trade<sup>2</sup></b> .....	1 442	830 476	657	77	1 062	817 419	105 725	25 263	13 547
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	57	51 137	7 054	1 566	532
521, 3	Building materials and supply stores .....	††	††	††	††	29	37 051	5 015	1 128	304
525	Hardware stores .....	††	††	††	††	14	6 996	1 164	281	145
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores</b> .....	††	††	††	††	19	142 324	19 598	5 030	2 565
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	14	144 790	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	14	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	<b>Food stores</b> .....	††	††	††	††	107	183 016	18 871	4 459	1 841
541	Grocery stores .....	††	††	††	††	66	174 480	17 298	4 078	1 569
542	Meat and fish (seafood) markets .....	††	††	††	††	10	3 075	443	111	59
546	Retail bakeries .....	††	††	††	††	8	1 702	547	126	98
543, 4, 5, 9	Other food stores .....	††	††	††	††	23	3 759	583	144	115
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	54	135 812	12 470	2 748	795
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	19	115 599	9 813	2 149	583
552	Motor vehicle dealers—used cars only .....	††	††	††	††	5	1 910	169	38	20
553	Auto and home supply stores .....	††	††	††	††	20	13 026	1 955	439	150
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	10	5 277	533	122	42
554	<b>Gasoline service stations</b> .....	††	††	††	††	93	60 093	3 356	849	433
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	123	38 922	5 367	1 185	800
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	13	4 058	700	176	107
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	49	18 637	2 286	429	337
562	Women's ready-to-wear stores .....	††	††	††	††	43	17 899	2 134	395	304
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	6	738	152	34	33
565	Family clothing stores .....	††	††	††	††	12	5 366	818	204	119
566	Shoe stores .....	††	††	††	††	43	9 785	1 465	353	209
564, 9	Other apparel and accessory stores .....	††	††	††	††	6	1 076	98	23	28
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	80	35 511	5 859	1 493	543
5712	Furniture stores .....	††	††	††	††	19	16 579	3 080	817	224
5713, 4, 9	Home furnishing stores .....	††	††	††	††	17	5 618	748	187	93
572	Household appliance stores .....	††	††	††	††	10	2 850	379	87	40
573	Radio, television, and music stores .....	††	††	††	††	34	10 464	1 652	402	186
58	<b>Eating and drinking places</b> .....	††	††	††	††	287	79 064	19 750	4 704	4 467
5812	Eating places .....	††	††	††	††	195	69 274	17 917	4 197	4 054
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	92	9 790	1 833	507	413
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	35	28 038	3 847	894	385
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	207	63 502	9 553	2 335	1 186
592	Liquor stores .....	††	††	††	††	11	10 868	678	182	81
593	Used merchandise stores .....	††	††	††	††	16	2 142	578	144	108
594	Miscellaneous shopping goods stores .....	††	††	††	††	109	28 406	4 074	979	574
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	23	7 898	1 109	243	128
5944	Jewelry stores .....	††	††	††	††	21	6 834	1 173	288	104
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	65	13 674	1 792	448	342
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	21	8 793	1 946	483	198
598	Fuel and ice dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	12	1 772	681	169	65
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. .....	††	††	††	††	30	6 018	1 117	259	120

See footnotes at end of table.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>DAVENPORT-ROCK ISLAND-MOLINE, IOWA-ILL., SMSA</b>									
	Retail trade <sup>2</sup> .....	3 075	1 844 620	1 357	180	2 339	1 818 839	225 903	52 923	27 885
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	106	76 354	11 246	2 764	920
521, 3	Building materials and supply stores .....	††	††	††	††	57	49 022	7 061	1 816	474
521	Lumber and other building materials dealers .....	††	††	††	††	35	43 917	6 145	1 606	397
523	Paint, glass, and wallpaper stores .....	††	††	††	††	22	5 105	916	210	77
525	Hardware stores .....	††	††	††	††	31	19 090	2 793	640	334
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	15	5 815	1 196	266	97
527	Mobile home dealers .....	††	††	††	††	3	2 427	196	42	15
53	General merchandise group stores .....	††	††	††	††	51	250 109	32 091	7 783	4 198
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	25	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	25	230 017	30 006	7 292	3 899
533	Variety stores .....	††	††	††	††	12	4 102	721	192	132
539	Miscellaneous general merchandise stores .....	††	††	††	††	14	15 990	1 364	299	167
54	Food stores .....	††	††	††	††	245	384 526	37 270	8 375	3 585
541	Grocery stores .....	††	††	††	††	142	358 158	33 146	7 476	2 455
542	Meat and fish (seafood) markets .....	††	††	††	††	15	10 780	1 035	258	98
546	Retail bakeries .....	††	††	††	††	39	5 420	1 693	351	762
5462	Retail bakeries—baking and selling .....	..	..	..	..	38	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	..	..	..	..	1	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	49	10 168	1 396	290	270
543	Fruit stores and vegetable markets .....	††	††	††	††	5	2 900	319	32	20
544	Candy, nut, and confectionery stores .....	††	††	††	††	10	1 212	241	65	57
545	Dairy products stores .....	††	††	††	††	22	3 754	536	131	138
549	Miscellaneous food stores .....	††	††	††	††	12	2 302	300	62	55
55 ex. 554	Automotive dealers .....	††	††	††	††	163	349 843	33 003	7 532	1 966
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	58	275 310	24 466	5 695	1 379
552	Motor vehicle dealers—used cars only .....	††	††	††	††	28	11 653	846	215	83
553	Auto and home supply stores .....	††	††	††	††	49	33 467	4 477	1 020	328
553 pt.	Tire, battery, and accessory dealers .....	..	..	..	..	46	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	..	..	..	..	3	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	28	29 413	3 214	602	176
555	Boat dealers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	10	8 982	756	136	56
557	Motorcycle dealers .....	††	††	††	††	11	5 675	611	141	48
559	Automotive dealers, n.e.c. ....	††	††	††	††	1	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	211	198 627	9 646	2 318	1 196
56	Apparel and accessory stores .....	††	††	††	††	235	82 632	10 731	2 641	1 586
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	38	12 740	2 004	493	254
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	94	34 664	4 069	950	663
562	Women's ready-to-wear stores .....	††	††	††	††	81	31 564	3 652	855	614
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	13	3 100	417	95	49
565	Family clothing stores .....	††	††	††	††	16	11 008	1 151	268	166
566	Shoe stores .....	††	††	††	††	66	21 097	2 868	732	394
566 pt.	Men's shoe stores .....	..	..	..	..	7	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores .....	..	..	..	..	11	3 062	474	131	75
566 pt.	Children's and juveniles' shoe stores .....	..	..	..	..	3	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	..	..	..	..	45	15 749	2 019	524	283
564, 9	Other apparel and accessory stores .....	††	††	††	††	21	3 123	639	198	109
564	Children's and infants' wear stores .....	††	††	††	††	5	742	92	21	21
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	16	2 381	547	177	88
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	171	67 040	10 345	2 565	955
5712	Furniture stores .....	††	††	††	††	47	23 362	4 015	992	316
5713, 4, 9	Home furnishing stores .....	††	††	††	††	40	13 440	2 178	525	212
5713	Floor covering stores .....	††	††	††	††	21	10 851	1 694	401	136
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	5	715	140	37	24
5719	Miscellaneous home furnishing stores .....	††	††	††	††	14	1 874	344	87	52
572	Household appliance stores .....	††	††	††	††	23	9 177	1 113	265	101
573	Radio, television, and music stores .....	††	††	††	††	61	21 061	3 039	783	326
5732	Radio and television stores .....	††	††	††	††	40	12 601	1 722	439	185
5733	Music stores .....	††	††	††	††	21	8 460	1 317	344	141
5733 pt.	Record shops .....	..	..	..	..	10	3 590	350	84	46
5733 pt.	Musical instrument stores .....	..	..	..	..	11	4 870	967	260	95
58	Eating and drinking places .....	††	††	††	††	688	201 417	52 879	11 829	10 061
5812	Eating places .....	††	††	††	††	464	170 371	46 818	10 374	8 928
5812 pt.	Restaurants and lunchrooms .....	..	..	..	..	201	74 558	22 086	4 945	4 271
5812 pt.	Cafeterias .....	..	..	..	..	17	9 478	2 918	601	520
5812 pt.	Refreshment places .....	..	..	..	..	197	77 427	18 282	4 032	3 653
5812 pt.	Other eating places .....	..	..	..	..	49	8 908	3 532	796	484
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	224	31 046	6 061	1 455	1 133

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>DAVENPORT-ROCK ISLAND-MOLINE, IOWA-ILL., SMSA—Con.</b>									
591	Drug and proprietary stores .....	††	††	††	††	77	69 801	8 141	2 035	882
591 pt.	Drug stores .....	..	..	..	..	75	(D)	(D)	(D)	(D)
591 pt.	Proprietary stores .....	..	..	..	..	2	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	392	138 490	20 551	5 081	2 536
592	Liquor stores .....	††	††	††	††	28	23 278	2 142	508	237
593	Used merchandise stores .....	††	††	††	††	25	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	185	60 349	8 904	2 234	1 183
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	44	15 319	1 987	449	231
5941 pt.	General line sporting goods stores .....	..	..	..	..	19	9 050	1 125	279	136
5941 pt.	Specialty line sporting goods stores .....	..	..	..	..	25	6 269	862	170	95
5942	Book stores .....	††	††	††	††	20	5 009	660	226	108
5943	Stationery stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	39	13 073	2 803	773	256
5945	Hobby, toy, and game shops .....	††	††	††	††	15	9 436	1 019	233	154
5946	Camera and photographic supply stores .....	††	††	††	††	8	2 237	250	43	25
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	38	7 834	1 093	261	229
5948	Luggage and leather goods stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	14	5 290	635	146	133
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	34	23 117	3 897	998	447
5961	Mail order houses .....	††	††	††	††	10	5 239	641	170	88
5962	Automatic merchandising machine operators .....	††	††	††	††	9	12 827	2 440	645	221
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	15	5 051	816	183	138
598	Fuel and ice dealers .....	††	††	††	††	15	9 134	811	210	56
5983	Fuel oil dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	10	6 221	659	178	43
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	1	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	35	5 966	1 445	338	246
5993	Cigar stores and stands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	67	12 422	2 383	563	279
5999 pt.	Optical goods stores .....	..	..	..	..	21	3 579	825	215	70
5999 pt.	Pet shops .....	..	..	..	..	7	1 493	218	49	72
5999 pt.	Typewriter stores .....	..	..	..	..	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	38	(D)	(D)	(D)	(D)
	<b>DES MOINES SMSA</b>									
	Retail trade <sup>2</sup> .....	2 978	1 911 836	1 228	110	2 229	1 885 109	229 785	53 326	28 441
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	115	87 136	11 902	2 697	907
521, 3	Building materials and supply stores .....	††	††	††	††	53	65 500	8 425	1 946	583
521	Lumber and other building materials dealers .....	††	††	††	††	38	58 812	7 559	1 757	509
523	Paint, glass, and wallpaper stores .....	††	††	††	††	15	6 688	866	189	74
525	Hardware stores .....	††	††	††	††	36	11 890	2 032	474	204
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	16	6 858	987	183	93
527	Mobile home dealers .....	††	††	††	††	10	2 888	458	94	27
53	General merchandise group stores .....	††	††	††	††	56	269 091	33 045	7 484	4 236
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	25	256 399	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	25	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	11	7 318	979	255	193
539	Miscellaneous general merchandise stores .....	††	††	††	††	20	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	230	434 811	45 642	11 035	4 870
541	Grocery stores .....	††	††	††	††	174	422 508	43 456	10 559	4 522
542	Meat and fish (seafood) markets .....	††	††	††	††	7	3 908	498	115	54
546	Retail bakeries .....	††	††	††	††	17	2 532	868	184	135
5462	Retail bakeries—baking and selling .....	..	..	..	..	15	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	..	..	..	..	2	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	32	5 863	820	177	159
543	Fruit stores and vegetable markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	9	1 479	260	80	50
545	Dairy products stores .....	††	††	††	††	11	1 624	212	37	57
549	Miscellaneous food stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	129	334 402	27 126	6 208	1 580
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	27	272 195	19 754	4 620	1 038
552	Motor vehicle dealers—used cars only .....	††	††	††	††	17	8 746	450	105	45
553	Auto and home supply stores .....	††	††	††	††	62	34 059	5 171	1 147	370
553 pt.	Tire, battery, and accessory dealers .....	..	..	..	..	58	31 758	4 905	1 116	354
553 pt.	Other auto and home supply stores .....	..	..	..	..	4	2 301	266	31	16
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	23	19 402	1 751	336	127
555	Boat dealers .....	††	††	††	††	3	395	45	8	6
556	Recreational and utility trailer dealers .....	††	††	††	††	8	12 347	1 055	197	72
557	Motorcycle dealers .....	††	††	††	††	12	6 660	651	131	49
559	Automotive dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-

See footnotes at end of table.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>DES MOINES SMSA—Con.</b>									
554	Gasoline service stations .....	††	††	††	††	185	179 140	10 513	2 487	1 193
56	Apparel and accessory stores .....	††	††	††	††	260	99 302	13 185	3 091	1 797
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	27	13 446	2 293	561	237
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	96	39 956	4 827	1 161	772
562	Women's ready-to-wear stores .....	††	††	††	††	84	36 025	4 121	986	690
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	12	3 931	706	175	82
565	Family clothing stores .....	††	††	††	††	25	19 089	2 316	502	283
566	Shoe stores .....	††	††	††	††	85	21 862	2 998	714	392
566 pt.	Men's shoe stores .....	..	..	..	..	8	1 486	229	55	24
566 pt.	Women's shoe stores .....	..	..	..	..	25	5 417	911	237	133
566 pt.	Children's and juveniles' shoe stores .....	..	..	..	..	4	486	87	14	9
566 pt.	Family shoe stores .....	..	..	..	..	48	14 473	1 771	408	226
564, 9	Other apparel and accessory stores .....	††	††	††	††	27	4 949	751	153	113
564	Children's and infants' wear stores .....	††	††	††	††	13	1 581	198	45	47
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	14	3 368	553	108	66
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	164	87 022	11 755	2 755	1 114
5712	Furniture stores .....	††	††	††	††	47	44 075	5 268	1 253	480
5713, 4, 9	Home furnishing stores .....	††	††	††	††	36	8 532	1 248	299	135
5713	Floor covering stores .....	††	††	††	††	18	6 222	813	202	66
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	7	914	194	38	20
5719	Miscellaneous home furnishing stores .....	††	††	††	††	11	1 396	241	59	49
572	Household appliance stores .....	††	††	††	††	17	6 701	1 317	322	94
573	Radio, television, and music stores .....	††	††	††	††	64	27 714	3 922	881	405
5732	Radio and television stores .....	††	††	††	††	36	18 743	2 574	565	191
5733	Music stores .....	††	††	††	††	28	8 971	1 348	316	214
5733 pt.	Record shops .....	..	..	..	..	13	3 133	350	83	65
5733 pt.	Musical instrument stores .....	..	..	..	..	15	5 838	998	233	149
58	Eating and drinking places .....	††	††	††	††	609	187 022	46 646	10 368	9 215
5812	Eating places .....	††	††	††	††	451	168 398	42 970	9 476	8 460
5812 pt.	Restaurants and lunchrooms .....	..	..	..	..	197	75 841	20 663	4 535	3 843
5812 pt.	Cafeterias .....	..	..	..	..	14	9 985	3 100	745	593
5812 pt.	Refreshment places .....	..	..	..	..	200	71 788	16 395	3 550	3 541
5812 pt.	Other eating places .....	..	..	..	..	40	10 784	2 812	646	483
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	158	18 624	3 676	892	755
591	Drug and proprietary stores .....	††	††	††	††	72	46 802	6 331	1 508	730
591 pt.	Drug stores .....	..	..	..	..	72	46 802	6 331	1 508	730
591 pt.	Proprietary stores .....	..	..	..	..	-	-	-	-	-
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	409	160 381	23 640	5 713	2 799
592	Liquor stores .....	††	††	††	††	21	24 227	1 497	392	171
593	Used merchandise stores .....	††	††	††	††	29	9 756	1 454	316	163
594	Miscellaneous shopping goods stores .....	††	††	††	††	181	54 195	8 548	1 996	1 080
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	38	13 068	1 689	327	164
5941 pt.	General line sporting goods stores .....	..	..	..	..	14	5 871	625	137	69
5941 pt.	Specialty line sporting goods stores .....	..	..	..	..	24	7 197	1 064	190	95
5942	Book stores .....	††	††	††	††	22	7 128	916	215	138
5943	Stationery stores .....	††	††	††	††	9	3 009	573	118	56
5944	Jewelry stores .....	††	††	††	††	35	11 957	2 721	738	236
5945	Hobby, toy, and game shops .....	††	††	††	††	19	4 871	651	128	104
5946	Camera and photographic supply stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	33	6 401	979	228	198
5948	Luggage and leather goods stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	17	5 102	608	158	141
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	40	38 400	6 138	1 615	725
5961	Mail order houses .....	††	††	††	††	6	1 670	147	28	12
5962	Automatic merchandising machine operators .....	††	††	††	††	14	9 234	1 858	481	172
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	20	27 496	4 133	1 106	541
598	Fuel and ice dealers .....	††	††	††	††	8	7 283	576	153	40
5983	Fuel oil dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	38	6 775	1 630	375	243
5993	Cigar stores and stands .....	††	††	††	††	8	869	159	33	18
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	82	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	..	..	..	..	28	5 582	1 262	295	110
5999 pt.	Pet shops .....	..	..	..	..	14	1 970	350	84	71
5999 pt.	Typewriter stores .....	..	..	..	..	2	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	38	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments¹				Establishments with payroll¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>DUBUQUE SMSA</b>									
	Retail trade² .....	823	434 607	407	60	600	423 832	53 320	12 638	6 654
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	28	21 649	3 396	893	234
521, 3	Building materials and supply stores .....	††	††	††	††	15	15 159	2 467	633	136
525	Hardware stores .....	††	††	††	††	8	4 474	705	201	74
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	15	71 652	9 687	2 156	1 174
531	Department stores (incl. leased depts.)³ ⁴ .....	††	††	††	††	9	65 828	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)³ .....	††	††	††	††	9	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	4	7 687	522	118	45
54	Food stores .....	††	††	††	††	54	90 125	8 341	1 883	729
541	Grocery stores .....	††	††	††	††	36	85 565	7 434	1 671	590
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	7	1 890	488	113	82
543, 4, 5, 9	Other food stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	46	75 707	7 328	1 823	456
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	17	60 074	5 036	1 295	305
552	Motor vehicle dealers—used cars only .....	††	††	††	††	9	3 422	198	47	23
553	Auto and home supply stores .....	††	††	††	††	12	8 343	1 574	327	93
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	8	3 868	520	154	35
554	Gasoline service stations .....	††	††	††	††	55	31 165	1 592	386	238
56	Apparel and accessory stores .....	††	††	††	††	61	23 938	2 989	714	477
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	2 381	403	108	52
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	26	8 940	1 053	247	202
562	Women's ready-to-wear stores .....	††	††	††	††	20	8 215	807	195	181
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	6	725	246	52	21
565	Family clothing stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	20	4 965	640	159	86
564, 9	Other apparel and accessory stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	48	21 215	3 887	961	318
5712	Furniture stores .....	††	††	††	††	10	5 499	1 010	248	70
5713, 4, 9	Home furnishing stores .....	††	††	††	††	11	5 279	1 242	272	85
572	Household appliance stores .....	††	††	††	††	8	4 187	657	207	54
573	Radio, television, and music stores .....	††	††	††	††	19	6 250	978	234	109
58	Eating and drinking places .....	††	††	††	††	161	41 603	9 918	2 323	2 228
5812	Eating places .....	††	††	††	††	105	35 870	9 029	2 114	2 029
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	56	5 733	889	209	199
591	Drug and proprietary stores .....	††	††	††	††	17	15 523	1 986	492	226
59 ex. 591	Miscellaneous retail stores² .....	††	††	††	††	115	31 255	4 196	1 007	574
592	Liquor stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	5	897	147	31	20
594	Miscellaneous shopping goods stores .....	††	††	††	††	54	11 420	1 628	379	262
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	15	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	31	(D)	(D)	(D)	(D)
596	Nonstore retailers² .....	††	††	††	††	15	4 031	656	161	73
598	Fuel and ice dealers .....	††	††	††	††	7	5 636	369	99	29
5992	Florists .....	††	††	††	††	8	1 647	431	101	77
5993	Cigar stores and stands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	18	2 251	621	142	59
	<b>IOWA CITY SMSA</b>									
	Retail trade² .....	680	369 809	263	45	523	364 603	49 857	11 766	6 852
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	24	24 116	2 855	706	232
521, 3	Building materials and supply stores .....	††	††	††	††	13	18 391	2 123	528	149
525	Hardware stores .....	††	††	††	††	8	4 603	506	133	70
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	13	42 364	5 529	1 288	851
531	Department stores (incl. leased depts.)³ ⁴ .....	††	††	††	††	6	39 109	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)³ .....	††	††	††	††	6	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	5	3 200	434	97	70

See footnotes at end of table.

**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>IOWA CITY SMSA—Con.</b>									
54	<b>Food stores</b> .....	††	††	††	††	46	(D)	(D)	(D)	(D)
541	Grocery stores .....	††	††	††	††	29	72 908	8 730	2 029	730
542	Meat and fish (seafood) markets .....	††	††	††	††	3	1 459	320	82	33
546	Retail bakeries .....	††	††	††	††	2	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	12	5 291	688	144	80
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	31	54 774	5 093	1 173	361
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	11	46 380	4 017	935	249
552	Motor vehicle dealers—used cars only .....	††	††	††	††	1	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	13	6 295	816	188	88
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	50	35 260	2 208	603	296
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	62	20 385	3 022	744	478
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	2 566	448	114	49
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	19	6 934	715	164	135
562	Women's ready-to-wear stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	8	4 937	886	209	153
566	Shoe stores .....	††	††	††	††	23	5 008	771	170	109
564, 9	Other apparel and accessory stores .....	††	††	††	††	6	940	202	87	32
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	47	18 187	2 955	678	263
5712	Furniture stores .....	††	††	††	††	12	4 852	745	165	60
5713, 4, 9	Home furnishing stores .....	††	††	††	††	12	3 310	582	123	54
572	Household appliance stores .....	††	††	††	††	6	1 956	316	72	31
573	Radio, television, and music stores .....	††	††	††	††	17	8 069	1 312	318	118
58	<b>Eating and drinking places</b> .....	††	††	††	††	125	43 553	11 683	2 641	2 604
5812	Eating places .....	††	††	††	††	91	35 857	10 278	2 297	2 212
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	34	7 696	1 405	344	392
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	17	(D)	(D)	(D)	(D)
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	108	34 378	5 084	1 211	689
592	Liquor stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	57	17 452	2 782	669	429
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	12	3 476	541	118	74
5944	Jewelry stores .....	††	††	††	††	10	3 300	705	166	73
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	35	10 676	1 536	385	282
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	10	2 276	301	45	39
598	Fuel and ice dealers .....	††	††	††	††	3	2 265	290	42	14
5992	Florists .....	††	††	††	††	10	1 929	432	108	63
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	18	3 481	737	185	65
	<b>OMAHA, NEBR.-IOWA, SMSA</b>									
	<b>Retail trade<sup>2</sup></b> .....	4 450	2 872 676	1 830	179	3 201	2 829 723	343 975	82 327	43 162
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	140	147 363	17 790	4 028	1 319
521, 3	Building materials and supply stores .....	††	††	††	††	67	118 095	13 967	3 164	929
521	Lumber and other building materials dealers .....	††	††	††	††	48	112 434	13 157	2 978	863
523	Paint, glass, and wallpaper stores .....	††	††	††	††	19	5 661	810	186	66
525	Hardware stores .....	††	††	††	††	43	16 340	2 185	546	230
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	25	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores</b> .....	††	††	††	††	55	373 361	42 919	9 703	5 837
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	37	380 357	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	37	347 012	39 793	8 975	5 413
533	Variety stores .....	††	††	††	††	10	12 176	1 882	440	276
539	Miscellaneous general merchandise stores .....	††	††	††	††	8	14 173	1 244	288	148
54	<b>Food stores</b> .....	††	††	††	††	344	588 700	63 584	15 792	6 328
541	Grocery stores .....	††	††	††	††	227	563 516	59 638	14 905	5 605
542	Meat and fish (seafood) markets .....	††	††	††	††	21	5 910	705	160	77
546	Retail bakeries .....	††	††	††	††	42	6 002	1 756	409	344
5462	Retail bakeries—baking and selling .....	††	††	††	††	37	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only .....	††	††	††	††	5	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	54	13 272	1 485	318	302
543	Fruit stores and vegetable markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	13	2 124	384	88	87
545	Dairy products stores .....	††	††	††	††	27	(D)	(D)	(D)	(D)
549	Miscellaneous food stores .....	††	††	††	††	11	1 498	231	54	31

See footnotes at end of table.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>OMAHA, NEBR.-IOWA, SMSA—Con.</b>									
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	202	526 218	46 084	10 951	2 896
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	46	429 859	32 673	7 775	1 894
552	Motor vehicle dealers—used cars only .....	††	††	††	††	29	14 313	1 152	256	99
553	Auto and home supply stores .....	††	††	††	††	101	48 910	8 780	2 103	625
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	98	47 472	8 630	2 068	611
553 pt.	Other auto and home supply stores .....	††	††	††	††	3	1 438	150	35	14
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	26	33 136	3 479	817	278
555	Boat dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	12	11 853	1 266	322	82
557	Motorcycle dealers .....	††	††	††	††	8	10 020	913	179	89
559	Automotive dealers, n.e.c. ....	††	††	††	††	1	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	343	300 265	14 470	3 456	1 792
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	283	137 092	19 452	4 660	2 453
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	35	19 809	3 895	913	340
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	111	55 912	6 438	1 545	1 059
562	Women's ready-to-wear stores .....	††	††	††	††	99	53 103	5 993	1 446	1 000
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	12	2 809	445	99	59
565	Family clothing stores .....	††	††	††	††	28	25 291	3 470	799	432
566	Shoe stores .....	††	††	††	††	94	33 230	5 089	1 249	547
566 pt.	Men's shoe stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores .....	††	††	††	††	20	6 777	1 153	270	111
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	††	††	††	††	68	24 729	3 672	919	411
564, 9	Other apparel and accessory stores .....	††	††	††	††	15	2 850	560	154	75
564	Children's and infants' wear stores .....	††	††	††	††	4	1 929	333	102	41
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	11	921	227	52	34
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	187	171 778	20 610	5 640	1 559
5712	Furniture stores .....	††	††	††	††	38	109 450	11 373	3 421	689
5713, 4, 9	Home furnishing stores .....	††	††	††	††	61	24 135	4 058	978	392
5713	Floor covering stores .....	††	††	††	††	23	15 307	2 359	505	157
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	10	2 817	614	153	73
5719	Miscellaneous home furnishing stores .....	††	††	††	††	28	6 011	1 085	320	162
572	Household appliance stores .....	††	††	††	††	18	7 789	843	195	73
573	Radio, television, and music stores .....	††	††	††	††	70	30 404	4 336	1 046	405
5732	Radio and television stores .....	††	††	††	††	44	21 636	2 856	676	214
5733	Music stores .....	††	††	††	††	26	8 768	1 480	370	191
5733 pt.	Record shops .....	††	††	††	††	11	3 768	393	105	60
5733 pt.	Musical instrument stores .....	††	††	††	††	15	5 000	1 087	265	131
58	<b>Eating and drinking places</b> .....	††	††	††	††	946	300 115	77 868	18 150	16 026
5812	Eating places .....	††	††	††	††	643	260 545	70 670	16 421	14 570
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	290	134 757	39 708	9 410	8 116
5812 pt.	Cafeterias .....	††	††	††	††	11	7 593	2 265	518	463
5812 pt.	Refreshment places .....	††	††	††	††	294	107 118	25 837	5 849	5 326
5812 pt.	Other eating places .....	††	††	††	††	48	11 077	2 860	644	665
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	303	39 570	7 198	1 729	1 456
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	119	93 367	11 907	2 861	1 494
591 pt.	Drug stores .....	††	††	††	††	115	92 858	11 809	2 823	1 472
591 pt.	Proprietary stores .....	††	††	††	††	4	509	98	38	22
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	582	191 464	29 291	7 086	3 458
592	Liquor stores .....	††	††	††	††	68	25 507	2 059	496	349
593	Used merchandise stores .....	††	††	††	††	59	8 260	2 388	533	263
594	Miscellaneous shopping goods stores .....	††	††	††	††	227	88 307	11 207	2 699	1 421
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	62	28 013	3 563	795	342
5941 pt.	General line sporting goods stores .....	††	††	††	††	26	14 041	2 102	499	188
5941 pt.	Specialty line sporting goods stores .....	††	††	††	††	36	13 972	1 461	296	154
5942	Book stores .....	††	††	††	††	25	7 079	821	201	127
5943	Stationery stores .....	††	††	††	††	6	650	137	30	21
5944	Jewelry stores .....	††	††	††	††	32	21 722	2 547	727	236
5945	Hobby, toy, and game shops .....	††	††	††	††	20	5 509	680	162	128
5946	Camera and photographic supply stores .....	††	††	††	††	12	6 112	728	175	59
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	40	8 351	1 361	280	239
5948	Luggage and leather goods stores .....	††	††	††	††	4	622	94	24	12
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	26	10 249	1 276	305	257
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	52	33 646	6 746	1 723	648
5961	Mail order houses .....	††	††	††	††	10	6 788	966	243	80
5962	Automatic merchandising machine operators .....	††	††	††	††	18	18 146	3 710	932	295
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	24	8 712	2 070	548	273
598	Fuel and ice dealers .....	††	††	††	††	9	6 128	751	191	47
5983	Fuel oil dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	58	8 781	1 941	436	324
5993	Cigar stores and stands .....	††	††	††	††	5	804	72	17	10

See footnotes at end of table.



**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>OMAHA, NEBR.-IOWA, SMSA—Con.</b>									
59 ex. 591 5994	Miscellaneous retail stores <sup>2</sup> —Con. News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	102	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	††	††	††	††	42	7 165	1 803	429	128
5999 pt.	Pet shops .....	††	††	††	††	15	3 211	675	144	112
5999 pt.	Typewriter stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	††	††	††	††	44	8 763	1 548	398	139
	<b>SIOUX CITY, IOWA-NEBR., SMSA</b>									
	<b>Retail trade<sup>2</sup> .....</b>	<b>1 072</b>	<b>584 663</b>	<b>548</b>	<b>71</b>	<b>784</b>	<b>572 023</b>	<b>68 757</b>	<b>15 954</b>	<b>8 802</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>51</b>	<b>37 691</b>	<b>4 860</b>	<b>1 130</b>	<b>387</b>
521, 3	Building materials and supply stores .....	††	††	††	††	25	27 767	3 550	804	237
525	Hardware stores .....	††	††	††	††	15	5 627	907	243	105
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	6	2 707	300	57	34
527	Mobile home dealers .....	††	††	††	††	5	1 590	103	26	11
53	<b>General merchandise group stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>23</b>	<b>81 221</b>	<b>10 208</b>	<b>2 390</b>	<b>1 311</b>
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	8	77 746	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	8	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
54	<b>Food stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>76</b>	<b>131 863</b>	<b>12 305</b>	<b>2 751</b>	<b>1 413</b>
541	Grocery stores .....	††	††	††	††	56	126 317	11 338	2 560	1 274
542	Meat and fish (seafood) markets .....	††	††	††	††	4	1 675	154	6	5
546	Retail bakeries .....	††	††	††	††	7	1 422	479	112	78
543, 4, 5, 9	Other food stores .....	††	††	††	††	9	2 449	334	73	56
55 ex. 554	<b>Automotive dealers .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>45</b>	<b>98 437</b>	<b>9 493</b>	<b>2 298</b>	<b>637</b>
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	16	78 132	6 833	1 693	443
552	Motor vehicle dealers—used cars only .....	††	††	††	††	1	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	19	14 589	2 315	539	165
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	9	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>85</b>	<b>57 243</b>	<b>3 236</b>	<b>767</b>	<b>420</b>
56	<b>Apparel and accessory stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>90</b>	<b>32 115</b>	<b>4 693</b>	<b>1 112</b>	<b>623</b>
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	13	6 573	1 191	290	115
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	36	13 469	1 787	412	272
562	Women's ready-to-wear stores .....	††	††	††	††	32	13 182	1 734	399	263
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	287	53	13	9
565	Family clothing stores .....	††	††	††	††	6	2 318	413	109	66
566	Shoe stores .....	††	††	††	††	26	7 843	1 028	244	130
564, 9	Other apparel and accessory stores .....	††	††	††	††	9	1 912	274	57	40
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>55</b>	<b>23 855</b>	<b>3 749</b>	<b>917</b>	<b>310</b>
5712	Furniture stores .....	††	††	††	††	14	8 211	1 337	338	105
5713, 4, 9	Home furnishing stores .....	††	††	††	††	13	3 159	392	89	42
572	Household appliance stores .....	††	††	††	††	10	6 345	1 006	288	69
573	Radio, television, and music stores .....	††	††	††	††	18	6 140	1 014	202	94
58	<b>Eating and drinking places .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>214</b>	<b>50 676</b>	<b>12 529</b>	<b>2 751</b>	<b>2 768</b>
5812	Eating places .....	††	††	††	††	141	43 691	11 270	2 464	2 504
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	73	6 985	1 259	287	264
591	<b>Drug and proprietary stores .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>22</b>	<b>17 853</b>	<b>2 248</b>	<b>526</b>	<b>305</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup> .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>123</b>	<b>41 069</b>	<b>5 436</b>	<b>1 312</b>	<b>628</b>
592	Liquor stores .....	††	††	††	††	12	7 513	490	131	54
593	Used merchandise stores .....	††	††	††	††	12	1 870	392	91	54
594	Miscellaneous shopping goods stores .....	††	††	††	††	52	17 765	2 628	638	320
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	9	3 945	574	131	65
5944	Jewelry stores .....	††	††	††	††	12	4 980	991	233	91
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	31	8 840	1 063	274	164
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	5 070	598	135	73
598	Fuel and ice dealers .....	††	††	††	††	3	3 139	228	58	19
5992	Florists .....	††	††	††	††	8	1 034	242	55	32
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	22	4 238	791	185	67

See footnotes at end of table.

**Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>WATERLOO-CEDAR FALLS SMSA</b>									
	Retail trade <sup>2</sup> .....	1 178	667 051	501	68	881	658 762	81 957	19 353	10 115
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	48	29 801	3 575	817	314
521, 3	Building materials and supply stores .....	††	††	††	††	24	20 537	2 665	615	204
525	Hardware stores .....	††	††	††	††	15	4 841	540	132	73
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	19	92 205	12 690	2 848	1 385
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	8	88 762	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	8	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	8	5 134	926	227	138
539	Miscellaneous general merchandise stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	91	131 989	13 832	3 377	1 439
541	Grocery stores .....	††	††	††	††	68	127 765	13 031	3 193	1 296
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	6	1 120	374	83	66
543, 4, 5, 9	Other food stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	60	128 994	11 809	2 775	729
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	21	104 470	8 603	2 003	498
552	Motor vehicle dealers—used cars only .....	††	††	††	††	11	4 055	279	58	25
553	Auto and home supply stores .....	††	††	††	††	19	11 978	1 981	495	132
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	9	8 491	946	219	74
554	Gasoline service stations .....	††	††	††	††	84	59 303	2 471	609	358
56	Apparel and accessory stores .....	††	††	††	††	83	37 218	4 722	1 176	690
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	14	6 357	953	229	121
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	32	14 773	1 532	417	263
562	Women's ready-to-wear stores .....	††	††	††	††	28	14 210	1 427	388	247
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	583	105	29	16
565	Family clothing stores .....	††	††	††	††	10	7 522	1 066	245	147
566	Shoe stores .....	††	††	††	††	21	7 314	1 029	249	136
564, 9	Other apparel and accessory stores .....	††	††	††	††	6	1 252	142	36	23
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	62	28 510	4 163	1 002	413
5712	Furniture stores .....	††	††	††	††	17	12 749	1 908	470	177
5713, 4, 9	Home furnishing stores .....	††	††	††	††	12	4 597	823	225	87
572	Household appliance stores .....	††	††	††	††	9	1 729	226	54	30
573	Radio, television, and music stores .....	††	††	††	††	24	9 435	1 206	253	119
58	Eating and drinking places .....	††	††	††	††	243	63 271	15 590	3 678	3 335
5812	Eating places .....	††	††	††	††	161	53 570	13 755	3 218	2 864
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	82	9 701	1 835	460	471
591	Drug and proprietary stores .....	††	††	††	††	26	23 360	3 325	782	327
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	165	64 111	9 780	2 289	1 125
592	Liquor stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	10	1 364	312	79	41
594	Miscellaneous shopping goods stores .....	††	††	††	††	82	25 305	3 704	815	509
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	17	6 711	868	172	108
5944	Jewelry stores .....	††	††	††	††	18	3 841	614	183	85
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	47	14 753	2 022	460	316
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	17	10 849	2 512	575	236
598	Fuel and ice dealers .....	††	††	††	††	7	10 764	781	170	41
5992	Florists .....	††	††	††	††	12	2 791	743	181	115
5993	Cigar stores and stands .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	26	(D)	(D)	(D)	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>Retail trade<sup>2</sup>.....</b>	<b>18 530</b>	<b>8 834 919</b>	<b>11 246</b>	<b>1 335</b>	<b>13 066</b>	<b>6 398 007</b>	<b>697 858</b>	<b>163 316</b>	<b>98 454</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 185</b>	<b>479 762</b>	<b>63 682</b>	<b>14 801</b>	<b>5 788</b>
521, 3	Building materials and supply stores.....	††	††	††	††	624	320 347	45 079	10 547	3 468
521	Lumber and other building materials dealers.....	††	††	††	††	528	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores.....	††	††	††	††	96	(D)	(D)	(D)	(D)
525	Hardware stores.....	††	††	††	††	439	111 406	13 843	3 270	1 837
526	Retail nurseries, lawn and garden supply stores.....	††	††	††	††	94	31 041	3 540	708	378
527	Mobile home dealers.....	††	††	††	††	28	16 968	1 220	276	105
53	<b>General merchandise group stores.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>446</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	74	322 148	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	74	(D)	(D)	(D)	(D)
531 pt.	Conventional <sup>3</sup> .....	††	††	††	††	11	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>3</sup> .....	††	††	††	††	53	209 064	23 017	4 993	3 074
531 pt.	National chain <sup>3</sup> .....	††	††	††	††	10	56 678	8 161	2 033	1 026
533	Variety stores.....	††	††	††	††	174	74 917	9 217	2 158	1 599
539	Miscellaneous general merchandise stores.....	††	††	††	††	198	135 535	14 781	3 612	2 102
54	<b>Food stores.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 404</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores.....	††	††	††	††	1 089	1 578 992	140 259	33 247	16 382
542	Meat and fish (seafood) markets.....	††	††	††	††	102	29 681	3 923	919	525
546	Retail bakeries.....	††	††	††	††	124	12 388	3 619	758	782
5462	Retail bakeries—baking and selling.....	††	††	††	††	117	11 821	3 504	732	754
5463	Retail bakeries—selling only.....	††	††	††	††	7	567	115	26	28
543, 4, 5, 9	Other food stores.....	††	††	††	††	89	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets.....	††	††	††	††	4	921	96	31	17
544	Candy, nut, and confectionery stores.....	††	††	††	††	22	1 468	333	70	95
545	Dairy products stores.....	††	††	††	††	30	9 672	1 448	338	151
549	Miscellaneous food stores.....	††	††	††	††	33	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 050</b>	<b>1 277 793</b>	<b>107 602</b>	<b>25 714</b>	<b>8 214</b>
551	Motor vehicle dealers—new and used cars.....	††	††	††	††	523	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only.....	††	††	††	††	76	(D)	(D)	(D)	(D)
553	Auto and home supply stores.....	††	††	††	††	324	(D)	(D)	(D)	(D)
553 pt.	Tire, battery, and accessory dealers.....	††	††	††	††	290	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores.....	††	††	††	††	34	18 751	1 663	418	189
555, 6, 7, 9	Miscellaneous automotive dealers.....	††	††	††	††	127	61 688	5 836	1 185	535
555	Boat dealers.....	††	††	††	††	22	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers.....	††	††	††	††	25	15 954	1 358	267	117
557	Motorcycle dealers.....	††	††	††	††	71	34 767	3 102	640	319
559	Automotive dealers, n.e.c.....	††	††	††	††	9	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 348</b>	<b>763 933</b>	<b>40 591</b>	<b>9 530</b>	<b>5 586</b>
56	<b>Apparel and accessory stores.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 253</b>	<b>308 626</b>	<b>39 695</b>	<b>9 393</b>	<b>6 767</b>
561	Men's and boys' clothing and furnishings stores.....	††	††	††	††	233	52 036	7 675	1 933	1 086
562, 3, 8	Women's clothing and specialty stores and furriers.....	††	††	††	††	505	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores.....	††	††	††	††	480	106 543	13 636	3 225	2 693
563, 8	Women's accessory and specialty stores and furriers.....	††	††	††	††	25	(D)	(D)	(D)	(D)
565	Family clothing stores.....	††	††	††	††	161	86 551	10 134	2 293	1 639
566	Shoe stores.....	††	††	††	††	253	(D)	(D)	(D)	(D)
566 pt.	Men's shoe stores.....	††	††	††	††	7	1 396	147	31	23
566 pt.	Women's shoe stores.....	††	††	††	††	24	4 287	798	178	97
566 pt.	Children's and juveniles' shoe stores.....	††	††	††	††	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores.....	††	††	††	††	221	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores.....	††	††	††	††	101	10 194	1 208	286	319
564	Children's and infants' wear stores.....	††	††	††	††	68	7 278	846	198	225
569	Miscellaneous apparel and accessory stores.....	††	††	††	††	33	2 916	362	88	94
57	<b>Furniture, home furnishings, and equipment stores.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>805</b>	<b>207 151</b>	<b>30 105</b>	<b>7 097</b>	<b>3 308</b>
5712	Furniture stores.....	††	††	††	††	291	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores.....	††	††	††	††	141	24 754	3 706	870	499
5713	Floor covering stores.....	††	††	††	††	77	19 046	2 850	668	305
5714	Draperies, curtain, and upholstery stores.....	††	††	††	††	28	1 591	264	68	64
5719	Miscellaneous home furnishing stores.....	††	††	††	††	36	4 117	592	134	130
572	Household appliance stores.....	††	††	††	††	145	41 760	6 274	1 472	620
573	Radio, television, and music stores.....	††	††	††	††	228	(D)	(D)	(D)	(D)
5732	Radio and television stores.....	††	††	††	††	176	34 571	4 351	978	489
5733	Music stores.....	††	††	††	††	52	(D)	(D)	(D)	(D)
5733 pt.	Record shops.....	††	††	††	††	18	3 779	370	79	65
5733 pt.	Musical instrument stores.....	††	††	††	††	34	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas:  
1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
58	Eating and drinking places -----	††	††	††	††	3 259	521 698	120 923	26 824	31 417
5812	Eating places -----	††	††	††	††	2 317	441 779	107 538	23 685	27 969
5812 pt.	Restaurants and lunchrooms -----	..	..	..	..	1 290	230 386	59 215	13 345	16 105
5812 pt.	Cafeterias -----	..	..	..	..	37	7 841	1 880	421	501
5812 pt.	Refreshment places -----	..	..	..	..	853	(D)	(D)	(D)	(D)
5812 pt.	Other eating places -----	..	..	..	..	137	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	942	79 919	13 385	3 139	3 448
591	Drug and proprietary stores -----	††	††	††	††	472	201 251	28 557	6 875	3 642
591 pt.	Drug stores -----	..	..	..	..	453	198 066	28 090	6 772	3 569
591 pt.	Proprietary stores -----	..	..	..	..	19	3 185	467	103	73
59 ex. 591	Miscellaneous retail stores <sup>2</sup> -----	††	††	††	††	1 844	498 734	57 818	13 888	7 351
592	Liquor stores -----	††	††	††	††	204	(D)	(D)	(D)	(D)
593	Used merchandise stores -----	††	††	††	††	96	14 773	2 513	566	301
594	Miscellaneous shopping goods stores -----	††	††	††	††	751	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops -----	††	††	††	††	138	26 739	3 608	833	453
5941 pt.	General line sporting goods stores -----	..	..	..	..	85	(D)	(D)	(D)	(D)
5941 pt.	Specialty line sporting goods stores -----	..	..	..	..	53	(D)	(D)	(D)	(D)
5942	Book stores -----	††	††	††	††	50	7 790	1 051	247	225
5943	Stationery stores -----	††	††	††	††	15	3 506	710	190	78
5944	Jewelry stores -----	††	††	††	††	180	31 921	5 996	1 447	742
5945	Hobby, toy, and game shops -----	††	††	††	††	55	(D)	(D)	(D)	(D)
5946	Camera and photographic supply stores -----	††	††	††	††	14	2 944	413	88	61
5947	Gift, novelty, and souvenir shops -----	††	††	††	††	166	(D)	(D)	(D)	(D)
5948	Luggage and leather goods stores -----	††	††	††	††	2	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores -----	††	††	††	††	131	12 960	1 689	405	461
596	Nonstore retailers <sup>2</sup> -----	††	††	††	††	199	82 512	9 141	2 212	1 115
5961	Mail order houses -----	††	††	††	††	125	55 551	5 071	1 268	627
5962	Automatic merchandising machine operators -----	††	††	††	††	22	15 426	2 285	558	196
5963	Direct selling establishments <sup>2</sup> -----	††	††	††	††	52	11 535	1 785	386	292
598	Fuel and ice dealers -----	††	††	††	††	202	166 085	13 575	3 454	916
5983	Fuel oil dealers -----	††	††	††	††	40	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	††	159	130 012	11 226	2 889	737
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	††	3	(D)	(D)	(D)	(D)
5992	Florists -----	††	††	††	††	226	(D)	(D)	(D)	(D)
5993	Cigar stores and stands -----	††	††	††	††	4	686	97	21	23
5994	News dealers and newsstands -----	††	††	††	††	12	1 676	199	48	47
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	††	150	17 751	3 923	815	439
5999 pt.	Optical goods stores -----	..	..	..	..	25	3 828	835	210	74
5999 pt.	Pet shops -----	..	..	..	..	13	784	122	31	27
5999 pt.	Typewriter stores -----	..	..	..	..	13	811	175	37	27
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	..	..	..	..	99	12 328	2 791	537	311

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments¹				Establishments with payroll¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>BLACK HAWK COUNTY</b> (Coextensive with Waterloo-Cedar Falls, Iowa, SMSA; see table 4.)									
	<b>CERRO GORDO COUNTY</b>									
	Retail trade² .....	541	290 564	251	30	412	285 963	33 538	7 836	4 414
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	33	17 113	2 377	578	193
521, 3	Building materials and supply stores .....	††	††	††	††	21	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	8	2 589	411	90	54
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	740	176	32	13
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	10	36 950	4 714	1 098	590
531	Department stores (incl. leased depts.)³ ⁴ .....	††	††	††	††	5	36 036	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)³ .....	††	††	††	††	5	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	-	-	-	-	-
54	Food stores .....	††	††	††	††	29	68 168	6 539	1 555	648
541	Grocery stores .....	††	††	††	††	22	67 575	6 461	1 537	620
542	Meat and fish (seafood) markets .....	††	††	††	††	1	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	1	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	5	441	61	16	25
55 ex. 554	Automotive dealers .....	††	††	††	††	27	47 218	4 318	1 010	294
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	11	37 249	3 186	745	203
552	Motor vehicle dealers—used cars only .....	††	††	††	††	3	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	7	4 540	640	150	50
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	41	32 639	1 678	378	244
56	Apparel and accessory stores .....	††	††	††	††	52	18 924	2 698	682	407
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	9	3 391	481	121	65
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	25	10 042	1 545	370	240
562	Women's ready-to-wear stores .....	††	††	††	††	25	10 042	1 545	370	240
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	-	-	-	-	-
565	Family clothing stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	4	162	21	4	7
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	29	9 442	1 348	305	140
5712	Furniture stores .....	††	††	††	††	11	4 569	726	159	68
5713, 4, 9	Home furnishing stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	11	3 049	394	89	42
58	Eating and drinking places .....	††	††	††	††	110	23 600	5 843	1 293	1 390
5812	Eating places .....	††	††	††	††	77	20 062	5 202	1 163	1 217
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	33	3 538	641	130	173
591	Drug and proprietary stores .....	††	††	††	††	13	7 998	991	228	129
59 ex. 591	Miscellaneous retail stores² .....	††	††	††	††	68	23 911	3 032	709	379
592	Liquor stores .....	††	††	††	††	2	3 580	205	54	20
593	Used merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	37	6 724	1 027	229	160
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	11	1 694	189	42	25
5944	Jewelry stores .....	††	††	††	††	4	1 537	323	69	33
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	22	3 493	515	118	102
596	Nonstore retailers² .....	††	††	††	††	6	2 147	437	101	65
598	Fuel and ice dealers .....	††	††	††	††	5	8 022	597	148	44
5992	Florists .....	††	††	††	††	4	908	199	47	29
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. .....	††	††	††	††	11	(D)	(D)	(D)	(D)

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>CLINTON COUNTY</b>									
	Retail trade <sup>2</sup> .....	549	273 558	284	37	404	268 448	29 947	7 164	3 891
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	26	10 258	1 388	353	132
521, 3	Building materials and supply stores .....	††	††	††	††	17	8 115	1 134	299	100
525	Hardware stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	290	35	5	3
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	9	27 287	3 369	751	430
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	5	28 733	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	5	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	41	66 366	6 341	1 501	563
541	Grocery stores .....	††	††	††	††	27	62 780	5 809	1 379	461
542	Meat and fish (seafood) markets .....	††	††	††	††	4	2 253	219	52	33
546	Retail bakeries .....	††	††	††	††	6	751	201	49	43
543, 4, 5, 9	Other food stores .....	††	††	††	††	4	582	112	21	26
55 ex. 554	Automotive dealers .....	††	††	††	††	35	63 098	5 823	1 440	412
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	16	48 437	4 375	1 098	289
552	Motor vehicle dealers—used cars only .....	††	††	††	††	4	2 425	88	22	10
553	Auto and home supply stores .....	††	††	††	††	12	11 379	1 262	301	103
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	3	857	98	19	10
554	Gasoline service stations .....	††	††	††	††	38	22 844	1 054	271	160
56	Apparel and accessory stores .....	††	††	††	††	26	13 577	1 631	356	290
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	3	659	92	22	10
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	9	2 716	319	77	63
562	Women's ready-to-wear stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	-	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	7	2 279	253	54	40
564, 9	Other apparel and accessory stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	38	13 411	1 905	460	192
5712	Furniture stores .....	††	††	††	††	10	6 435	861	210	79
5713, 4, 9	Home furnishing stores .....	††	††	††	††	6	1 619	179	43	21
572	Household appliance stores .....	††	††	††	††	11	3 353	566	132	45
573	Radio, television, and music stores .....	††	††	††	††	11	2 004	299	75	47
58	Eating and drinking places .....	††	††	††	††	119	23 452	5 127	1 182	1 328
5812	Eating places .....	††	††	††	††	76	19 628	4 582	1 054	1 142
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	43	3 824	545	128	186
591	Drug and proprietary stores .....	††	††	††	††	11	8 327	1 164	320	114
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	61	19 828	2 145	530	270
592	Liquor stores .....	††	††	††	††	2	2 797	165	45	20
593	Used merchandise stores .....	††	††	††	††	4	309	70	17	14
594	Miscellaneous shopping goods stores .....	††	††	††	††	27	6 169	922	228	127
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	7	2 765	443	109	36
5944	Jewelry stores .....	††	††	††	††	6	1 096	158	41	23
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	14	2 308	321	78	68
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	4	964	176	39	19
598	Fuel and ice dealers .....	††	††	††	††	7	7 823	465	110	35
5992	Florists .....	††	††	††	††	7	915	148	39	30
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	9	(D)	(D)	(D)	(D)
<b>DUBUQUE COUNTY</b> (Coextensive with Dubuque, Iowa, SMSA; see table 4.)										
<b>JOHNSON COUNTY</b> (Coextensive with Iowa City, Iowa, SMSA; see table 4.)										
<b>LINN COUNTY</b> (Coextensive with Cedar Rapids, Iowa, SMSA; see table 4.)										

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>POLK COUNTY</b>									
	Retail trade <sup>2</sup> .....	2 749	1 822 184	1 075	97	2 089	1 799 159	221 811	51 583	27 381
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	102	83 635	11 493	2 617	850
521, 3	Building materials and supply stores .....	††	††	††	††	51	(D)	(D)	(D)	(D)
521	Lumber and other building materials dealers .....	††	††	††	††	37	(D)	(D)	(D)	(D)
523	Paint, glass, and wallpaper stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	28	9 853	1 774	425	171
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	10	2 888	458	94	27
53	General merchandise group stores .....	††	††	††	††	52	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	25	256 399	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	25	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	18	23 778	1 962	455	254
54	Food stores .....	††	††	††	††	215	409 232	43 146	10 445	4 603
541	Grocery stores .....	††	††	††	††	163	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets .....	††	††	††	††	6	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	16	(D)	(D)	(D)	(D)
5462	Retail bakeries—baking and selling .....	††	††	††	††	14	2 213	795	171	126
5463	Retail bakeries—selling only .....	††	††	††	††	2	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	30	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
545	Dairy products stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
549	Miscellaneous food stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	117	307 206	25 390	5 855	1 464
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	23	247 867	18 312	4 333	953
552	Motor vehicle dealers—used cars only .....	††	††	††	††	16	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	60	(D)	(D)	(D)	(D)
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	††	56	(D)	(D)	(D)	(D)
553 pt.	Other auto and home supply stores .....	††	††	††	††	4	2 301	266	31	16
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	18	(D)	(D)	(D)	(D)
555	Boat dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers .....	††	††	††	††	7	(D)	(D)	(D)	(D)
557	Motorcycle dealers .....	††	††	††	††	9	5 561	553	105	38
559	Automotive dealers, n.e.c. .....	††	††	††	††	-	-	-	-	-
554	Gasoline service stations .....	††	††	††	††	167	168 734	9 953	2 344	1 116
56	Apparel and accessory stores .....	††	††	††	††	250	96 966	12 893	3 030	1 741
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	26	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	95	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	83	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	12	3 931	706	175	82
565	Family clothing stores .....	††	††	††	††	22	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	82	21 239	2 918	700	380
566 pt.	Men's shoe stores .....	††	††	††	††	8	1 486	229	55	24
566 pt.	Women's shoe stores .....	††	††	††	††	25	5 417	911	237	133
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores .....	††	††	††	††	46	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	25	(D)	(D)	(D)	(D)
564	Children's and infants' wear stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
569	Miscellaneous apparel and accessory stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	157	86 019	11 536	2 715	1 095
5712	Furniture stores .....	††	††	††	††	42	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	36	8 532	1 248	299	135
5713	Floor covering stores .....	††	††	††	††	18	6 222	813	202	66
5714	Drapery, curtain, and upholstery stores .....	††	††	††	††	7	914	194	38	20
5719	Miscellaneous home furnishing stores .....	††	††	††	††	11	1 396	241	59	49
572	Household appliance stores .....	††	††	††	††	17	6 701	1 317	322	94
573	Radio, television, and music stores .....	††	††	††	††	62	(D)	(D)	(D)	(D)
5732	Radio and television stores .....	††	††	††	††	34	(D)	(D)	(D)	(D)
5733	Music stores .....	††	††	††	††	28	8 971	1 348	316	214
5733 pt.	Record shops .....	††	††	††	††	13	3 133	350	83	65
5733 pt.	Musical instrument stores .....	††	††	††	††	15	5 838	998	233	149
58	Eating and drinking places .....	††	††	††	††	572	181 468	45 483	10 127	8 920
5812	Eating places .....	††	††	††	††	419	163 191	41 845	9 246	8 179
5812 pt.	Restaurants and lunchrooms .....	††	††	††	††	182	73 778	20 316	4 460	3 751
5812 pt.	Cafeterias .....	††	††	††	††	14	9 985	3 100	745	593
5812 pt.	Refreshment places .....	††	††	††	††	186	68 764	15 645	3 400	3 361
5812 pt.	Other eating places .....	††	††	††	††	37	10 664	2 784	641	474
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	153	18 277	3 638	881	741

See footnotes at end of table.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>POLK COUNTY—Con.</b>									
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	67	44 715	6 019	1 433	691
591 pt.	Drug stores .....	..	..	..	..	67	44 715	6 019	1 433	691
591 pt.	Proprietary stores .....	..	..	..	..	-	-	-	-	-
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	390	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	20	23 643	1 451	379	163
593	Used merchandise stores .....	††	††	††	††	29	9 756	1 454	316	163
594	Miscellaneous shopping goods stores .....	††	††	††	††	177	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	37	(D)	(D)	(D)	(D)
5941 pt.	General line sporting goods stores .....	..	..	..	..	13	(D)	(D)	(D)	(D)
5941 pt.	Specialty line sporting goods stores .....	..	..	..	..	24	7 197	1 064	190	95
5942	Book stores .....	††	††	††	††	22	7 128	916	215	138
5943	Stationery stores .....	††	††	††	††	9	3 009	573	118	56
5944	Jewelry stores .....	††	††	††	††	34	(D)	(D)	(D)	(D)
5945	Hobby, toy, and game shops .....	††	††	††	††	18	(D)	(D)	(D)	(D)
5946	Camera and photographic supply stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	33	6 401	979	228	198
5948	Luggage and leather goods stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
596	<b>Nonstore retailers<sup>2</sup></b> .....	††	††	††	††	40	38 400	6 138	1 615	725
5961	Mail order houses .....	††	††	††	††	6	1 670	147	28	12
5962	Automatic merchandising machine operators .....	††	††	††	††	14	9 234	1 858	481	172
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	20	27 496	4 133	1 106	541
598	<b>Fuel and ice dealers</b> .....	††	††	††	††	5	6 042	481	130	33
5983	Fuel oil dealers .....	††	††	††	††	-	-	-	-	-
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	5	6 042	481	130	33
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	32	6 371	1 547	358	211
5993	Cigar stores and stands .....	††	††	††	††	8	869	159	33	18
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	77	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	..	..	..	..	27	(D)	(D)	(D)	(D)
5999 pt.	Pet shops .....	..	..	..	..	12	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores .....	..	..	..	..	1	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	37	(D)	(D)	(D)	(D)
	<b>POTTAWATTAMIE COUNTY</b>									
	<b>Retail trade<sup>2</sup></b> .....	685	417 413	312	33	498	409 366	40 559	9 319	5 272
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	25	16 682	1 915	445	177
521, 3	Building materials and supply stores .....	††	††	††	††	14	11 941	1 325	312	101
525	Hardware stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores</b> .....	††	††	††	††	10	34 421	4 164	953	556
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	6	38 453	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
54	<b>Food stores</b> .....	††	††	††	††	56	79 928	8 227	2 021	838
541	Grocery stores .....	††	††	††	††	44	78 090	7 973	1 963	783
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	3	338	85	21	16
543, 4, 5, 9	Other food stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	36	94 386	6 468	1 427	442
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	11	82 656	5 060	1 086	332
552	Motor vehicle dealers—used cars only .....	††	††	††	††	2	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	81	94 673	3 779	842	457
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	33	11 346	1 392	342	188
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	12	5 242	464	112	87
562	Women's ready-to-wear stores .....	††	††	††	††	12	5 242	464	112	87
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	-	-	-	-	-
565	Family clothing stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	13	3 488	449	116	48
564, 9	Other apparel and accessory stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	20	5 294	837	195	84
5712	Furniture stores .....	††	††	††	††	4	1 663	298	74	29
5713, 4, 9	Home furnishing stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	7	1 572	227	51	25

See footnotes at end of table.



**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>POTTAWATTAMIE COUNTY—Con.</b>									
58	Eating and drinking places .....	††	††	††	††	135	36 357	8 603	1 886	1 904
5812	Eating places .....	††	††	††	††	98	30 996	7 686	1 671	1 668
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	37	5 361	917	215	236
591	Drug and proprietary stores .....	††	††	††	††	23	17 976	2 402	541	253
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	79	18 303	2 772	667	373
592	Liquor stores .....	††	††	††	††	6	3 169	273	72	31
593	Used merchandise stores .....	††	††	††	††	9	1 055	187	42	21
594	Miscellaneous shopping goods stores .....	††	††	††	††	30	7 003	991	234	157
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	7	1 703	180	40	27
5944	Jewelry stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	6	1 872	422	98	44
598	Fuel and ice dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	9	1 239	258	62	53
5993	Cigar stores and stands .....	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	16	(D)	(D)	(D)	(D)
	<b>SCOTT COUNTY</b>									
	Retail trade <sup>2</sup> .....	1 316	849 007	514	67	1 014	840 220	106 114	24 780	12 980
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	41	38 383	5 470	1 386	426
521, 3	Building materials and supply stores .....	††	††	††	††	25	25 704	3 652	989	228
525	Hardware stores .....	††	††	††	††	11	9 890	1 233	270	151
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	20	126 487	17 673	4 301	2 262
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	13	126 611	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	13	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	109	178 551	17 097	3 859	1 794
541	Grocery stores .....	††	††	††	††	67	166 547	15 424	3 486	1 113
542	Meat and fish (seafood) markets .....	††	††	††	††	8	5 389	484	117	48
546	Retail bakeries .....	††	††	††	††	13	2 117	652	148	543
543, 4, 5, 9	Other food stores .....	††	††	††	††	21	4 498	537	108	90
55 ex. 554	Automotive dealers .....	††	††	††	††	53	143 570	13 761	3 169	807
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	19	119 959	10 987	2 535	618
552	Motor vehicle dealers—used cars only .....	††	††	††	††	9	2 035	146	35	15
553	Auto and home supply stores .....	††	††	††	††	14	13 146	1 759	420	127
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	11	8 430	869	179	47
554	Gasoline service stations .....	††	††	††	††	98	106 888	5 600	1 329	660
56	Apparel and accessory stores .....	††	††	††	††	104	34 939	4 647	1 145	686
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	17	6 731	1 175	283	145
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	45	15 772	1 852	438	312
562	Women's ready-to-wear stores .....	††	††	††	††	37	13 992	1 590	378	283
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	8	1 780	262	60	29
565	Family clothing stores .....	††	††	††	††	4	2 205	192	44	37
566	Shoe stores .....	††	††	††	††	30	9 521	1 348	359	174
564, 9	Other apparel and accessory stores .....	††	††	††	††	8	710	80	21	18
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	88	38 886	5 998	1 438	556
5712	Furniture stores .....	††	††	††	††	27	12 471	2 176	482	176
5713, 4, 9	Home furnishing stores .....	††	††	††	††	20	8 702	1 411	331	138
572	Household appliance stores .....	††	††	††	††	12	4 642	537	122	53
573	Radio, television, and music stores .....	††	††	††	††	29	13 071	1 874	503	189
58	Eating and drinking places .....	††	††	††	††	294	93 029	24 528	5 325	4 373
5812	Eating places .....	††	††	††	††	199	79 870	22 065	4 748	3 929
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	95	13 159	2 463	577	444
591	Drug and proprietary stores .....	††	††	††	††	34	27 125	3 414	857	380

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>SCOTT COUNTY—Con.</b>									
59 ex. 591	Miscellaneous retail stores <sup>2</sup> -----	††	††	††	††	173	52 362	7 926	1 971	1 036
592	Liquor stores -----	††	††	††	††	6	7 034	487	119	69
593	Used merchandise stores -----	††	††	††	††	12	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	††	††	††	††	86	27 810	4 240	1 054	543
5941	Sporting goods stores and bicycle shops -----	††	††	††	††	23	7 883	1 016	223	125
5944	Jewelry stores -----	††	††	††	††	15	6 747	1 554	450	122
Other 594	Other miscellaneous shopping goods stores -----	††	††	††	††	48	13 180	1 670	381	296
596	Nonstore retailers <sup>2</sup> -----	††	††	††	††	12	4 825	809	221	122
598	Fuel and ice dealers -----	††	††	††	††	4	1 913	176	43	14
5992	Florists -----	††	††	††	††	16	2 200	470	112	86
5993	Cigar stores and stands -----	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands -----	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	††	37	(D)	(D)	(D)	(D)
	<b>STORY COUNTY</b>									
	Retail trade <sup>2</sup> -----	639	325 330	293	32	505	320 654	37 121	8 881	5 803
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	††	††	††	28	12 571	1 787	441	176
521, 3	Building materials and supply stores -----	††	††	††	††	16	9 254	1 300	336	120
525	Hardware stores -----	††	††	††	††	10	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores -----	††	††	††	††	1	(D)	(D)	(D)	(D)
527	Mobile home dealers -----	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	††	††	††	††	13	39 072	4 089	926	604
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	††	††	††	4	31 507	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	††	††	††	4	(D)	(D)	(D)	(D)
533	Variety stores -----	††	††	††	††	5	2 918	375	85	63
539	Miscellaneous general merchandise stores -----	††	††	††	††	4	(D)	(D)	(D)	(D)
54	Food stores -----	††	††	††	††	60	80 793	6 636	1 713	868
541	Grocery stores -----	††	††	††	††	47	78 838	6 150	1 607	776
542	Meat and fish (seafood) markets -----	††	††	††	††	-	(D)	(D)	(D)	(D)
546	Retail bakeries -----	††	††	††	††	5	622	203	39	36
543, 4, 5, 9	Other food stores -----	††	††	††	††	8	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers -----	††	††	††	††	35	62 328	5 291	1 270	361
551	Motor vehicle dealers—new and used cars -----	††	††	††	††	17	52 151	3 961	994	265
552	Motor vehicle dealers—used cars only -----	††	††	††	††	-	-	-	-	-
553	Auto and home supply stores -----	††	††	††	††	14	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	††	††	††	4	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	††	††	††	††	42	28 390	2 030	542	303
56	Apparel and accessory stores -----	††	††	††	††	54	15 868	2 023	466	309
561	Men's and boys' clothing and furnishings stores -----	††	††	††	††	13	4 102	578	144	77
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	††	††	††	22	6 390	724	163	137
562	Women's ready-to-wear stores -----	††	††	††	††	20	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers -----	††	††	††	††	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	††	††	††	††	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	††	††	††	††	11	3 580	547	114	55
564, 9	Other apparel and accessory stores -----	††	††	††	††	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	††	††	††	††	40	14 188	1 884	438	190
5712	Furniture stores -----	††	††	††	††	9	4 594	629	144	63
5713, 4, 9	Home furnishing stores -----	††	††	††	††	11	1 510	237	51	34
572	Household appliance stores -----	††	††	††	††	6	1 998	420	121	31
573	Radio, television, and music stores -----	††	††	††	††	14	6 086	598	122	62
58	Eating and drinking places -----	††	††	††	††	127	34 025	8 366	1 892	2 277
5812	Eating places -----	††	††	††	††	107	31 050	7 838	1 754	2 067
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	20	2 975	528	138	210
591	Drug and proprietary stores -----	††	††	††	††	16	8 287	1 256	310	162
59 ex. 591	Miscellaneous retail stores <sup>2</sup> -----	††	††	††	††	90	25 132	3 759	883	553
592	Liquor stores -----	††	††	††	††	3	(D)	(D)	(D)	(D)
593	Used merchandise stores -----	††	††	††	††	7	1 219	322	62	25
594	Miscellaneous shopping goods stores -----	††	††	††	††	43	12 213	1 799	429	314
5941	Sporting goods stores and bicycle shops -----	††	††	††	††	9	3 892	621	160	85
5944	Jewelry stores -----	††	††	††	††	8	1 431	243	59	42
Other 594	Other miscellaneous shopping goods stores -----	††	††	††	††	26	6 890	935	210	187
596	Nonstore retailers <sup>2</sup> -----	††	††	††	††	8	2 603	495	115	62
598	Fuel and ice dealers -----	††	††	††	††	4	1 702	216	47	14
5992	Florists -----	††	††	††	††	12	1 473	332	81	54
5993	Cigar stores and stands -----	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands -----	††	††	††	††	3	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	††	10	(D)	(D)	(D)	(D)

See footnotes at end of table.



Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>WOODBURY COUNTY</b>									
	Retail trade <sup>2</sup> .....	906	531 241	443	59	684	522 018	63 357	14 695	8 026
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	43	34 889	4 508	1 057	362
521, 3	Building materials and supply stores .....	††	††	††	††	21	26 494	3 320	759	225
525	Hardware stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	6	2 707	300	57	34
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	22	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	8	77 746	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	8	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	9	2 313	337	96	57
539	Miscellaneous general merchandise stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	67	121 612	11 274	2 492	1 265
541	Grocery stores .....	††	††	††	††	50	116 661	10 422	2 330	1 142
542	Meat and fish (seafood) markets .....	††	††	††	††	4	1 675	154	6	5
546	Retail bakeries .....	††	††	††	††	5	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	37	90 529	8 939	2 191	597
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	15	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	-	-	-	-	-
553	Auto and home supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	70	47 399	2 746	646	360
56	Apparel and accessory stores .....	††	††	††	††	86	31 660	4 613	1 086	612
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	35	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	31	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	287	53	13	9
565	Family clothing stores .....	††	††	††	††	6	2 318	413	109	66
566	Shoe stores .....	††	††	††	††	25	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	47	21 097	3 420	846	284
5712	Furniture stores .....	††	††	††	††	13	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	15	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	††	††	††	††	185	43 758	10 859	2 371	2 407
5812	Eating places .....	††	††	††	††	123	38 078	9 899	2 152	2 203
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	62	5 680	960	219	204
591	Drug and proprietary stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	108	33 762	4 799	1 148	557
592	Liquor stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	8	725	151	35	27
594	Miscellaneous shopping goods stores .....	††	††	††	††	50	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	8	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	31	8 840	1 063	274	164
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	5 070	598	135	73
598	Fuel and ice dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	22	4 238	791	185	67

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982**

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F)

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>CEDAR RAPIDS</b>									
	<b>Retail trade<sup>2</sup></b> .....	1 056	694 573	414	51	820	686 145	90 858	21 800	11 544
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	34	41 006	5 406	1 195	386
521, 3	Building materials and supply stores .....	††	††	††	††	20	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	6	2 787	501	124	69
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	5	2 579	435	61	50
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	14	144 790	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	14	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	76	132 845	13 865	3 265	1 291
541	Grocery stores .....	††	††	††	††	41	125 246	12 449	2 922	1 058
542	Meat and fish (seafood) markets .....	††	††	††	††	6	2 571	377	94	45
546	Retail bakeries .....	††	††	††	††	7	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	22	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	41	117 431	11 049	2 438	686
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	13	102 300	8 836	1 937	510
552	Motor vehicle dealers—used cars only .....	††	††	††	††	4	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	8	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	61	45 879	2 721	693	339
56	Apparel and accessory stores .....	††	††	††	††	106	35 004	4 803	1 065	709
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	9	2 724	502	138	85
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	41	16 967	2 051	374	289
562	Women's ready-to-wear stores .....	††	††	††	††	36	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	40	9 132	1 358	329	197
564, 9	Other apparel and accessory stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	65	31 608	5 443	1 399	488
5712	Furniture stores .....	††	††	††	††	16	15 402	2 998	798	213
5713, 4, 9	Home furnishing stores .....	††	††	††	††	11	4 001	548	142	70
572	Household appliance stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	31	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	††	††	††	††	217	65 031	16 563	3 984	3 734
5812	Eating places .....	††	††	††	††	151	57 632	15 082	3 564	3 414
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	66	7 399	1 481	420	320
591	Drug and proprietary stores .....	††	††	††	††	26	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	177	53 515	8 505	2 060	1 068
592	Liquor stores .....	††	††	††	††	8	8 253	526	137	62
593	Used merchandise stores .....	††	††	††	††	14	1 831	537	130	91
594	Miscellaneous shopping goods stores .....	††	††	††	††	95	26 085	3 681	880	529
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	17	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	59	13 052	1 674	413	324
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	18	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	9	1 604	646	162	58
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	28	(D)	(D)	(D)	(D)
	<b>DAVENPORT</b>									
	<b>Retail trade<sup>2</sup></b> .....	906	618 679	306	48	735	613 434	79 798	18 852	9 414
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	30	28 197	4 205	1 108	310
521, 3	Building materials and supply stores .....	††	††	††	††	18	22 570	3 092	860	188
525	Hardware stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	14	96 867	14 399	3 501	1 788
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	9	94 122	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	9	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)

See footnotes at end of table.



Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>DAVENPORT—Con.</b>									
54	<b>Food stores</b> .....	††	††	††	††	71	121 185	11 778	2 703	1 110
541	Grocery stores .....	††	††	††	††	45	113 813	10 701	2 453	724
542	Meat and fish (seafood) markets .....	††	††	††	††	6	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	7	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	13	2 481	334	70	62
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	35	120 616	11 315	2 602	653
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	16	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	7	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	9	9 290	1 262	284	87
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	62	53 994	2 598	614	319
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	83	28 815	3 933	971	558
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	35	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	28	10 607	1 233	300	214
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	7	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	4	2 205	192	44	37
566	Shoe stores .....	††	††	††	††	23	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	5	525	60	16	11
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	66	32 543	5 189	1 233	446
5712	Furniture stores .....	††	††	††	††	23	11 496	2 075	456	160
5713, 4, 9	Home furnishing stores .....	††	††	††	††	13	5 930	1 020	230	84
572	Household appliance stores .....	††	††	††	††	8	3 962	489	114	48
573	Radio, television, and music stores .....	††	††	††	††	22	11 155	1 605	433	154
58	<b>Eating and drinking places</b> .....	††	††	††	††	209	67 850	17 135	3 804	3 095
5812	Eating places .....	††	††	††	††	140	57 802	15 250	3 355	2 746
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	69	10 048	1 885	449	349
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	24	20 828	2 601	653	280
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	141	42 539	6 645	1 663	855
592	Liquor stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	11	1 139	233	51	31
594	Miscellaneous shopping goods stores .....	††	††	††	††	68	23 075	3 578	900	440
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	17	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	37	10 781	1 358	313	240
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	12	1 669	331	79	66
5993	Cigar stores and stands .....	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	33	(D)	(D)	(D)	(D)
	<b>DES MOINES</b>									
	<b>Retail trade<sup>2</sup></b> .....	1 804	1 237 987	678	60	1 409	1 224 716	154 807	36 269	18 913
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	67	45 385	7 049	1 640	509
521, 3	Building materials and supply stores .....	††	††	††	††	30	31 326	4 524	1 087	274
525	Hardware stores .....	††	††	††	††	20	8 288	1 543	371	143
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	8	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores</b> .....	††	††	††	††	36	191 867	24 686	5 614	2 976
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	17	181 833	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	17	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	8	4 258	674	180	136
539	Miscellaneous general merchandise stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
54	<b>Food stores</b> .....	††	††	††	††	141	269 889	28 959	7 042	3 195
541	Grocery stores .....	††	††	††	††	110	262 980	27 490	6 714	2 954
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	11	1 914	696	156	113
543, 4, 5, 9	Other food stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	80	222 122	19 164	4 365	1 102
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	17	182 134	14 015	3 275	746
552	Motor vehicle dealers—used cars only .....	††	††	††	††	9	4 508	310	64	29
553	Auto and home supply stores .....	††	††	††	††	43	25 845	3 914	858	268
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	11	9 635	925	168	59
554	<b>Gasoline service stations</b> .....	††	††	††	††	106	101 786	5 612	1 332	618

See footnotes at end of table.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments¹				Establishments with payroll²				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>DES MOINES—Con.</b>									
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	163	66 700	9 160	2 196	1 219
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	19	9 713	1 790	436	173
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	65	27 559	3 492	849	553
562	Women's ready-to-wear stores .....	††	††	††	††	54	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	11	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	14	12 649	1 595	346	179
566	Shoe stores .....	††	††	††	††	52	14 626	1 992	505	274
564, 9	Other apparel and accessory stores .....	††	††	††	††	13	2 153	291	60	40
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	105	57 868	8 089	1 932	800
5712	Furniture stores .....	††	††	††	††	26	27 210	3 313	799	317
5713, 4, 9	Home furnishing stores .....	††	††	††	††	21	4 584	702	173	75
572	Household appliance stores .....	††	††	††	††	13	5 140	993	246	70
573	Radio, television, and music stores .....	††	††	††	††	45	20 934	3 081	714	338
58	<b>Eating and drinking places</b> .....	††	††	††	††	388	122 816	30 967	6 984	6 059
5812	Eating places .....	††	††	††	††	284	110 206	28 386	6 366	5 547
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	104	12 610	2 581	618	512
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	46	28 946	3 834	911	416
59 ex. 591	<b>Miscellaneous retail stores²</b> .....	††	††	††	††	277	117 337	17 287	4 253	2 019
592	Liquor stores .....	††	††	††	††	13	15 893	971	257	105
593	Used merchandise stores .....	††	††	††	††	22	9 160	1 328	288	141
594	Miscellaneous shopping goods stores .....	††	††	††	††	126	41 059	6 490	1 562	782
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	23	8 304	882	169	84
5944	Jewelry stores .....	††	††	††	††	27	10 576	2 475	687	199
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	76	22 179	3 133	706	499
596	Nonstore retailers² .....	††	††	††	††	28	30 629	4 290	1 193	543
598	Fuel and ice dealers .....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	21	4 343	954	221	133
5993	Cigar stores and stands .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	58	15 078	3 040	685	285
	<b>DUBUQUE</b>									
	<b>Retail trade²</b> .....	638	382 795	281	49	499	376 668	48 790	11 548	6 035
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	††	††	††	††	19	15 889	2 759	721	187
521, 3	Building materials and supply stores .....	††	††	††	††	9	10 466	1 929	489	99
525	Hardware stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	1 095	149	37	17
527	Mobile home dealers .....	††	††	††	††	-	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores</b> .....	††	††	††	††	14	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.)³ ⁴ .....	††	††	††	††	9	65 828	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)³ .....	††	††	††	††	9	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
54	<b>Food stores</b> .....	††	††	††	††	44	82 304	7 711	1 739	652
541	Grocery stores .....	††	††	††	††	28	78 335	6 867	1 543	517
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	7	1 890	488	113	82
543, 4, 5, 9	Other food stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	35	62 414	6 507	1 624	390
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	12	48 697	4 352	1 136	251
552	Motor vehicle dealers—used cars only .....	††	††	††	††	7	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	39	27 444	1 360	337	198
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	59	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	6	2 381	403	108	52
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	25	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	6	725	246	52	21
565	Family clothing stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	20	4 965	640	159	86
564, 9	Other apparel and accessory stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	40	17 398	3 153	784	267
5712	Furniture stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	19	6 250	978	234	109

See footnotes at end of table.



**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>DUBUQUE—Con.</b>									
58	Eating and drinking places .....	††	††	††	††	132	37 182	9 077	2 126	1 954
5812	Eating places .....	††	††	††	††	87	32 451	8 316	1 945	1 783
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	45	4 731	761	181	171
591	Drug and proprietary stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	101	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	5	897	147	31	20
594	Miscellaneous shopping goods stores .....	††	††	††	††	52	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	13	3 260	365	81	59
5944	Jewelry stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	31	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	13	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5993	Cigar stores and stands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	16	(D)	(D)	(D)	(D)
	<b>SIOUX CITY</b>									
	Retail trade <sup>2</sup> .....	759	503 349	327	49	598	496 917	61 321	14 223	7 657
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	31	32 223	4 255	993	328
521, 3	Building materials and supply stores .....	††	††	††	††	17	25 705	3 255	743	216
525	Hardware stores .....	††	††	††	††	7	3 976	691	188	76
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	18	79 752	10 090	2 359	1 283
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	8	77 746	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	8	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	5	2 157	311	90	49
539	Miscellaneous general merchandise stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	52	114 908	10 853	2 400	1 186
541	Grocery stores .....	††	††	††	††	36	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets .....	††	††	††	††	4	1 675	154	6	5
546	Retail bakeries .....	††	††	††	††	4	1 066	398	92	64
543, 4, 5, 9	Other food stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	32	(D)	(D)	(D)	(D)
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	11	67 487	6 229	1 554	391
552	Motor vehicle dealers—used cars only .....	††	††	††	††	-	-	-	-	-
553	Auto and home supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	4	2 676	171	42	20
554	Gasoline service stations .....	††	††	††	††	60	43 871	2 540	599	333
56	Apparel and accessory stores .....	††	††	††	††	85	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	35	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	††	††	††	††	31	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	287	53	13	9
565	Family clothing stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	25	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	44	(D)	(D)	(D)	(D)
5712	Furniture stores .....	††	††	††	††	11	6 582	1 148	295	90
5713, 4, 9	Home furnishing stores .....	††	††	††	††	10	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	15	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	††	††	††	††	157	40 723	10 269	2 239	2 259
5812	Eating places .....	††	††	††	††	108	35 763	9 419	2 045	2 081
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	49	4 960	850	194	178
591	Drug and proprietary stores .....	††	††	††	††	17	16 303	2 028	481	275

See footnotes at end of table.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>SIOUX CITY—Con.</b>									
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	104	32 944	4 696	1 122	545
592	Liquor stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	49	17 508	2 612	633	314
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	11	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	31	8 840	1 063	274	164
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	5 070	598	135	73
598	Fuel and ice dealers .....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	7	(D)	(D)	(D)	(D)
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	22	4 238	791	185	67
	<b>WATERLOO</b>									
	<b>Retail trade<sup>2</sup> .....</b>	695	422 355	277	38	523	417 817	53 830	12 639	6 479
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	26	21 168	2 639	629	231
521, 3	Building materials and supply stores .....	††	††	††	††	13	15 657	2 024	487	158
525	Hardware stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	12	70 647	9 650	2 134	1 014
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	5	68 922	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	5	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	47	83 754	8 752	2 167	883
541	Grocery stores .....	††	††	††	††	35	81 741	8 305	2 063	809
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	3	700	242	51	36
543, 4, 5, 9	Other food stores .....	††	††	††	††	7	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	42	65 114	6 175	1 399	410
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	12	47 736	4 104	923	247
552	Motor vehicle dealers—used cars only .....	††	††	††	††	10	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	12	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	8	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	48	36 672	1 482	365	197
56	Apparel and accessory stores .....	††	††	††	††	49	23 074	3 051	775	418
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	9	4 305	660	157	82
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	18	8 359	966	267	136
562	Women's ready-to-wear stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
565	Family clothing stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
566	Shoe stores .....	††	††	††	††	12	4 679	671	167	88
564, 9	Other apparel and accessory stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	40	19 663	3 081	711	272
5712	Furniture stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	††	††	††	††	9	3 894	732	179	49
572	Household appliance stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
573	Radio, television, and music stores .....	††	††	††	††	18	7 318	994	198	89
58	Eating and drinking places .....	††	††	††	††	144	41 505	9 975	2 376	2 092
5812	Eating places .....	††	††	††	††	96	36 133	9 009	2 135	1 855
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	48	5 372	966	241	237
591	Drug and proprietary stores .....	††	††	††	††	16	15 878	2 435	564	230
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	99	40 342	6 590	1 519	732
592	Liquor stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	6	767	252	62	27
594	Miscellaneous shopping goods stores .....	††	††	††	††	51	14 723	2 283	495	318
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	11	3 702	462	90	62
5944	Jewelry stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	26	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	11	6 098	1 856	418	170
598	Fuel and ice dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	7	2 205	627	154	94
5993	Cigar stores and stands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	13	2 009	514	152	42

See footnotes at end of table.



Table 7. **Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
	Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
			Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 Iowa .....	28 538	12 646 359	15 571	1 854	20 557	12 319 336	1 428 532	334 456	190 341	1 566	783 555	620	1 361 896
2 Adair County .....	108	34 767	68	10	82	33 112	3 157	707	555	11	2 113	3	(D)
3 Adams County .....	54	12 284	43	3	37	11 915	1 383	322	188	4	1 136	1	(D)
4 Allamakee County .....	179	55 473	125	18	127	52 677	5 149	1 159	750	12	4 827	5	2 752
5 Waukon .....	73	33 598	50	9	55	32 416	3 092	754	416	5	2 532	3	(D)
6 Balance of county .....	106	21 875	75	9	72	20 261	2 057	405	334	7	2 295	2	(D)
7 Appanoose County .....	164	57 114	103	18	110	52 942	5 648	1 224	674	10	3 520	7	5 762
8 Centerville .....	108	47 208	60	13	84	46 076	4 585	1 004	591	6	2 578	7	5 762
9 Balance of county .....	56	9 906	43	5	26	6 866	1 063	220	83	4	942	-	-
10 Audubon County .....	92	27 662	64	7	66	26 856	2 379	542	420	5	1 247	3	(D)
11 Audubon .....	52	21 780	31	4	43	21 628	1 917	439	303	4	(D)	2	(D)
12 Balance of county .....	40	5 882	33	3	23	5 228	462	103	117	1	(D)	1	(D)
13 Benton County .....	223	66 752	134	14	164	64 373	6 760	1 504	850	23	6 208	5	972
14 Belle Plaine .....	49	15 572	29	3	39	15 273	1 495	320	198	4	(D)	1	(D)
15 Vinton .....	77	31 011	37	4	64	30 453	3 668	807	425	6	2 492	4	(D)
16 Balance of county .....	97	20 169	68	7	61	18 647	1 597	377	227	13	(D)	-	-
17 Black Hawk County .....	1 178	667 051	501	68	881	658 762	81 957	19 353	10 115	48	29 801	19	92 205
18 Cedar Falls .....	348	211 162	139	19	264	208 590	24 783	5 920	3 155	9	5 680	6	(D)
19 Evansdale .....	35	10 271	19	5	23	9 957	999	247	145	2	(D)	1	(D)
20 Waterloo .....	695	422 355	277	38	523	417 817	53 830	12 639	6 479	26	21 168	12	70 647
21 Balance of county .....	100	23 263	66	6	71	22 398	2 345	547	336	11	(D)	-	-
22 Boone County .....	239	87 217	130	11	172	85 588	9 362	2 228	1 316	16	4 654	5	4 946
23 Boone .....	143	68 577	63	7	116	67 740	7 655	1 817	1 067	9	2 829	5	4 946
24 Balance of county .....	96	18 640	67	4	56	17 848	1 707	411	249	7	1 825	-	-
25 Bremer County .....	242	74 483	132	17	176	72 392	8 839	2 135	1 285	21	6 774	7	3 853
26 Waverly .....	111	51 180	46	6	95	6 247	6 247	1 492	850	9	3 216	4	3 436
27 Balance of county .....	131	23 303	86	11	81	21 668	2 592	643	435	12	3 558	3	417
28 Buchanan County .....	208	68 201	147	10	137	65 022	6 433	1 536	911	14	6 029	4	(D)
29 Independence .....	97	42 096	58	7	72	41 215	4 496	1 047	633	6	1 716	4	(D)
30 Balance of county .....	111	26 105	89	3	65	23 807	1 937	489	278	8	4 313	-	-
31 Buena Vista County .....	265	99 641	155	30	178	96 235	10 884	2 579	1 607	12	7 385	8	8 065
32 Storm Lake .....	153	78 816	73	16	111	77 026	8 622	1 996	1 276	4	(D)	6	(D)
33 Balance of county .....	112	20 825	82	14	67	19 209	2 262	583	331	8	(D)	2	(D)
34 Butler County .....	203	34 897	157	14	123	31 653	3 256	746	520	16	4 941	3	(D)
35 Calhoun County .....	144	40 080	102	9	106	38 796	3 534	818	569	14	3 089	2	(D)
36 Carroll County .....	283	122 844	162	16	206	119 586	11 395	2 610	1 538	16	8 884	6	8 728
37 Carroll .....	145	92 498	63	7	120	91 581	8 676	2 015	1 160	6	3 824	4	(D)
38 Balance of county .....	138	30 346	99	9	86	28 005	2 719	595	378	10	5 060	2	(D)
39 Cass County .....	231	88 809	137	20	172	86 551	9 090	2 098	1 323	16	6 837	9	7 193
40 Atlantic .....	138	67 978	70	12	116	67 227	7 450	1 715	1 059	11	5 818	7	(D)
41 Balance of county .....	93	20 831	67	8	56	19 324	1 640	383	264	5	1 019	2	(D)
42 Cedar County .....	193	63 913	127	14	127	61 564	5 418	1 387	799	11	4 599	6	2 059
43 Tipton .....	61	23 815	30	8	54	23 741	2 608	677	381	5	1 386	4	(D)
44 Wilton (part) Δ .....	-	-	-	-	-	-	-	-	-	-	-	-	-
45 Balance of county .....	132	40 098	97	6	73	37 823	2 810	710	418	6	3 213	2	(D)
46 Cerro Gordo County .....	541	290 564	251	30	412	285 963	33 538	7 836	4 414	33	17 113	10	36 950
47 Clear Lake City .....	117	49 007	61	6	88	47 822	5 227	1 147	784	6	2 300	2	(D)
48 Mason City .....	355	226 350	142	21	285	224 021	26 839	6 336	3 397	23	14 210	8	(D)
49 Balance of county .....	69	15 207	48	3	39	14 120	1 472	353	233	4	603	-	-
50 Cherokee County .....	177	73 571	104	19	129	71 691	7 647	1 796	1 039	10	4 207	3	4 522
51 Cherokee .....	108	58 173	58	9	91	57 381	6 088	1 383	826	7	(D)	3	4 522
52 Balance of county .....	69	15 398	46	10	38	14 310	1 559	413	213	3	(D)	-	-
53 Chickasaw County .....	166	40 793	109	22	116	39 495	4 690	966	627	10	3 317	7	1 871
54 New Hampton .....	79	31 558	43	9	66	31 330	3 761	748	409	3	(D)	5	(D)
55 Balance of county .....	87	9 235	66	13	50	8 165	929	218	218	7	(D)	2	(D)
56 Clarke County .....	90	37 889	52	6	73	36 475	3 936	956	517	6	1 664	3	(D)
57 Osceola .....	73	35 848	39	5	63	35 289	4 811	927	495	4	(D)	3	(D)
58 Balance of county .....	17	2 041	13	1	10	1 186	125	29	22	2	(D)	-	-
59 Clay County .....	269	107 661	141	20	201	104 967	12 754	3 017	1 736	19	5 650	5	9 571
60 Spencer .....	213	103 383	92	16	176	101 969	12 334	2 918	1 640	14	4 917	5	9 571
61 Balance of county .....	56	4 278	49	4	25	2 998	420	99	96	5	733	-	-
62 Clayton County .....	244	61 601	168	17	159	57 549	5 783	1 302	885	19	9 378	3	660
63 Clinton County .....	549	273 558	284	37	404	268 448	29 947	7 164	3 891	26	10 258	9	27 287
64 Camanche .....	29	5 543	19	2	16	5 358	529	122	93	1	(D)	-	-
65 Clinton .....	340	219 349	140	24	281	217 495	25 120	5 940	3 163	17	7 693	7	(D)
66 De Witt .....	72	32 756	41	3	59	31 826	3 124	815	470	3	(D)	1	(D)
67 Balance of county .....	108	15 910	84	8	48	13 769	1 174	287	165	5	(D)	1	(D)
68 Crawford County .....	214	63 316	144	25	155	59 372	6 318	1 419	1 020	11	4 485	2	(D)
69 Denison .....	117	44 887	69	14	98	44 094	4 942	1 100	776	5	(D)	2	(D)
70 Balance of county .....	97	18 429	75	11	57	15 278	1 376	319	244	6	(D)	-	-

See footnotes at end of table.



Kind-of-business groups (establishments with payroll)—Con.																
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)		
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
2 164	2 936 662	1 496	2 335 967	2 064	1 377 854	2 065	606 336	1 361	462 873	5 298	1 109 355	715	388 050	3 208	956 788	1
10	9 537	6	4 142	10	9 465	4	194	3	340	22	3 579	5	827	8	(D)	2
3	(D)	4	1 393	5	(D)	3	(D)	2	(D)	7	527	2	(D)	6	1 995	3
14	16 059	10	12 929	10	5 083	12	2 199	6	716	37	3 660	2	(D)	19	(D)	4
4	11 149	6	7 747	4	2 062	7	1 779	3	(D)	10	1 106	2	(D)	11	(D)	5
10	4 910	4	5 182	6	3 021	5	420	3	(D)	27	2 554	-	-	8	909	6
13	16 336	12	7 491	8	5 555	10	2 975	5	1 242	22	4 090	3	1 113	20	4 858	7
8	15 301	8	6 225	6	(D)	10	2 975	5	1 242	14	2 557	3	1 113	17	(D)	8
5	1 035	4	1 266	2	(D)	-	-	-	-	8	1 533	-	-	3	(D)	9
7	6 586	4	6 719	7	3 842	5	745	3	1 394	19	1 747	4	749	9	(D)	10
5	(D)	3	(D)	3	2 722	5	745	2	(D)	8	757	3	(D)	8	(D)	11
2	(D)	1	(D)	4	1 120	-	-	1	(D)	11	990	1	(D)	1	(D)	12
16	15 209	16	17 147	22	9 172	13	2 453	8	2 475	43	5 139	6	2 242	12	3 356	13
4	(D)	5	5 789	4	1 501	5	773	2	(D)	9	921	2	(D)	3	(D)	14
3	8 172	7	6 735	8	3 776	7	(D)	5	1 744	15	2 701	3	1 546	6	1 097	15
9	(D)	4	4 623	10	3 895	1	(D)	1	(D)	19	1 517	1	(D)	3	(D)	16
91	131 989	60	128 994	84	59 303	83	37 218	62	28 510	243	63 271	26	23 360	165	64 111	17
29	35 578	13	59 730	22	17 671	32	(D)	18	8 404	69	18 035	8	(D)	58	(D)	18
2	(D)	1	(D)	3	2 115	2	(D)	1	(D)	9	1 185	1	(D)	1	(D)	19
47	83 754	42	65 114	48	36 672	49	23 074	40	19 663	144	41 505	16	15 678	99	40 342	20
13	(D)	4	(D)	11	2 845	-	-	3	(D)	21	2 546	1	(D)	7	1 411	21
18	22 504	12	18 078	18	9 475	16	4 157	12	4 809	41	7 554	7	3 179	27	6 232	22
8	15 923	9	(D)	10	5 961	14	(D)	8	4 406	27	6 195	5	(D)	21	3 485	23
10	6 581	3	(D)	8	3 514	2	(D)	4	403	14	1 359	2	(D)	6	2 747	24
14	22 562	16	12 440	22	7 639	21	4 427	11	2 139	41	6 102	6	2 807	17	3 649	25
7	15 678	10	10 027	9	3 934	17	4 117	9	(D)	18	3 705	3	(D)	9	(D)	26
7	6 884	6	2 413	13	3 705	4	310	2	(D)	23	2 397	3	(D)	8	(D)	27
12	18 389	12	14 356	17	7 894	8	1 706	4	579	44	5 434	4	2 354	18	(D)	28
8	15 092	10	5 789	10	5 314	7	(D)	3	(D)	20	3 574	3	(D)	9	(D)	29
4	3 297	6	8 567	7	2 580	1	(D)	1	(D)	24	1 860	1	(D)	9	2 696	30
12	21 983	15	20 576	18	8 293	19	5 483	10	3 455	49	8 532	7	2 421	28	10 042	31
6	(D)	11	20 062	9	4 784	18	(D)	8	(D)	24	6 567	5	(D)	20	7 858	32
6	(D)	4	514	9	3 509	1	(D)	2	(D)	25	1 965	2	(D)	8	2 184	33
24	9 414	8	6 233	13	2 631	6	536	5	1 167	30	1 875	3	666	15	(D)	34
18	11 640	9	8 169	9	4 498	5	1 385	8	2 030	25	2 251	3	1 266	13	(D)	35
26	19 503	16	26 863	22	20 166	19	6 723	10	2 377	57	8 868	5	1 474	29	16 000	36
13	14 290	12	21 589	10	15 744	16	6 284	5	1 152	29	6 768	3	(D)	22	12 218	37
13	5 213	4	5 274	12	4 422	3	439	5	1 225	28	2 100	2	(D)	7	3 782	38
13	20 412	16	14 231	23	14 889	17	5 132	9	1 392	35	5 305	7	3 064	27	8 096	39
7	17 448	9	10 023	14	7 929	15	(D)	6	(D)	21	3 999	6	(D)	20	5 780	40
6	2 964	7	4 208	9	6 960	2	(D)	3	(D)	14	1 306	1	(D)	7	2 316	41
15	15 758	13	13 299	14	16 328	9	974	7	1 552	31	3 552	5	1 033	16	2 410	42
5	9 684	5	4 584	4	2 009	8	(D)	3	1 074	7	1 060	2	(D)	11	(D)	43
10	6 074	8	8 715	10	14 319	1	(D)	4	478	24	2 492	3	(D)	5	(D)	44
29	68 168	27	47 218	41	32 639	52	18 924	29	9 442	110	23 600	13	7 998	68	23 911	46
8	13 669	7	4 728	10	9 063	13	1 855	4	717	21	6 335	3	1 372	14	(D)	47
16	53 137	20	42 490	27	(D)	38	(D)	24	(D)	72	15 711	10	6 626	47	(D)	48
5	1 362	-	-	4	(D)	1	(D)	1	(D)	17	1 554	-	-	7	4 819	49
12	20 334	12	17 513	17	7 918	18	4 770	7	1 966	30	4 044	7	2 536	13	3 881	50
7	15 795	10	(D)	11	5 676	14	3 579	7	1 966	17	3 239	5	(D)	10	(D)	51
5	4 539	2	(D)	6	2 242	4	1 191	-	-	13	805	2	(D)	3	(D)	52
14	10 332	9	9 350	14	5 287	6	1 391	5	986	29	3 165	3	1 405	19	2 391	53
6	7 394	8	(D)	8	4 581	6	(D)	3	(D)	13	1 633	2	(D)	12	1 847	54
8	2 938	1	(D)	6	706	-	-	2	(D)	16	1 532	1	(D)	7	544	55
6	11 357	6	5 215	13	9 065	6	578	3	160	16	2 835	3	723	11	(D)	56
5	(D)	6	5 215	9	(D)	6	578	2	(D)	15	(D)	3	723	10	(D)	57
1	(D)	-	-	4	(D)	-	-	1	(D)	1	(D)	-	-	1	(D)	58
14	21 966	10	22 247	17	9 789	35	8 109	19	3 860	41	8 518	5	2 766	36	12 491	59
8	21 184	9	(D)	13	(D)	35	8 109	18	(D)	35	7 924	5	2 766	34	(D)	60
6	782	1	(D)	4	(D)	-	-	1	-	6	594	-	-	2	(D)	61
19	14 192	13	15 424	26	6 585	6	1 214	7	1 737	42	3 852	5	1 812	19	2 695	62
41	66 366	35	63 098	38	22 844	26	13 577	38	13 411	119	23 452	11	8 327	61	19 828	63
6	(D)	-	-	1	(D)	-	-	-	-	6	612	1	(D)	1	(D)	64
26	51 221	23	45 963	23	18 479	21	12 623	28	(D)	83	19 955	7	7 160	46	(D)	65
3	(D)	8	12 071	6	2 120	5	954	7	1 121	15	1 855	2	(D)	9	2 320	66
6	2 315	4	5 064	8	(D)	-	-	3	(D)	15	1 030	1	(D)	5	(D)	67
17	15 601	9	8 564	18	9 310	18	4 708	5	1 336	51	6 413	5	1 628	19	(D)	68
6	9 094	6	(D)	10	6 634	17	(D)	5	1 336	29	4 959	4	(D)	14	(D)	69
11	6 507	3	(D)	8	2 676	1	(D)	-	-	22	1 454	1	(D)	5	954	70

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa—Con.														
1	Dallas County -----	278	103 981	163	13	184	100 682	9 142	2 117	1 239	19	4 892	9	9 290
2	Adel -----	43	16 906	20	6	29	16 539	1 549	367	213	2	(D)	1	(D)
3	Perry -----	99	48 534	47	2	80	47 785	5 241	1 222	727	7	2 415	6	(D)
4	Balance of county -----	136	38 541	96	5	75	36 358	2 352	528	299	10	(D)	2	(D)
5	Davis County -----	83	25 236	61	8	51	22 746	2 221	524	290	5	1 743	1	(D)
6	Bloomfield -----	54	18 887	36	6	41	18 196	1 782	400	240	3	(D)	1	(D)
7	Balance of county -----	29	6 349	25	2	10	4 550	439	124	50	2	(D)	-	-
8	Decatur County -----	114	27 289	80	10	74	25 355	2 348	516	422	6	1 986	5	886
9	Lamoni -----	35	10 745	25	1	29	10 569	949	208	184	1	(D)	2	(D)
10	Balance of county -----	79	16 544	55	9	45	14 786	1 399	308	238	5	(D)	3	(D)
11	Delaware County -----	200	59 222	150	11	126	56 618	5 654	1 430	741	11	7 621	4	(D)
12	Dyersville (part) Δ -----	24	3 554	15	5	22	(D)	(D)	(D)	(D)	2	(D)	-	-
13	Manchester -----	91	46 174	61	2	65	45 464	4 487	1 150	515	4	5 773	2	(D)
14	Balance of county -----	85	9 494	74	4	39	(D)	(D)	(D)	(D)	5	(D)	2	(D)
15	Des Moines County -----	453	225 299	218	22	352	219 420	28 364	6 516	3 575	23	12 187	8	34 731
16	Burlington -----	302	162 671	151	18	233	158 377	19 954	4 670	2 550	10	(D)	5	21 750
17	West Burlington -----	85	41 976	24	1	76	41 684	5 677	1 302	757	7	3 113	3	12 981
18	Balance of county -----	66	20 652	43	3	43	19 359	2 733	544	268	6	(D)	-	-
19	Dickinson County -----	244	73 550	156	20	158	70 821	8 945	1 738	1 182	8	9 552	6	3 488
20	Spirit Lake -----	85	37 686	52	3	56	36 560	4 681	963	546	3	(D)	3	(D)
21	Balance of county -----	159	35 864	104	17	102	34 261	4 264	775	636	5	(D)	3	(D)
22	Dubuque County -----	823	434 607	407	60	600	423 832	53 320	12 638	6 654	28	21 649	15	71 652
23	Dubuque -----	638	382 795	281	49	499	376 668	48 790	11 548	6 035	19	15 889	14	(D)
24	Dyersville (part) Δ -----	47	26 586	23	3	34	(D)	(D)	(D)	(D)	2	(D)	1	(D)
25	Balance of county -----	138	25 226	103	8	67	(D)	(D)	(D)	(D)	7	(D)	-	-
26	Emmet County -----	143	54 437	88	12	96	52 338	6 147	1 486	776	13	5 863	3	3 952
27	Estherville -----	100	47 437	52	10	70	46 441	5 584	1 373	674	8	2 755	3	3 952
28	Balance of county -----	43	7 000	36	2	26	5 897	563	113	102	5	3 108	-	-
29	Fayette County -----	259	91 981	154	20	200	89 764	9 682	2 311	1 405	16	8 305	7	7 021
30	Oelwein -----	103	40 246	48	8	86	39 532	4 708	1 117	668	4	1 256	4	(D)
31	West Union -----	53	25 859	31	4	44	25 518	2 607	584	336	4	1 041	2	(D)
32	Balance of county -----	103	25 876	75	8	70	24 714	2 367	610	401	8	6 008	1	(D)
33	Floyd County -----	212	74 873	130	13	145	72 669	8 139	1 903	1 144	12	4 806	7	7 318
34	Charles City -----	129	58 638	62	11	102	58 123	6 840	1 562	951	9	3 487	6	(D)
35	Balance of county -----	83	16 235	68	2	43	14 546	1 299	341	193	3	1 319	1	(D)
36	Franklin County -----	154	40 785	101	9	92	37 638	4 044	916	546	7	2 550	2	(D)
37	Hampton -----	93	30 417	53	6	63	28 878	3 421	774	439	3	1 969	2	(D)
38	Balance of county -----	61	10 368	48	3	29	8 760	623	142	107	4	581	-	-
39	Fremont County -----	102	30 489	70	4	67	28 308	3 013	681	399	8	2 997	3	88
40	Shenandoah (part) Δ -----	7	11 731	1	-	7	11 731	1 415	311	149	-	-	-	-
41	Balance of county -----	95	18 758	69	4	60	16 577	1 598	370	250	8	2 997	3	88
42	Greene County -----	132	40 576	74	11	98	37 841	3 630	799	520	13	3 966	4	(D)
43	Jefferson -----	79	30 933	37	4	66	29 724	2 963	669	417	9	(D)	3	(D)
44	Balance of county -----	53	9 643	37	7	32	8 117	667	130	103	4	(D)	1	(D)
45	Grundy County -----	151	39 063	103	5	100	37 633	4 135	967	705	6	2 058	-	(D)
46	Grundy Center -----	55	18 073	32	3	39	17 373	1 919	469	271	2	(D)	-	-
47	Balance of county -----	96	20 990	71	2	61	20 260	2 216	498	434	4	(D)	-	(D)
48	Guthrie County -----	104	21 528	68	12	74	20 153	2 044	482	375	8	1 605	8	1 284
49	Hamilton County -----	191	63 049	121	15	142	60 493	6 724	1 583	1 054	14	3 316	3	(D)
50	Webster City -----	113	43 753	61	9	95	43 311	5 112	1 215	783	8	2 071	3	(D)
51	Balance of county -----	78	19 296	60	6	47	17 182	1 612	368	271	6	1 245	-	-
52	Hancock County -----	154	28 750	109	10	99	26 808	2 957	701	523	11	2 775	4	432
53	Forest City (part) Δ -----	1	(D)	-	-	1	(D)	(D)	(D)	(D)	-	-	-	-
54	Garner -----	33	9 270	23	2	21	8 739	992	232	143	1	(D)	1	(D)
55	Balance of county -----	120	(D)	86	8	77	(D)	(D)	(D)	(D)	10	(D)	3	(D)
56	Hardin County -----	290	99 810	179	20	211	95 889	9 445	2 243	1 423	21	11 251	7	5 025
57	Eldora -----	50	15 230	32	4	37	14 742	1 433	346	214	5	1 137	1	(D)
58	Iowa Falls -----	118	56 071	57	8	98	54 302	5 644	1 313	848	7	6 463	3	(D)
59	Balance of county -----	122	28 509	90	8	76	26 845	2 368	584	361	9	3 651	3	(D)
60	Harrison County -----	201	60 754	129	16	125	56 995	5 261	1 226	726	16	3 874	4	935
61	Missouri Valley -----	52	19 679	28	4	40	18 861	2 022	483	273	3	909	1	(D)
62	Balance of county -----	149	41 075	101	12	85	38 134	3 239	743	453	13	2 965	3	(D)
63	Henry County -----	184	72 779	109	9	127	71 214	7 169	1 672	947	14	5 153	7	5 456
64	Mount Pleasant -----	108	56 089	61	3	84	55 438	5 467	1 290	686	6	3 071	5	(D)
65	Balance of county -----	76	16 690	48	6	43	15 776	1 702	382	261	8	2 082	2	(D)
66	Howard County -----	120	33 877	82	10	94	32 585	3 274	736	433	11	4 661	5	1 296
67	Cresco -----	66	27 675	39	6	57	27 134	2 490	560	326	5	3 261	3	(D)
68	Balance of county -----	54	6 202	43	4	37	5 451	784	176	107	6	1 400	2	(D)
69	Humboldt County -----	158	43 250	97	15	106	41 635	4 396	1 019	649	10	2 525	2	(D)
70	Humboldt -----	87	36 676	43	10	71	36 095	3 890	909	528	5	2 094	2	(D)
71	Balance of county -----	71	6 574	54	5	35	5 540	506	110	121	5	431	-	-
72	Ida County -----	94	29 133	70	5	66	27 741	2 667	596	369	8	5 606	4	1 485
73	Iowa County -----	192	64 071	109	15	140	61 057	8 883	2 023	1 460	6	2 771	5	775

See footnotes at end of table.



followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.																
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
28	31 504	18	25 328	25	12 219	15	3 238	9	2 163	32	4 767	7	1 767	22	5 514	1
4	5 147	4	3 974	4	2 204	4	(D)	2	(D)	3	550	2	(D)	3	(D)	2
7	18 687	9	7 300	5	1 932	10	(D)	5	1 625	14	3 155	3	1 205	14	(D)	3
17	7 670	5	14 054	16	8 083	1	(D)	2	(D)	15	1 062	2	(D)	5	1 838	4
3	(D)	4	4 937	6	3 332	6	536	2	(D)	14	1 354	3	(D)	7	3 161	5
2	(D)	3	(D)	5	(D)	6	536	2	(D)	11	(D)	3	(D)	5	(D)	6
1	(D)	1	(D)	1	(D)	-	-	-	-	3	(D)	-	-	2	(D)	7
10	8 857	3	(D)	7	4 885	5	969	3	(D)	16	1 658	4	1 443	15	1 267	8
3	(D)	3	(D)	1	(D)	3	(D)	1	(D)	7	747	1	(D)	7	437	9
7	(D)	-	-	6	(D)	2	(D)	2	(D)	9	911	3	(D)	8	830	10
16	15 536	7	10 586	12	5 766	17	3 113	4	931	34	4 084	8	2 455	13	(D)	11
2	(D)	-	-	-	-	7	(D)	1	(D)	4	496	2	(D)	4	(D)	12
5	13 099	6	(D)	9	4 644	10	(D)	2	(D)	15	2 155	5	(D)	7	1 252	13
9	(D)	1	(D)	3	1 122	-	-	1	(D)	15	1 433	1	(D)	2	(D)	14
42	53 372	25	30 882	26	19 215	43	14 355	32	11 353	88	19 492	10	6 894	55	16 939	15
27	48 636	14	20 705	17	13 836	22	(D)	20	7 773	71	16 746	8	(D)	39	12 427	16
8	1 709	4	6 851	4	(D)	20	5 665	8	2 139	9	1 915	1	(D)	12	3 227	17
7	3 027	7	3 326	5	(D)	1	(D)	4	1 441	8	831	1	(D)	4	1 285	18
9	13 692	10	12 160	17	7 287	17	6 217	8	1 752	57	10 041	5	2 143	21	4 489	19
3	(D)	3	(D)	7	3 869	6	2 493	6	(D)	13	2 148	2	(D)	10	2 070	20
6	(D)	7	(D)	10	3 418	11	3 724	2	(D)	44	7 893	3	(D)	11	2 419	21
54	90 125	46	75 707	55	31 165	61	23 938	48	21 215	161	41 603	17	15 523	115	31 255	22
44	82 304	35	62 414	39	27 444	59	(D)	40	17 398	132	37 182	16	(D)	101	(D)	23
3	(D)	4	9 695	6	2 140	1	(D)	2	(D)	9	1 628	-	-	6	(D)	24
7	(D)	7	3 598	10	1 581	1	(D)	6	(D)	20	2 793	1	(D)	8	2 641	25
8	14 020	6	11 627	9	4 514	14	3 724	5	1 285	24	3 475	3	1 418	11	2 460	26
3	12 761	6	11 627	6	(D)	13	(D)	4	(D)	15	2 716	2	(D)	10	(D)	27
5	1 259	-	-	3	(D)	1	(D)	1	(D)	9	759	1	(D)	1	(D)	28
24	22 285	18	22 019	23	9 321	24	4 909	12	3 290	42	5 857	8	2 128	26	4 629	29
5	11 734	6	6 803	8	3 456	18	4 207	7	(D)	16	2 666	4	1 178	14	(D)	30
5	6 453	5	8 366	6	3 761	4	(D)	3	1 875	6	954	2	(D)	7	(D)	31
14	4 098	7	6 850	9	2 104	2	(D)	2	(D)	20	2 237	2	(D)	5	453	32
15	20 337	9	12 404	20	7 990	20	4 795	9	1 800	32	5 357	5	1 851	16	6 011	33
8	18 631	4	6 414	13	6 096	20	4 795	7	(D)	17	(D)	4	(D)	14	(D)	34
7	1 706	5	5 990	7	1 894	-	-	2	(D)	15	(D)	1	(D)	2	(D)	35
15	10 482	5	7 463	12	6 547	8	1 449	7	1 038	21	1 950	2	(D)	13	3 029	36
6	8 650	3	(D)	6	2 251	7	(D)	7	1 038	15	1 789	2	(D)	12	(D)	37
9	1 832	2	(D)	6	4 296	1	(D)	-	-	6	161	-	-	1	(D)	38
7	12 086	3	(D)	9	4 540	3	525	3	(D)	21	1 742	3	1 313	7	1 872	39
1	(D)	2	(D)	-	-	1	(D)	-	-	3	612	-	-	-	(D)	40
6	(D)	1	(D)	9	4 540	2	(D)	3	(D)	18	1 130	3	1 313	7	1 872	41
10	8 938	6	10 406	9	2 940	13	2 479	3	(D)	24	2 984	4	1 761	12	2 019	42
6	(D)	5	(D)	5	1 704	9	2 289	3	(D)	12	2 069	4	1 761	10	(D)	43
4	(D)	1	(D)	4	1 236	4	190	-	-	12	915	-	-	2	(D)	44
16	11 995	10	7 759	11	3 958	9	1 609	4	(D)	27	3 755	4	1 857	13	(D)	45
4	4 250	5	5 616	2	(D)	6	1 225	2	(D)	9	591	2	(D)	7	(D)	46
12	7 745	5	2 143	9	(D)	3	384	2	(D)	18	3 164	2	(D)	6	1 259	47
11	6 583	5	3 328	8	2 475	4	387	5	1 306	15	1 622	3	987	7	576	48
15	18 323	10	6 464	17	11 185	13	3 876	8	1 536	39	5 775	4	2 140	19	(D)	49
8	15 290	8	(D)	6	2 561	13	3 876	6	(D)	24	3 353	3	(D)	16	(D)	50
7	3 033	2	(D)	11	8 624	-	-	2	(D)	15	2 422	1	(D)	3	832	51
15	8 357	8	4 975	7	1 515	7	1 903	7	1 521	21	2 207	6	1 402	13	1 721	52
-	(D)	-	-	-	-	-	-	-	-	-	-	-	-	1	(D)	53
3	(D)	3	(D)	1	(D)	2	(D)	2	(D)	4	342	1	(D)	3	(D)	54
12	(D)	5	(D)	6	(D)	5	(D)	5	(D)	17	1 865	5	(D)	9	1 402	55
23	24 677	23	25 519	22	8 989	23	4 110	12	2 205	39	5 027	10	2 873	31	6 213	56
4	(D)	3	4 457	4	(D)	2	(D)	2	(D)	6	673	2	(D)	8	681	57
6	12 687	13	12 995	9	4 681	18	3 613	4	(D)	17	3 123	5	1 617	16	(D)	58
13	(D)	7	8 067	9	(D)	3	(D)	6	1 014	16	1 231	3	(D)	7	(D)	59
17	10 687	10	22 656	18	6 961	6	1 255	5	1 672	28	4 274	7	2 945	14	1 736	60
4	3 972	5	(D)	4	(D)	3	(D)	1	(D)	10	1 796	3	1 522	6	1 203	61
13	6 715	5	(D)	14	(D)	3	(D)	4	(D)	18	2 478	4	1 423	8	533	62
11	17 885	15	18 334	17	9 001	10	2 599	6	2 296	24	4 620	5	2 584	18	3 286	63
5	14 712	9	15 088	10	5 942	10	2 599	6	2 296	15	3 135	4	(D)	14	(D)	64
6	3 173	6	3 246	7	3 059	-	-	-	-	9	1 485	1	(D)	4	(D)	65
12	10 112	6	5 051	7	1 182	7	1 171	5	1 009	26	1 768	2	(D)	13	(D)	66
5	9 704	4	(D)	5	(D)	7	1 171	4	(D)	13	1 070	2	(D)	9	3 469	67
7	408	2	(D)	2	(D)	-	-	1	(D)	13	698	-	-	4	(D)	68
8	13 344	11	9 043	11	3 538	10	2 282	6	1 389	32	3 630	4	1 597	12	(D)	69
3	(D)	8	(D)	9	(D)	10	2 282	6	1 389	14	2 257	4	1 597	10	(D)	70
5	(D)	3	(D)	2	(D)	-	-	-	-	18	1 373	-	-	2	(D)	71
8	8 107	8	6 063	5	1 770	4	994	2	(D)	18	1 518	3	1 132	6	(D)	72
18	15 032	10	6 922	15	7 348	9	3 232	7	2 804	40	14 333	6	1 358	24	6 482	73

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa—Con.														
1	Jackson County .....	236	66 175	155	20	167	62 342	6 882	1 570	976	14	6 222	4	4 193
2	Maquoketa .....	128	49 733	68	11	102	49 110	5 434	1 248	713	9	5 225	3	(D)
3	Balance of county .....	108	16 442	87	9	65	13 232	1 448	322	263	5	997	1	(D)
4	Jasper County .....	353	131 791	202	25	235	128 732	14 065	3 260	1 874	21	11 599	10	7 441
5	Newton .....	207	97 912	106	13	148	96 606	11 085	2 564	1 435	10	6 327	6	(D)
6	Balance of county .....	146	33 879	96	12	87	32 126	2 980	696	439	11	5 272	4	(D)
7	Jefferson County .....	159	63 874	96	13	110	62 258	6 527	1 361	764	12	3 374	5	4 511
8	Fairfield .....	130	59 995	73	12	97	59 125	6 187	1 298	735	10	(D)	5	4 511
9	Balance of county .....	29	3 879	23	1	13	3 133	340	63	29	2	(D)	-	-
10	Johnson County .....	680	369 809	263	45	523	364 603	49 857	11 766	6 852	24	24 116	13	42 364
11	Coralville .....	87	69 754	28	6	73	69 233	9 544	2 138	1 287	2	(D)	2	(D)
12	Iowa City .....	481	272 236	160	28	383	269 729	37 340	8 950	5 143	17	15 084	10	34 395
13	Balance of county .....	112	27 819	75	11	67	25 641	2 973	678	422	5	(D)	1	(D)
14	Jones County .....	209	58 214	149	15	145	56 207	5 331	1 300	804	10	3 087	6	3 599
15	Anamosa .....	58	20 835	36	6	48	20 599	1 868	449	270	4	1 238	3	(D)
16	Monticello .....	71	26 440	47	4	55	25 948	2 376	593	346	3	(D)	3	(D)
17	Balance of county .....	80	10 939	66	5	42	9 660	1 087	258	188	3	(D)	-	-
18	Keokuk County .....	140	30 701	101	10	85	27 575	2 896	698	470	9	2 997	2	(D)
19	Kossuth County .....	234	85 704	138	19	176	83 000	8 795	2 157	1 250	16	4 840	6	6 478
20	Algona .....	115	60 992	51	9	97	60 339	6 628	1 633	921	6	3 022	6	6 478
21	Balance of county .....	119	24 712	87	10	79	22 661	2 167	524	329	10	1 818	-	-
22	Lee County .....	398	178 698	212	29	308	174 986	19 673	4 820	2 519	26	11 790	12	20 256
23	Fort Madison .....	142	68 680	81	14	119	67 884	7 230	1 691	1 028	7	4 466	4	(D)
24	Keokuk .....	167	77 339	66	10	134	76 196	9 036	2 158	1 233	9	4 805	7	9 651
25	Balance of county .....	89	32 679	65	5	55	30 906	3 407	971	258	10	2 519	1	(D)
26	Linn County .....	1 442	830 476	657	77	1 062	817 419	105 725	25 263	13 547	57	51 137	19	142 324
27	Cedar Rapids .....	1 056	694 573	414	51	820	686 145	90 858	21 800	11 544	34	41 006	17	(D)
28	Hiawatha .....	27	3 371	22	-	7	2 821	227	54	23	2	(D)	-	-
29	Marion .....	141	79 041	74	4	103	77 912	9 488	2 244	1 289	9	3 833	1	(D)
30	Mount Vernon .....	33	12 224	16	6	24	11 695	1 388	334	217	3	(D)	1	(D)
31	Balance of county .....	185	41 267	131	16	108	38 846	3 764	831	474	9	4 898	-	-
32	Louisa County .....	114	31 959	84	9	74	30 545	2 650	685	424	5	2 126	3	499
33	Lucas County .....	112	42 808	73	7	70	40 773	4 078	964	535	6	2 244	1	(D)
34	Chariton .....	76	36 000	41	6	57	34 797	3 581	841	457	5	(D)	1	(D)
35	Balance of county .....	36	6 808	32	1	13	5 976	497	123	78	1	(D)	-	-
36	Lyon County .....	133	30 727	90	12	92	28 764	3 032	695	489	13	4 721	1	(D)
37	Rock Rapids .....	53	20 136	24	5	45	19 563	1 953	439	278	5	2 382	1	(D)
38	Balance of county .....	80	10 591	66	7	47	9 201	1 079	256	211	8	2 339	-	-
39	Madison County .....	135	44 280	81	10	92	42 429	5 279	1 204	674	13	6 661	3	1 185
40	Winterset .....	80	34 983	40	8	65	34 328	4 438	995	543	11	(D)	3	1 185
41	Balance of county .....	55	9 297	41	2	27	8 101	841	209	131	2	(D)	-	-
42	Mahaska County .....	229	87 903	121	15	165	86 098	10 278	2 386	1 381	16	4 892	5	7 510
43	Oskaloosa .....	166	76 520	75	11	135	75 787	9 171	2 126	1 219	9	3 050	5	7 510
44	Balance of county .....	63	11 383	46	4	30	10 311	1 107	260	162	7	1 842	-	-
45	Marion County .....	278	88 019	170	21	192	83 730	10 166	2 367	1 593	16	4 357	10	6 372
46	Knoxville .....	100	42 312	56	7	81	41 736	4 479	1 061	711	6	2 214	5	(D)
47	Pella .....	99	36 346	51	10	75	34 894	4 606	1 050	661	8	(D)	2	(D)
48	Balance of county .....	79	9 361	63	4	36	7 100	1 081	256	221	2	(D)	3	94
49	Marshall County .....	411	185 019	202	21	289	180 902	22 372	5 176	2 880	22	13 838	10	21 085
50	Marshalltown .....	321	175 112	135	13	246	172 177	21 519	4 968	2 725	16	12 754	8	(D)
51	Balance of county .....	90	9 907	67	8	43	8 725	853	208	155	6	1 084	2	(D)
52	Mills County .....	114	37 538	76	8	71	36 189	3 696	820	574	2	(D)	2	(D)
53	Glenwood .....	57	23 522	30	7	43	23 308	2 463	551	422	2	(D)	2	(D)
54	Balance of county .....	57	14 016	46	1	28	12 881	1 233	269	152	-	(D)	-	-
55	Mitchell County .....	137	36 296	105	8	92	34 134	3 916	855	487	12	5 954	4	636
56	Osage .....	62	17 733	44	2	48	17 225	2 603	536	281	5	3 462	2	(D)
57	Balance of county .....	75	18 563	61	6	44	16 909	1 313	319	206	7	2 492	2	(D)
58	Monona County .....	162	44 203	126	7	119	42 030	4 006	945	597	10	2 186	1	(D)
59	Onawa .....	66	25 123	46	2	53	24 471	2 341	525	317	4	(D)	1	(D)
60	Balance of county .....	96	19 080	80	5	66	17 559	1 665	420	280	6	(D)	-	(D)
61	Monroe County .....	96	25 394	68	9	62	24 019	2 274	539	333	4	2 058	2	(D)
62	Albia .....	68	22 022	47	5	51	21 386	2 125	504	303	3	(D)	1	(D)
63	Balance of county .....	28	3 372	21	4	11	2 633	149	35	30	1	(D)	1	(D)
64	Montgomery County .....	163	56 864	100	8	116	54 773	5 830	1 356	951	12	3 124	6	6 990
65	Red Oak .....	106	47 772	53	7	87	46 897	5 044	1 165	823	9	2 506	6	6 990
66	Balance of county .....	57	9 092	47	1	29	7 876	786	191	128	3	618	-	-
67	Muscatine County .....	380	181 398	196	24	285	176 821	19 223	4 555	2 552	17	12 439	7	11 813
68	Muscatine .....	265	140 961	114	22	216	138 862	16 253	3 743	2 150	11	7 106	5	(D)
69	West Liberty .....	26	4 791	19	-	15	4 010	539	124	112	1	(D)	-	-
70	Wilton (part) Δ .....	27	10 299	19	-	17	9 741	813	249	112	-	-	1	(D)
71	Balance of county .....	62	25 347	44	2	37	24 208	1 618	439	178	5	(D)	1	(D)
72	O'Brien County .....	234	74 502	159	17	168	71 397	6 617	1 570	1 077	18	5 381	7	(D)
73	Sheldon (part) Δ .....	100	49 147	57	7	78	47 697	4 558	1 060	686	6	2 920	4	(D)
74	Balance of county .....	134	25 355	102	10	90	23 700	2 059	510	391	12	2 461	3	99

See footnotes at end of table.



## 1982—Con.

followed by Δ, see appendix F]

## Kind-of-business groups (establishments with payroll)—Con.

Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
19	20 495	12	10 044	19	5 659	18	2 831	12	2 207	46	4 815	5	2 200	18	3 626
6	15 672	9	8 697	13	3 860	14	2 718	8	1 811	26	2 946	3	(D)	11	2 280
13	4 823	3	1 347	6	1 799	4	163	4	396	20	1 869	2	(D)	7	1 346
25	32 087	22	25 644	22	18 941	22	6 638	18	3 825	56	9 825	11	5 248	28	7 484
12	25 321	15	21 890	11	10 347	20	(D)	14	3 437	32	8 165	8	(D)	20	3 593
13	6 766	7	3 754	11	8 594	2	(D)	4	388	24	1 660	3	(D)	8	3 891
11	16 810	8	14 987	7	5 122	14	3 530	5	968	24	4 378	2	(D)	22	(D)
11	16 810	7	(D)	6	(D)	14	3 530	5	968	19	4 235	2	(D)	18	(D)
-	-	1	(D)	1	(D)	-	-	-	-	5	143	-	-	4	2 082
46	(D)	31	54 774	50	35 260	62	20 385	47	18 187	125	43 553	17	(D)	108	34 378
5	(D)	6	6 766	11	11 583	3	(D)	10	(D)	18	9 032	3	(D)	13	5 488
33	62 310	17	35 831	28	21 802	58	19 897	34	12 030	88	31 033	10	9 362	88	27 985
8	2 182	8	12 177	11	1 875	1	(D)	3	(D)	19	3 488	4	202	7	905
17	14 706	13	13 151	21	8 304	12	1 369	5	1 207	36	3 794	6	1 714	19	5 276
6	7 248	3	(D)	8	3 074	6	416	1	(D)	9	859	2	(D)	6	1 275
5	5 166	5	8 299	7	3 673	6	953	4	(D)	11	1 505	2	(D)	9	2 401
6	2 292	5	(D)	6	1 557	-	-	-	(D)	16	1 430	2	(D)	4	1 600
13	3 515	13	8 451	6	4 188	5	581	2	(D)	20	1 650	3	875	12	(D)
15	18 182	13	21 517	15	7 075	17	3 521	12	3 311	48	6 668	6	1 750	28	9 658
6	15 405	7	12 375	8	5 062	14	(D)	8	2 401	19	4 219	4	(D)	19	(D)
9	2 777	6	9 142	7	2 013	3	(D)	4	910	29	2 449	2	(D)	9	(D)
29	51 770	23	29 240	29	15 806	26	5 192	26	8 231	79	14 896	10	6 707	48	11 098
13	25 310	7	3 298	14	7 198	9	(D)	8	2 170	34	6 558	5	(D)	18	4 328
10	23 218	11	11 361	8	5 405	16	3 180	13	2 601	31	7 145	4	4 070	25	4 760
6	3 242	5	14 581	7	3 203	1	(D)	5	3 460	14	1 193	1	(D)	5	2 010
107	183 016	54	135 812	93	60 093	123	38 922	80	35 511	287	79 064	35	28 038	207	63 502
76	132 845	41	117 431	61	45 879	106	35 004	65	31 608	217	65 031	26	(D)	177	53 515
-	-	1	(D)	1	(D)	-	-	-	-	3	192	-	-	-	-
8	36 190	7	7 591	9	5 702	8	1 856	9	2 835	26	8 613	6	5 126	20	(D)
2	(D)	1	(D)	3	1 519	2	(D)	1	(D)	7	1 832	2	(D)	2	(D)
21	(D)	4	(D)	19	(D)	7	(D)	5	(D)	34	3 396	1	(D)	8	(D)
11	11 471	7	7 877	7	3 214	3	(D)	5	608	25	3 120	3	(D)	5	374
7	(D)	5	4 855	5	8 784	11	2 592	6	1 148	12	1 995	4	1 387	13	4 538
5	(D)	4	(D)	4	(D)	11	2 592	6	1 148	7	1 319	4	1 387	10	(D)
2	(D)	1	(D)	1	(D)	-	-	-	-	5	676	-	-	3	(D)
16	7 956	3	(D)	9	2 284	6	1 744	7	2 422	25	1 998	2	(D)	10	2 035
7	6 037	2	(D)	3	(D)	6	1 744	4	1 381	10	787	1	(D)	6	(D)
9	1 919	1	(D)	6	(D)	-	-	3	1 041	15	1 211	1	(D)	4	(D)
9	11 575	9	9 284	7	3 057	11	1 641	3	(D)	23	4 322	4	(D)	10	2 156
3	(D)	6	6 227	4	2 048	11	1 641	3	(D)	14	3 800	2	(D)	8	(D)
6	(D)	3	3 057	3	1 009	-	-	-	-	9	522	2	(D)	2	(D)
15	23 554	15	12 401	12	10 704	23	5 969	14	4 121	35	7 922	5	2 352	25	6 673
11	20 139	13	(D)	10	(D)	21	(D)	13	(D)	26	7 141	4	(D)	23	(D)
4	3 415	2	(D)	2	(D)	2	(D)	1	(D)	9	781	1	(D)	2	(D)
19	21 887	16	17 981	17	8 611	20	4 806	13	3 298	49	8 578	8	3 042	24	4 798
7	11 964	6	(D)	8	4 630	11	(D)	3	(D)	23	3 755	4	1 914	8	2 445
6	8 267	6	9 126	7	(D)	8	2 576	7	2 177	14	2 993	3	(D)	14	(D)
6	1 656	4	(D)	2	(D)	1	(D)	3	(D)	12	1 830	1	(D)	2	(D)
28	45 894	26	33 987	24	13 300	36	8 706	21	5 699	70	16 731	9	8 604	43	13 058
22	43 218	23	(D)	21	(D)	35	(D)	20	(D)	58	15 874	9	8 604	34	12 463
6	2 676	3	(D)	3	(D)	1	(D)	1	(D)	12	857	-	-	9	595
9	10 107	7	10 210	8	5 328	4	715	2	(D)	21	2 727	3	1 386	13	2 372
6	(D)	4	(D)	3	2 677	4	715	1	(D)	10	2 133	2	(D)	9	1 136
3	(D)	3	(D)	5	2 651	-	-	1	(D)	11	594	1	(D)	4	1 236
12	5 739	5	6 083	12	5 396	8	954	4	964	23	2 123	4	1 230	8	5 055
6	3 541	2	(D)	8	3 387	6	(D)	2	(D)	9	962	3	(D)	5	(D)
6	2 198	3	(D)	4	2 009	2	(D)	2	(D)	14	1 161	1	(D)	3	(D)
18	9 486	7	13 509	13	4 978	13	888	4	1 133	34	3 098	7	2 677	12	(D)
8	5 709	6	(D)	6	2 179	9	522	1	(D)	8	1 692	4	1 756	6	(D)
10	3 777	1	(D)	7	2 799	4	366	3	(D)	26	1 406	3	921	6	1 688
5	(D)	8	5 015	7	2 688	7	938	1	(D)	14	1 182	3	493	11	2 521
5	(D)	6	(D)	6	(D)	7	938	1	(D)	10	1 013	3	493	9	(D)
-	-	2	(D)	1	(D)	-	-	-	-	4	169	-	-	2	(D)
8	13 495	11	10 291	17	7 287	14	2 886	6	1 472	23	3 606	4	2 671	15	2 951
5	(D)	8	9 398	13	4 903	12	(D)	5	(D)	17	3 201	3	(D)	9	(D)
3	(D)	3	893	4	2 384	2	(D)	1	(D)	6	405	1	(D)	6	(D)
28	49 481	21	24 617	28	24 371	29	9 428	24	6 260	74	15 304	7	7 033	50	16 075
17	41 932	14	21 104	21	13 904	29	(D)	19	5 087	55	13 467	4	(D)	41	(D)
1	(D)	1	(D)	1	(D)	-	(D)	2	(D)	6	876	-	-	3	(D)
5	4 012	1	(D)	1	(D)	-	-	2	(D)	4	404	-	-	3	(D)
5	(D)	5	(D)	5	(D)	-	-	1	(D)	9	557	3	(D)	3	765
17	14 586	15	16 983	12	9 421	18	4 650	11	1 460	35	4 992	9	2 760	26	(D)
7	8 907	9	12 574	5	5 547	12	4 374	6	978	13	2 353	4	1 302	12	(D)
10	5 679	6	4 409	7	3 874	6	276	5	482	22	2 639	5	1 458	14	2 323

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
Iowa—Con.														
1	Osceola County -----	91	21 015	57	9	63	19 150	2 062	470	317	8	1 723	2	(D)
2	Sibley -----	55	13 633	31	5	41	12 672	1 392	307	195	6	(D)	2	(D)
3	Balance of county -----	36	7 382	26	4	22	6 478	670	163	122	2	(D)	-	-
4	Page County -----	246	84 091	152	15	169	80 696	10 007	2 435	1 285	17	7 040	9	10 175
5	Clarinda -----	91	33 742	54	4	74	32 768	3 845	886	496	5	(D)	4	(D)
6	Shenandoah (part) Δ -----	106	46 285	54	8	82	45 043	5 830	1 472	711	11	5 603	5	6 060
7	Balance of county -----	49	4 064	44	3	13	2 885	332	77	78	1	(D)	-	-
8	Palo Alto County -----	140	41 380	95	16	101	39 630	3 680	779	508	10	5 093	1	(D)
9	Emmetsburg -----	67	29 507	40	9	58	29 166	2 629	550	351	5	2 378	1	(D)
10	Balance of county -----	73	11 873	55	7	43	10 464	1 051	229	157	5	2 715	-	-
11	Plymouth County -----	237	95 229	143	17	176	92 067	8 989	2 145	1 270	18	6 142	6	5 757
12	Le Mars -----	104	61 040	56	4	82	59 744	6 248	1 534	893	5	1 954	4	(D)
13	Balance of county -----	133	34 189	87	13	94	32 323	2 741	611	377	13	4 188	2	(D)
14	Pocahontas County -----	125	29 451	87	9	86	27 194	2 659	654	474	8	3 971	3	(D)
15	Polk County -----	2 749	1 822 184	1 075	97	2 089	1 799 159	221 811	51 583	27 381	102	83 635	52	(D)
16	Altoona -----	42	24 916	23	2	27	24 728	2 336	546	280	2	(D)	-	-
17	Ankeny -----	112	62 228	52	7	83	61 454	6 808	1 546	901	6	2 557	2	(D)
18	Carlisle (part) Δ -----	1	(D)	-	-	-	(D)	(D)	(D)	(D)	-	-	-	-
19	Clive -----	68	47 842	19	3	56	47 429	6 674	1 521	848	3	(D)	-	-
20	Des Moines -----	1 804	1 237 987	678	60	1 409	1 224 716	154 807	36 269	18 913	67	45 385	36	191 867
21	Johnston -----	22	11 853	6	2	19	11 749	1 245	256	106	3	(D)	-	-
22	Pleasant Hill -----	16	12 580	10	-	9	12 293	1 374	325	119	3	(D)	-	-
23	Urbandale -----	121	109 646	51	4	83	108 783	10 435	2 489	1 183	4	(D)	1	(D)
24	West Des Moines -----	301	180 439	96	11	231	177 488	22 805	5 113	3 055	7	7 665	9	51 230
25	Windsor Heights -----	47	28 721	22	2	34	28 408	3 412	781	454	1	(D)	1	(D)
26	Balance of county -----	215	(D)	118	6	137	(D)	(D)	(D)	(D)	6	11 695	3	(D)
27	Pottawattamie County -----	685	417 413	312	33	498	409 366	40 559	9 319	5 272	25	16 682	10	34 421
28	Carter Lake -----	22	6 664	14	-	10	6 231	608	152	84	-	-	-	-
29	Council Bluffs -----	455	352 501	168	13	362	348 366	36 107	8 326	4 517	14	13 367	9	(D)
30	Balance of county -----	208	58 248	130	20	126	54 769	3 844	841	671	11	3 315	1	(D)
31	Poweshiek County -----	195	91 416	112	14	143	89 104	8 299	1 984	1 230	13	4 732	7	4 491
32	Grinnell -----	106	54 945	53	9	90	53 972	5 505	1 311	790	7	2 902	3	(D)
33	Balance of county -----	89	36 471	59	5	53	35 132	2 794	673	440	6	1 830	4	(D)
34	Ringgold County -----	62	17 253	42	6	39	15 851	1 651	362	239	2	(D)	1	(D)
35	Sac County -----	182	42 079	113	16	123	39 714	4 378	921	584	14	7 221	4	720
36	Sac City -----	63	16 986	29	6	51	16 594	1 664	385	283	5	1 944	1	(D)
37	Balance of county -----	119	25 093	84	10	72	23 120	2 714	536	301	9	5 277	3	(D)
38	Scott County -----	1 316	849 007	514	67	1 014	840 220	106 114	24 780	12 980	41	38 383	20	126 487
39	Bettendorf -----	211	152 791	78	12	163	152 013	18 797	4 251	2 499	4	(D)	5	(D)
40	Davenport -----	906	618 679	306	48	735	613 434	79 798	18 852	9 414	30	28 197	14	96 867
41	Eldridge -----	39	11 859	28	1	20	11 649	972	212	123	2	(D)	-	-
42	Le Claire -----	24	5 637	16	-	14	5 506	583	138	79	1	(D)	-	-
43	Balance of county -----	136	60 041	86	6	82	57 618	5 964	1 327	865	4	(D)	1	(D)
44	Shelby County -----	162	53 929	98	15	109	49 959	5 672	1 346	846	14	3 356	4	5 522
45	Harlan -----	91	45 212	44	5	76	44 177	4 841	1 149	633	9	2 558	4	5 522
46	Balance of county -----	71	8 717	54	10	33	5 782	831	197	213	5	798	-	-
47	Sioux County -----	306	98 013	200	26	219	94 010	8 659	2 024	1 385	22	5 804	8	2 473
48	Hawarden -----	52	12 088	39	3	38	10 923	1 016	231	213	4	941	3	922
49	Orange City -----	59	21 693	31	6	48	21 289	2 127	507	336	4	922	2	(D)
50	Rock Valley -----	29	6 390	22	3	18	6 139	651	152	120	2	(D)	-	-
51	Sheldon (part) Δ -----	-	-	-	-	-	-	-	-	-	-	-	-	-
52	Sioux Center -----	64	33 478	30	8	53	33 095	2 967	695	427	5	1 669	2	(D)
53	Balance of county -----	102	24 364	78	6	62	22 564	1 898	439	289	7	(D)	1	(D)
54	Story County -----	639	325 330	293	32	505	320 654	37 121	8 881	5 803	28	12 571	13	39 072
55	Ames -----	416	255 302	146	20	354	253 014	30 655	7 432	4 876	15	8 381	9	37 350
56	Nevada -----	63	30 653	37	4	55	30 379	2 819	626	338	4	1 485	3	(D)
57	Story City -----	39	13 311	22	2	36	13 266	1 363	313	207	3	1 384	1	(D)
58	Balance of county -----	121	26 064	88	6	60	23 995	2 284	510	382	6	1 321	-	-
59	Tama County -----	189	53 137	127	15	126	50 088	4 953	1 184	801	17	4 868	4	(D)
60	Tama -----	39	12 241	27	-	29	11 824	1 006	248	144	3	1 441	1	(D)
61	Balance of county -----	150	40 896	100	15	97	38 264	3 947	936	657	14	3 427	3	(D)
62	Taylor County -----	111	19 120	85	8	60	16 564	1 819	458	326	5	1 073	4	(D)
63	Union County -----	166	65 045	104	8	114	62 590	6 729	1 572	919	10	4 705	5	4 784
64	Creston -----	128	60 699	73	6	96	59 225	6 373	1 492	859	8	(D)	5	4 784
65	Balance of county -----	38	4 346	31	2	18	3 365	356	80	60	2	(D)	-	-
66	Van Buren County -----	99	15 487	74	10	51	12 205	1 412	327	215	9	2 181	2	(D)
67	Wapello County -----	347	179 733	194	26	243	175 779	19 171	4 529	2 434	16	11 796	5	18 911
68	Ottumwa -----	291	168 873	155	23	216	166 176	18 365	4 344	2 306	11	(D)	5	18 911
69	Balance of county -----	56	10 860	39	3	27	9 603	806	185	128	5	(D)	-	-
70	Warren County -----	229	89 652	153	13	140	85 950	7 974	1 743	1 060	13	3 501	4	(D)
71	Carlisle (part) Δ -----	20	(D)	13	-	13	(D)	(D)	(D)	(D)	-	-	-	-
72	Indianola -----	96	45 277	54	6	76	44 464	4 918	1 094	710	8	2 708	3	(D)
73	Norwalk -----	19	1 865	13	2	9	1 651	216	48	45	1	(D)	-	-
74	Balance of county -----	94	(D)	73	5	42	(D)	(D)	(D)	(D)	4	(D)	1	(D)

See footnotes at end of table.



followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.															
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
8	4 724	2	(D)	7	3 469	7	893	2	(D)	18	1 478	1	(D)	8	3 028
4	3 393	1	(D)	5	(D)	7	893	1	(D)	9	665	1	(D)	5	(D)
4	1 331	1	(D)	2	(D)	-	-	1	(D)	9	813	-	(D)	3	(D)
9	10 357	15	11 690	16	9 814	27	6 418	13	3 145	31	4 072	5	2 952	27	15 033
4	(D)	11	(D)	7	3 488	10	(D)	3	(D)	14	2 192	2	(D)	14	(D)
2	(D)	-	(D)	6	4 938	17	(D)	9	1 881	12	1 413	3	(D)	13	(D)
3	(D)	-	(D)	3	1 388	-	-	1	(D)	5	467	-	(D)	-	(D)
10	8 115	6	10 279	13	6 554	7	1 169	6	1 409	28	2 441	5	1 225	15	(D)
4	(D)	5	(D)	8	4 102	7	(D)	4	(D)	12	1 256	5	1 225	7	(D)
6	(D)	1	(D)	5	2 452	-	(D)	2	(D)	16	1 185	-	(D)	8	1 039
22	25 769	11	19 565	24	14 271	14	3 961	5	1 307	48	6 968	6	1 873	22	6 454
7	21 036	4	(D)	10	6 535	12	(D)	2	(D)	22	5 212	3	(D)	13	4 208
15	4 733	7	(D)	14	7 736	2	(D)	3	(D)	26	1 756	3	(D)	9	2 246
10	7 214	6	5 703	9	2 265	6	590	7	645	23	2 282	3	(D)	11	3 548
215	409 232	117	307 206	167	168 734	250	96 966	157	86 019	572	181 468	67	44 715	390	(D)
4	13 278	1	(D)	2	(D)	4	200	1	(D)	7	694	2	(D)	4	230
13	22 765	4	15 934	9	4 089	8	1 318	5	609	20	4 782	4	(D)	12	2 911
-	(D)	-	(D)	1	(D)	-	-	-	-	-	-	-	(D)	-	(D)
4	(D)	2	(D)	5	6 745	3	(D)	4	934	24	12 507	1	(D)	10	1 894
141	269 889	80	222 122	106	101 786	163	66 700	105	57 868	388	122 816	46	28 946	277	117 337
2	(D)	-	(D)	3	(D)	3	(D)	-	(D)	5	283	1	(D)	2	(D)
2	(D)	-	(D)	1	(D)	-	(D)	1	(D)	1	(D)	-	(D)	1	(D)
11	23 477	6	(D)	11	17 972	5	2 727	7	6 058	25	7 101	4	2 575	9	3 946
18	36 630	7	4 009	11	12 141	52	18 658	22	7 952	46	16 290	5	5 172	54	17 741
3	(D)	2	(D)	8	5 070	1	(D)	6	4 095	7	1 921	2	(D)	3	1 121
17	13 405	15	25 720	10	5 887	11	6 262	6	(D)	49	(D)	2	(D)	18	10 931
56	79 928	36	94 386	81	94 673	33	11 346	20	5 294	135	36 357	23	17 976	79	18 303
1	(D)	1	(D)	3	(D)	-	(D)	-	(D)	3	365	-	(D)	2	(D)
34	69 963	28	88 341	46	62 646	29	(D)	14	5 013	101	30 311	16	16 812	71	(D)
21	(D)	7	(D)	32	(D)	4	(D)	6	281	31	5 681	7	1 164	6	775
14	20 218	11	17 100	14	22 533	10	2 322	9	1 716	32	7 357	7	2 325	26	6 310
9	16 605	7	10 695	7	5 877	9	(D)	5	1 216	20	3 878	4	(D)	19	(D)
5	3 613	4	6 405	7	16 656	1	(D)	4	500	12	3 479	3	(D)	7	(D)
4	4 396	4	4 893	6	2 129	2	(D)	2	(D)	9	1 509	3	(D)	6	323
13	7 517	10	7 733	18	7 722	10	1 009	4	323	29	2 716	4	(D)	17	(D)
5	4 410	4	2 764	7	3 544	7	940	1	(D)	11	951	2	(D)	8	(D)
8	3 107	6	4 969	11	4 178	3	69	3	(D)	18	1 765	2	(D)	9	3 011
109	178 551	53	143 570	98	106 888	104	34 939	88	38 886	294	93 029	34	27 125	173	52 362
22	41 275	10	17 771	19	16 233	17	(D)	17	5 653	38	14 642	6	5 620	25	8 757
71	121 185	35	120 616	62	53 994	83	28 815	66	32 543	209	67 850	24	20 828	141	42 539
4	7 820	1	(D)	3	1 650	-	(D)	1	(D)	4	524	2	(D)	4	(D)
1	(D)	1	(D)	3	1 933	-	(D)	1	(D)	5	743	2	(D)	-	(D)
11	(D)	6	(D)	11	33 078	4	(D)	3	(D)	38	9 270	-	(D)	4	(D)
10	13 481	8	10 538	9	6 159	8	1 373	4	328	31	4 628	5	1 565	16	3 009
5	13 041	6	(D)	5	4 036	8	1 373	4	328	17	2 770	3	(D)	15	(D)
5	440	2	(D)	4	2 123	-	-	-	-	14	1 858	2	(D)	1	(D)
30	21 066	19	28 987	19	15 579	19	3 088	18	3 151	41	5 694	10	3 133	33	5 035
5	(D)	3	(D)	2	(D)	4	653	2	(D)	8	1 084	3	(D)	4	614
7	5 214	5	4 869	3	3 487	5	1 037	5	1 406	4	765	3	1 568	10	(D)
3	(D)	-	(D)	-	(D)	3	(D)	1	(D)	2	(D)	1	(D)	6	(D)
-	(D)	-	(D)	-	(D)	-	(D)	-	(D)	-	(D)	-	(D)	-	(D)
5	7 154	6	14 371	4	4 106	6	968	4	728	12	2 282	1	(D)	8	982
10	3 571	5	(D)	10	(D)	1	(D)	6	(D)	15	(D)	2	(D)	5	658
60	80 793	35	62 328	42	28 390	54	15 868	40	14 188	127	34 025	16	8 287	90	25 132
31	59 147	24	40 848	22	20 979	44	15 035	31	11 010	97	30 677	11	6 754	70	22 833
7	7 864	7	12 373	4	2 532	6	(D)	3	(D)	8	757	3	(D)	10	1 114
3	3 666	3	(D)	7	1 372	3	130	5	450	5	684	1	(D)	5	(D)
19	10 116	1	(D)	9	3 507	1	(D)	1	(D)	17	1 907	1	(D)	5	(D)
20	15 856	10	7 437	10	9 208	8	1 240	7	1 872	35	4 245	2	(D)	13	2 017
6	2 990	3	(D)	2	(D)	2	(D)	2	(D)	6	459	1	(D)	3	(D)
14	12 866	7	(D)	8	(D)	6	(D)	5	(D)	29	3 786	1	(D)	10	(D)
9	5 975	2	(D)	9	2 977	6	940	3	267	16	1 539	2	(D)	4	1 499
8	17 952	13	11 802	14	9 816	16	3 900	7	864	21	4 363	6	1 286	14	3 118
5	17 532	13	11 802	11	8 076	16	3 900	6	(D)	16	4 113	4	(D)	12	(D)
3	420	-	(D)	3	1 740	-	-	1	(D)	5	250	2	(D)	2	(D)
8	3 359	3	(D)	7	1 365	-	-	1	(D)	13	1 228	1	(D)	7	2 275
22	49 463	28	28 233	27	22 443	21	8 119	22	5 621	61	12 640	7	6 205	34	12 348
17	46 869	24	26 719	23	19 231	21	8 119	22	5 621	52	12 027	7	6 205	34	(D)
5	2 594	4	1 514	4	3 212	-	-	-	-	9	613	-	(D)	-	(D)
15	25 579	12	27 196	18	10 406	10	2 336	7	1 003	37	5 554	5	2 087	19	(D)
3	3 590	1	(D)	2	(D)	2	(D)	-	(D)	3	(D)	1	(D)	1	(D)
6	18 273	5	2 339	10	6 044	8	(D)	4	791	16	3 548	3	(D)	13	2 619
1	(D)	-	(D)	2	(D)	-	(D)	-	(D)	4	235	-	(D)	1	(D)
5	(D)	6	(D)	4	(D)	-	(D)	3	212	14	(D)	1	(D)	4	990

**Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

	Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>					Kind-of-business groups (establishments with payroll)			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
				Individual proprietorships (no.)	Partnerships (no.)						Number	Sales (\$1,000)	Number	Sales (\$1,000)
	Iowa—Con.													
1	Washington County .....	236	76 640	153	16	154	74 012	8 692	2 033	1 191	14	5 013	7	6 413
2	Washington .....	112	52 056	56	7	86	51 594	5 901	1 422	742	6	2 385	5	(D)
3	Balance of county .....	124	24 584	97	9	68	22 418	2 791	611	449	8	2 628	2	(D)
4	Wayne County .....	94	21 879	69	6	59	19 712	1 844	420	277	8	2 091	2	(D)
5	Webster County .....	471	238 090	232	28	352	234 249	28 264	6 925	3 800	28	18 270	11	37 347
6	Fort Dodge .....	369	224 966	151	22	301	223 220	27 182	6 684	3 656	21	(D)	8	37 077
7	Balance of county .....	102	13 124	81	6	51	11 029	1 082	241	144	7	(D)	3	270
8	Winnebago County .....	172	48 576	118	12	121	46 919	4 537	1 048	736	15	3 151	5	2 956
9	Forest City (part) Δ .....	69	(D)	46	4	51	(D)	(D)	(D)	(D)	6	1 334	2	(D)
10	Balance of county .....	103	(D)	72	8	70	(D)	(D)	(D)	(D)	9	1 817	3	(D)
11	Winneshiek County .....	251	71 603	156	29	180	68 067	6 846	1 582	1 126	14	4 641	7	4 148
12	Decorah .....	128	49 441	67	17	108	48 577	5 332	1 245	851	8	(D)	2	(D)
13	Balance of county .....	123	22 162	89	12	72	19 490	1 514	337	275	6	(D)	5	(D)
14	Woodbury County .....	906	531 241	443	59	684	522 018	63 357	14 695	8 026	43	34 889	22	(D)
15	Sioux City .....	759	503 349	327	49	598	496 917	61 321	14 223	7 657	31	32 223	16	79 752
16	Balance of county .....	147	27 892	116	10	86	25 101	2 036	472	369	12	2 666	6	(D)
17	Worth County .....	93	21 397	64	7	55	18 954	1 817	405	263	6	3 563	-	(D)
18	Wright County .....	198	56 087	114	16	146	53 510	5 427	1 313	884	14	4 785	5	1 487
19	Belmond .....	38	14 787	20	1	33	14 541	1 434	357	253	3	(D)	2	(D)
20	Clarion .....	59	18 196	30	7	45	17 526	1 784	404	269	3	1 940	2	(D)
21	Eagle Grove .....	51	14 041	26	6	42	13 681	1 522	368	201	6	1 322	1	(D)
22	Balance of county .....	50	9 063	38	2	26	7 762	667	184	161	2	(D)	-	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.



1982—Con.

followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.															
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
15	18 500	9	15 745	16	4 776	15	4 684	7	2 376	35	6 328	7	1 972	29	8 205
7	14 356	5	9 066	8	3 385	13	(D)	5	(D)	15	3 818	4	1 119	18	5 554
8	4 144	4	6 679	8	1 391	2	(D)	2	(D)	20	2 510	3	853	11	2 651
10	5 439	4	2 353	11	6 018	2	(D)	2	(D)	14	1 333	1	(D)	5	740
27	44 431	29	46 713	24	17 583	40	11 821	28	9 616	92	22 336	10	5 392	63	20 740
19	42 152	23	43 963	20	(D)	40	11 821	27	(D)	80	21 710	10	5 392	53	18 273
8	2 279	6	2 750	4	(D)	-	-	1	(D)	12	626	-	-	10	2 467
16	11 136	10	14 100	11	6 376	7	1 127	10	864	28	3 670	5	1 808	14	1 731
5	6 253	5	10 194	4	3 618	4	677	2	(D)	13	2 059	2	(D)	8	(D)
11	4 883	5	3 906	7	2 758	3	450	8	(D)	15	1 611	3	(D)	6	(D)
16	16 567	14	10 517	16	7 813	17	4 774	14	3 518	50	6 589	6	1 921	26	7 579
7	13 128	9	7 833	6	1 460	16	(D)	9	2 388	25	4 269	5	(D)	21	(D)
9	3 439	5	2 684	10	6 353	1	(D)	5	1 130	25	2 320	1	(D)	5	(D)
67	121 612	37	90 529	70	47 399	86	31 660	47	21 097	185	43 758	19	(D)	108	33 762
52	114 908	32	(D)	60	43 871	85	(D)	44	(D)	157	40 723	17	16 303	104	32 944
15	6 704	5	(D)	10	3 528	1	(D)	3	(D)	28	3 035	2	(D)	4	818
9	6 059	5	2 571	3	(D)	3	(D)	2	(D)	16	1 363	3	643	8	2 963
15	17 732	17	11 682	11	5 683	16	1 708	11	1 847	34	3 786	5	1 601	18	3 199
4	5 724	4	(D)	2	(D)	4	(D)	1	(D)	7	1 145	2	(D)	4	(D)
3	(D)	7	5 317	5	2 279	5	499	2	(D)	8	969	1	(D)	9	1 440
3	(D)	5	2 062	2	(D)	6	716	5	603	10	967	2	(D)	2	(D)
5	3 038	1	(D)	2	(D)	1	(D)	3	(D)	9	705	-	-	3	866

**Table 9. Counties Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Cumulative			Geographic area	Rank <sup>1</sup>	Cumulative		
		Sales <sup>2 3</sup> (\$1,000)	Sales <sup>2 3</sup> (\$1,000)	Percent of State total			Sales <sup>2 3</sup> (\$1,000)	Sales <sup>2 3</sup> (\$1,000)	Percent of State total
Iowa -----	(X)	12 646 359	12 646 359	100.0	Iowa—Con.				
Polk -----	1	1 822 184	1 822 184	14.4	Hamilton -----	51	63 049	10 829 636	85.6
Scott -----	2	849 007	2 671 191	21.1	Clayton -----	52	61 601	10 891 237	86.1
Linn -----	3	830 476	3 501 667	27.7	Harrison -----	53	60 754	10 951 991	86.6
Black Hawk -----	4	667 051	4 168 718	33.0	Delaware -----	54	58 222	11 011 213	87.1
Woodbury -----	5	531 241	4 699 959	37.2	Jones -----	55	58 214	11 069 427	87.5
Dubuque -----	6	434 607	5 134 566	40.6	Appanoose -----	56	57 114	11 126 541	88.0
Pottawattamie -----	7	417 413	5 551 979	43.9	Montgomery -----	57	56 864	11 183 405	88.4
Johnson -----	8	369 809	5 921 788	46.8	Wright -----	58	56 087	11 239 492	88.9
Story -----	9	325 330	6 247 118	49.4	Allamakee -----	59	55 473	11 294 965	89.3
Cerro Gordo -----	10	290 564	6 537 682	51.7	Emmet -----	60	54 437	11 349 402	89.7
Clinton -----	11	273 558	6 811 240	53.9	Shelby -----	61	53 929	11 403 331	90.2
Webster -----	12	238 090	7 049 330	55.7	Tama -----	62	53 137	11 456 468	90.6
Des Moines -----	13	225 299	7 274 629	57.5	Winnebago -----	63	48 576	11 505 044	91.0
Marshall -----	14	185 019	7 459 648	59.0	Madison -----	64	44 280	11 549 324	91.3
Muscatine -----	15	181 398	7 641 046	60.4	Monona -----	65	44 203	11 593 527	91.7
Wapello -----	16	179 733	7 820 779	61.8	Humboldt -----	66	43 250	11 636 777	92.0
Lee -----	17	178 698	7 999 477	63.3	Lucas -----	67	42 808	11 679 585	92.4
Jasper -----	18	131 791	8 131 268	64.3	Sac -----	68	42 079	11 721 664	92.7
Carroll -----	19	122 844	8 254 112	65.3	Palo Alto -----	69	41 380	11 763 044	93.0
Clay -----	20	107 661	8 361 773	66.1	Chickasaw -----	70	40 793	11 803 837	93.3
Dallas -----	21	103 981	8 465 754	66.9	Franklin -----	71	40 785	11 844 622	93.7
Hardin -----	22	99 810	8 565 564	67.7	Greene -----	72	40 576	11 885 198	94.0
Buena Vista -----	23	99 641	8 665 205	68.5	Calhoun -----	73	40 080	11 925 278	94.3
Sioux -----	24	98 013	8 763 218	69.3	Grundy -----	74	39 063	11 964 341	94.6
Plymouth -----	25	95 229	8 858 447	70.0	Clarke -----	75	37 889	12 002 230	94.9
Fayette -----	26	91 981	8 950 428	70.8	Mills -----	76	37 538	12 039 768	95.2
Poweshiek -----	27	91 416	9 041 844	71.5	Mitchell -----	77	36 296	12 076 064	95.5
Warren -----	28	89 652	9 131 496	72.2	Butler -----	78	34 897	12 110 961	95.8
Cass -----	29	88 809	9 220 305	72.9	Adair -----	79	34 767	12 145 728	96.0
Marion -----	30	88 019	9 308 324	73.6	Howard -----	80	33 877	12 179 605	96.3
Mahaska -----	31	87 903	9 396 227	74.3	Louisa -----	81	31 959	12 211 564	96.6
Boone -----	32	87 217	9 483 444	75.0	Lyon -----	82	30 727	12 242 291	96.8
Kossuth -----	33	85 704	9 569 148	75.7	Keokuk -----	83	30 701	12 272 992	97.0
Page -----	34	84 091	9 653 239	76.3	Fremont -----	84	30 489	12 303 481	97.3
Washington -----	35	76 640	9 729 879	76.9	Pocahontas -----	85	29 451	12 332 932	97.5
Floyd -----	36	74 873	9 804 752	77.5	Ida -----	86	29 133	12 362 065	97.8
O'Brien -----	37	74 502	9 879 254	78.1	Hancock -----	87	28 750	12 390 815	98.0
Bremer -----	38	74 483	9 953 737	78.7	Audubon -----	88	27 662	12 418 477	98.2
Cherokee -----	39	73 571	10 027 308	79.3	Decatur -----	89	27 289	12 445 766	98.4
Dickinson -----	40	73 550	10 100 858	79.9	Monroe -----	90	25 394	12 471 160	98.6
Henry -----	41	72 779	10 173 637	80.4	Davis -----	91	25 236	12 496 396	98.8
Winneshiek -----	42	71 603	10 245 240	81.0	Wayne -----	92	21 879	12 518 275	99.0
Buchanan -----	43	68 201	10 313 441	81.6	Guthrie -----	93	21 528	12 539 803	99.2
Benton -----	44	66 752	10 380 193	82.1	Worth -----	94	21 397	12 561 200	99.3
Jackson -----	45	66 175	10 446 368	82.6	Osceola -----	95	21 015	12 582 215	99.5
Union -----	46	65 045	10 511 413	83.1	Taylor -----	96	19 120	12 601 335	99.6
Iowa -----	47	64 071	10 575 484	83.6	Ringgold -----	97	17 253	12 618 588	99.8
Cedar -----	48	63 913	10 639 397	84.1	Van Buren -----	98	15 487	12 634 075	99.9
Jefferson -----	49	63 874	10 703 271	84.6	Adams -----	99	12 284	12 646 359	100.0
Crawford -----	50	63 316	10 766 587	85.1					

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Cumulative			Geographic area	Rank <sup>1</sup>	Cumulative		
		Sales <sup>2 3</sup> (\$1,000)	Sales <sup>2 3</sup> (\$1,000)	Percent of State total			Sales <sup>2 3</sup> (\$1,000)	Sales <sup>2 3</sup> (\$1,000)	Percent of State total
Iowa -----	(X)	12 646 359	12 646 359	100.0	Iowa—Con.				
Des Moines -----	1	1 237 987	1 237 987	9.8	Mason City -----	10	226 350	4 966 127	39.3
Cedar Rapids -----	2	694 573	1 932 560	15.3	Fort Dodge -----	11	224 966	5 191 093	41.0
Davenport -----	3	618 679	2 551 239	20.2	Clinton -----	12	219 349	5 410 442	42.8
Sioux City -----	4	503 349	3 054 588	24.2	Cedar Falls -----	13	211 162	5 621 604	44.5
Waterloo -----	5	422 355	3 476 943	27.5	West Des Moines -----	14	180 439	5 802 043	45.9
Dubuque -----	6	382 795	3 859 738	30.5	Marshalltown -----	15	175 112	5 977 155	47.3
Council Bluffs -----	7	352 501	4 212 239	33.3	Ottumwa -----	16	168 873	6 146 028	48.6
Iowa City -----	8	272 236	4 484 475	35.5	Burlington -----	17	162 671	6 308 699	49.9
Ames -----	9	255 302	4 739 777	37.5	Bettendorf -----	18	152 791	6 461 490	51.1

See footnotes at end of table.



**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
Iowa—Con.				Iowa—Con.					
Muscatine .....	19	140 961	6 602 451	52.2	Clarinda .....	69	33 742	9 422 052	74.5
Urbandale .....	20	109 646	6 712 097	53.1	Waukon .....	70	33 598	9 455 650	74.8
Spencer .....	21	103 383	6 815 480	53.9	Sioux Center .....	71	33 478	9 489 128	75.0
Newton .....	22	97 912	6 913 392	54.7	De Witt .....	72	32 756	9 521 884	75.3
Carroll .....	23	92 498	7 005 890	55.4	New Hampton .....	73	31 558	9 553 442	75.5
Marion .....	24	79 041	7 084 931	56.0	Vinton .....	74	31 011	9 584 453	75.8
Storm Lake .....	25	78 816	7 163 747	56.6	Jefferson .....	75	30 933	9 615 386	76.0
Keokuk .....	26	77 339	7 241 086	57.3	Nevada .....	76	30 653	9 646 039	76.3
Oskaloosa .....	27	76 520	7 317 606	57.9	Hampton .....	77	30 417	9 676 456	76.5
Coralville .....	28	69 754	7 387 360	58.4	Dyersville .....	78	30 140	9 706 596	76.8
Fort Madison .....	29	68 680	7 456 040	59.0	Emmetsburg .....	79	29 507	9 736 103	77.0
Boone .....	30	68 577	7 524 617	59.5	Windsor Heights .....	80	28 721	9 764 824	77.2
Atlantic .....	31	67 978	7 592 595	60.0	Forest City .....	81	28 678	9 793 502	77.4
Ankeny .....	32	62 228	7 654 823	60.5	Cresco .....	82	27 675	9 821 177	77.7
Le Mars .....	33	61 040	7 715 863	61.0	Monticello .....	83	26 440	9 847 617	77.9
Algona .....	34	60 992	7 776 855	61.5	West Union .....	84	25 859	9 873 476	78.1
Creston .....	35	60 699	7 837 554	62.0	Onawa .....	85	25 123	9 898 599	78.3
Fairfield .....	36	59 995	7 897 549	62.4	Altoona .....	86	24 916	9 923 515	78.5
Charles City .....	37	58 638	7 956 187	62.9	Tipton .....	87	23 815	9 947 330	78.7
Cherokee .....	38	58 173	8 014 360	63.4	Glenwood .....	88	23 522	9 970 852	78.8
Shenandoah .....	39	58 016	8 072 376	63.8	Albia .....	89	22 022	9 992 874	79.0
Mount Pleasant .....	40	56 089	8 128 465	64.3	Audubon .....	90	21 780	10 014 654	79.2
Iowa Falls .....	41	56 071	8 184 536	64.7	Orange City .....	91	21 693	10 036 347	79.4
Ginnell .....	42	54 945	8 239 481	65.2	Anamosa .....	92	20 835	10 057 182	79.5
Washington .....	43	52 056	8 291 537	65.6	Rock Rapids .....	93	20 136	10 077 318	79.7
Waverly .....	44	51 180	8 342 717	66.0	Missouri Valley .....	94	19 679	10 096 997	79.8
Maquoketa .....	45	49 733	8 392 450	66.4	Bloomfield .....	95	18 887	10 115 884	80.0
Decorah .....	46	49 441	8 441 891	66.8	Clarion .....	96	18 196	10 134 080	80.1
Sheldon .....	47	49 147	8 491 038	67.1	Grundy Center .....	97	18 073	10 152 153	80.3
Clear Lake City .....	48	49 007	8 540 045	67.5	Osage .....	98	17 733	10 169 886	80.4
Perry .....	49	48 534	8 588 579	67.9	Sac City .....	99	16 986	10 186 872	80.6
Clive .....	50	47 842	8 636 421	68.3	Adel .....	100	16 906	10 203 778	80.7
Red Oak .....	51	47 772	8 684 193	68.7	Belle Plaine .....	101	15 572	10 219 350	80.8
Estherville .....	52	47 437	8 731 630	69.0	Eldora .....	102	15 230	10 234 580	80.9
Centerville .....	53	47 208	8 778 838	69.4	Belmond .....	103	14 787	10 249 367	81.0
Manchester .....	54	46 174	8 825 012	69.8	Eagle Grove .....	104	14 041	10 263 408	81.2
Indianola .....	55	45 277	8 870 289	70.1	Carlisle .....	105	13 709	10 277 117	81.3
Harlan .....	56	45 212	8 915 501	70.5	Sibley .....	106	13 633	10 290 750	81.4
Denison .....	57	44 887	8 960 388	70.9	Story City .....	107	13 311	10 304 061	81.5
Webster City .....	58	43 753	9 004 141	71.2	Pleasant Hill .....	108	12 580	10 316 641	81.6
Knoxville .....	59	42 312	9 046 453	71.5	Tama .....	109	12 241	10 328 882	81.7
Independence .....	60	42 096	9 088 549	71.9	Mount Vernon .....	110	12 224	10 341 106	81.8
West Burlington .....	61	41 976	9 130 525	72.2	Hawarden .....	111	12 088	10 353 194	81.9
Oelwein .....	62	40 246	9 170 771	72.5	Eldridge .....	112	11 859	10 365 053	82.0
Spirit Lake .....	63	37 686	9 208 457	72.8	Johnston .....	113	11 853	10 376 906	82.1
Humboldt .....	64	36 676	9 245 133	73.1	Lamoni .....	114	10 745	10 387 651	82.1
Pella .....	65	36 346	9 281 479	73.4	Wilton .....	115	10 299	10 397 950	82.2
Chariton .....	66	36 000	9 317 479	73.7	Evansdale .....	116	10 271	10 408 221	82.3
Osceola .....	67	35 848	9 353 327	74.0	Garner .....	117	9 270	10 417 491	82.4
Winterset .....	68	34 983	9 388 310	74.2	Carter Lake .....	118	6 664	10 424 155	82.4
					Rock Valley .....	119	6 390	10 430 545	82.5
					Le Claire .....	120	5 637	10 436 182	82.5
					Camanche .....	121	5 543	10 441 725	82.6
					West Liberty .....	122	4 791	10 446 516	82.6
					Hiawatha .....	123	3 371	10 449 887	82.6
					Norwalk .....	124	1 865	10 451 752	82.6

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.





# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the non-employer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

**Leased departments**—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

- Department stores (incl. leased depts.)
- Department stores (excl. leased depts.)

**Nonemployer firms**—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-I-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and



gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

$$\begin{array}{r} 2,972 \text{ (Number of total establishments)} \\ -1,900 \text{ (Number of establishments with payroll)} \\ \hline 1,072 \text{ (Number of establishments without payroll)} \end{array}$$

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	Retail trade <sup>2</sup> .....	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760



As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-1-3.)

### **Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)**

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### **General Merchandise Group Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general



merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)  
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Frequently have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

2. Provide centralized check-out service.

3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.

4. Do not have a catalog order desk.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

## **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational and utility trailer dealers (SIC 556)**—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive



vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

**Furriers and fur shops (SIC 568)**—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

## **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,



television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous home furnishing stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio and television stores (SIC 5732)**—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

**Record shops (SIC 5733 pt.)**—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

**Musical instrument stores (SIC 5733 pt.)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

### **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the



basis of their usual trade designation rather than on a strict interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

**Mail order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

**Automatic merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

**Cigar stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.



# APPENDIX B.

## General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### 1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371 EXPIRES 12/84

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO  
**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

#### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES (9 digits)  
2 ☐ NO — Enter current EI No. →

#### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE: P.O. boxes or rural routes are not physical locations.**

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET		
CITY, TOWN, VILLAGE, ETC.	STATE	ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

d. Name of county where physically located

#### Item 3 — OPERATIONAL STATUS

Number of months  
002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the **ONE** box which best describes this establishment at the end of 1982.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive  
3 ☐ Ceased operation — Give date →  
4 ☐ Sold or leased to another operator — Give date at right → AND enter name, etc., below

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

#### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the **ONE** box which best describes this establishment during 1982.

003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government — Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other — Specify \_\_\_\_\_

#### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either **Preferred** or **Acceptable**

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	
1	125	628

#### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil.	Thou.	Dol.
010		

#### Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

Mil.	Thou.	Dol.
030		

(2) FIRST QUARTER payroll

Mil.	Thou.	Dol.
031		

b. Employment in 1982

Number

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

032

#### Item 9 — KIND OF BUSINESS — Mark (X) the **ONE** box which best describes the **PRINCIPAL** kind of business of this establishment in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

Item 11 – MERCHANDISE LINES					c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? <span style="float: right;">Number 079</span>				
Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.				
<b>HOW TO REPORT PERCENTS</b>	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per-cent				
	• Report whole percents				39				
	Not acceptable				38.76				
Merchandise lines		Cen-sus use	Estimated sales during 1982						
			Mil.	Thou.	Dol.	Per-cent			
(Categories appropriate to individual form)									
<div style="display: flex; align-items: center;"> <div style="background-color: black; color: white; padding: 5px; margin-right: 10px;"><b>NOTE</b></div> <div> <p>Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.</p> </div> </div>									
<b>Item 13 – OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION</b>									
<b>a. Is this company owned or controlled by another company?</b>		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE				1982 Mil. Thou. Dol. 081			
097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>				Sales      082			
						Annual payroll      088			
						Census use			
<b>b. Does this company own or control any other company or companies?</b>		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE				1982 Mil. Thou. Dol. 081			
098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		EI No. (9 digits) <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>				Sales      082			
						Annual payroll      088			
						Census use			

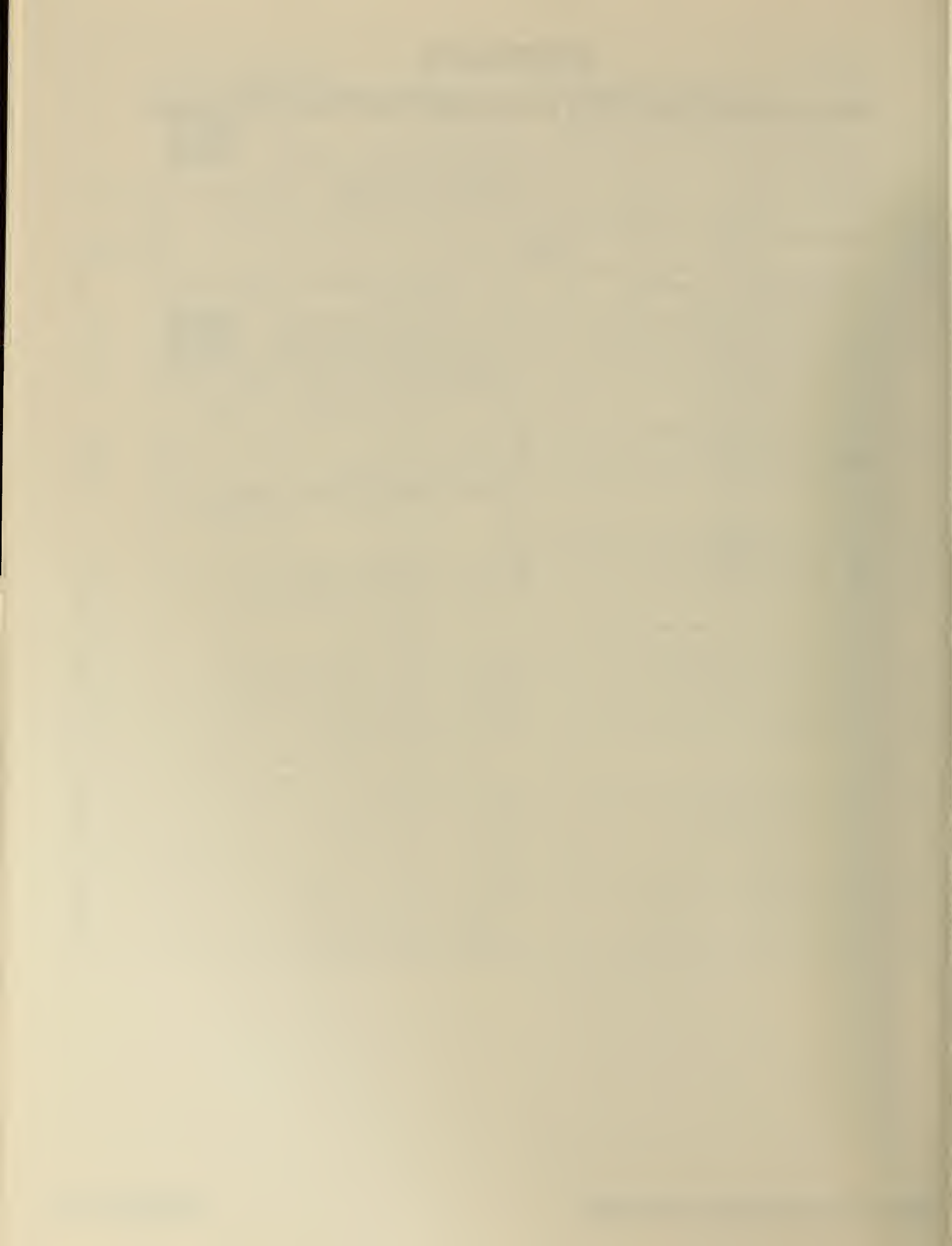


# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
			5733 pt.	Record shops.....	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
5411	Grocery stores.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5423	Meat and fish (seafood) markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets.....	5400	5912 pt.	Drug stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Proprietary stores.....	5901
5451	Dairy products stores.....	5400	5921	Liquor stores.....	5902
5462	Retail bakeries--baking and selling.....	5400	5931	Used merchandise stores.....	5903
5463	Retail bakeries--selling only.....	5400	5941 pt.	General line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5944	Jewelry stores.....	5906
5521	Motor vehicle dealers--used cars only.....	5501	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Camera and photographic supply stores.....	5908
5531 pt.	Other auto and home supply stores.....	5502	5947	Gift, novelty, and souvenir shops.....	5905
5541	Gasoline service stations.....	5504	5948	Luggage and leather goods stores.....	5905
5551	Boat dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Other mail-order houses.....	5910
			5962	Automatic merchandising machine operators.....	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
5681	Furriers and fur shops.....	5601	5999 pt.	Pet shops.....	5914
			5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916





# APPENDIX D.

## Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

### Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
<b>Cedar Rapids, Iowa</b> Linn County, Iowa	<b>Iowa City, Iowa<sup>1</sup></b> Johnson County, Iowa
<b>Davenport-Rock Island-Moline, Iowa-Ill.</b> Henry County, Ill. Rock Island County, Ill. Scott County, Iowa	<b>Omaha, Nebr.-Iowa</b> Pottawattamie County, Iowa Douglas County, Nebr. Sarpy County, Nebr.
<b>Des Moines, Iowa</b> Polk County, Iowa Warren County, Iowa	<b>Sioux City, Iowa-Nebr.</b> Woodbury County, Iowa Dakota County, Nebr.
<b>Dubuque, Iowa</b> Dubuque County, Iowa	<b>Waterloo-Cedar Falls, Iowa</b> Black Hawk County, Iowa

<sup>1</sup>New SMSA since 1977 Economic Censuses.

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# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business	Percent of sales†—		SIC code	Kind of business	Percent of sales†—	
		From administrative records¹	Estimated²			From administrative records¹	Estimated²
	<b>Retail trade³ 4</b> .....	<b>1</b>	<b>0</b>	<b>57</b>	<b>Furniture, home furnishings, and equipment stores</b> .....	<b>1</b>	<b>1</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	<b>2</b>	<b>1</b>	5712	Furniture stores .....	1	0
521, 3	Building materials and supply stores .....	2	1	5713, 4, 9	Home furnishing stores .....	2	0
521	Lumber and other building materials dealers .....	2	1	5713	Floor covering stores .....	2	0
523	Paint, glass, and wallpaper stores .....	1	0	5714	Drapery, curtain, and upholstery stores .....	1	1
525	Hardware stores .....	2	1	5719	Miscellaneous home furnishing stores .....	4	0
526	Retail nurseries, lawn and garden supply stores .....	1	0				
527	Mobile home dealers .....	2	2	572	Household appliance stores .....	1	1
53	<b>General merchandise group stores</b> .....	<b>0</b>	<b>0</b>	573	Radio, television, and music stores .....	1	1
531	Department stores (incl. leased depts.)⁵ 6 .....	0	0	5732	Radio and television stores .....	1	1
531	Department stores (excl. leased depts.)⁵ .....	(D)	(D)	5733	Music stores .....	0	1
531 pt.	Conventional⁵ .....	(D)	(D)	5733 pt.	Record shops .....	0	1
531 pt.	Discount or mass merchandising⁵ .....	0	0	5733 pt.	Musical instrument stores .....	0	0
531 pt.	National chain⁵ .....	0	0	58	<b>Eating and drinking places</b> .....	<b>2</b>	<b>1</b>
533	Variety stores .....	0	0	5812	Eating places .....	1	1
539	Miscellaneous general merchandise stores .....	(D)	(D)	5812 pt.	Restaurants and lunchrooms .....	1	1
54	<b>Food stores</b> .....	<b>0</b>	<b>0</b>	5812 pt.	Cafeterias .....	0	0
541	Grocery stores .....	0	0	5812 pt.	Refreshment places .....	1	1
542	Meat and fish (seafood) markets .....	1	1	5812 pt.	Other eating places .....	1	1
546	Retail bakeries .....	1	1	5813	Drinking places (alcoholic beverages) .....	4	2
5462	Retail bakeries—baking and selling .....	2	1	591	<b>Drug and proprietary stores</b> .....	<b>1</b>	<b>0</b>
5463	Retail bakeries—selling only .....	0	2	591 pt.	Drug stores .....	1	0
543, 4, 5, 9	Other food stores .....	1	0	591 pt.	Proprietary stores .....	1	1
543	Fruit stores and vegetable markets .....	1	0				
544	Candy, nut, and confectionery stores .....	1	2	59 ex. 591	<b>Miscellaneous retail stores</b> .....	<b>1</b>	<b>0</b>
545	Dairy products stores .....	1	0	592	Liquor stores .....	0	0
549	Miscellaneous food stores .....	1	0	593	Used merchandise stores .....	2	1
55 ex. 554	<b>Automotive dealers</b> .....	<b>2</b>	<b>0</b>	594	Miscellaneous shopping goods stores .....	1	1
551	Motor vehicle dealers—new and used cars .....	2	0	5941	Sporting goods stores and bicycle shops .....	1	1
552	Motor vehicle dealers—used cars only .....	3	0	5941 pt.	General line sporting goods stores .....	1	1
553	Auto and home supply stores .....	1	1	5941 pt.	Specialty line sporting goods stores .....	2	1
553 pt.	Tire, battery, and accessory dealers .....	1	1				
553 pt.	Other auto and home supply stores .....	1	1	5942	Book stores .....	0	0
555, 6, 7, 9	Miscellaneous automotive dealers .....	2	0	5943	Stationery stores .....	2	3
555	Boat dealers .....	2	0	5944	Jewelry stores .....	1	1
556	Recreational and utility trailer dealers .....	1	0	5945	Hobby, toy, and game shops .....	2	1
557	Motorcycle dealers .....	2	0	5946	Camera and photographic supply stores .....	1	1
559	Automotive dealers, n.e.c. .....	4	0	5947	Gift, novelty, and souvenir shops .....	2	0
554	<b>Gasoline service stations</b> .....	<b>1</b>	<b>0</b>	5948	Luggage and leather goods stores .....	2	0
56	<b>Apparel and accessory stores</b> .....	<b>1</b>	<b>0</b>	5949	Sewing, needlework, and piece goods stores .....	1	1
561	Men's and boys' clothing and furnishings stores .....	2	1	596	Nonstore retailers .....	0	0
562, 3, 8	Women's clothing and specialty stores and furriers .....	0	1	5961	Mail order houses .....	0	0
562	Women's ready-to-wear stores .....	0	0	5962	Automatic merchandising machine operators .....	0	0
563, 8	Women's accessory and specialty stores and furriers .....	1	1	5963	Direct selling establishments .....	0	0
565	Family clothing stores .....	0	0	598	Fuel and ice dealers .....	1	0
566	Shoe stores .....	1	0	5983	Fuel oil dealers .....	3	1
566 pt.	Men's shoe stores .....	2	0	5984	Liquefied petroleum gas (bottled gas) dealers .....	(D)	(D)
566 pt.	Women's shoe stores .....	1	0	5982	Fuel and ice dealers, n.e.c. .....	(D)	(D)
566 pt.	Children's and juveniles' shoe stores .....	1	0				
566 pt.	Family shoe stores .....	1	0	5992	Florists .....	3	1
564, 9	Other apparel and accessory stores .....	3	1	5993	Cigar stores and stands .....	0	5
564	Children's and infants' wear stores .....	2	1	5994	News dealers and newsstands .....	0	0
569	Miscellaneous apparel and accessory stores .....	3	2	5999	Miscellaneous retail stores, n.e.c. .....	1	1
				5999 pt.	Optical goods stores .....	0	0
				5999 pt.	Pet shops .....	2	0
				5999 pt.	Typewriter stores .....	4	1
				5999 pt.	Other miscellaneous retail stores, n.e.c. .....	1	1

† Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

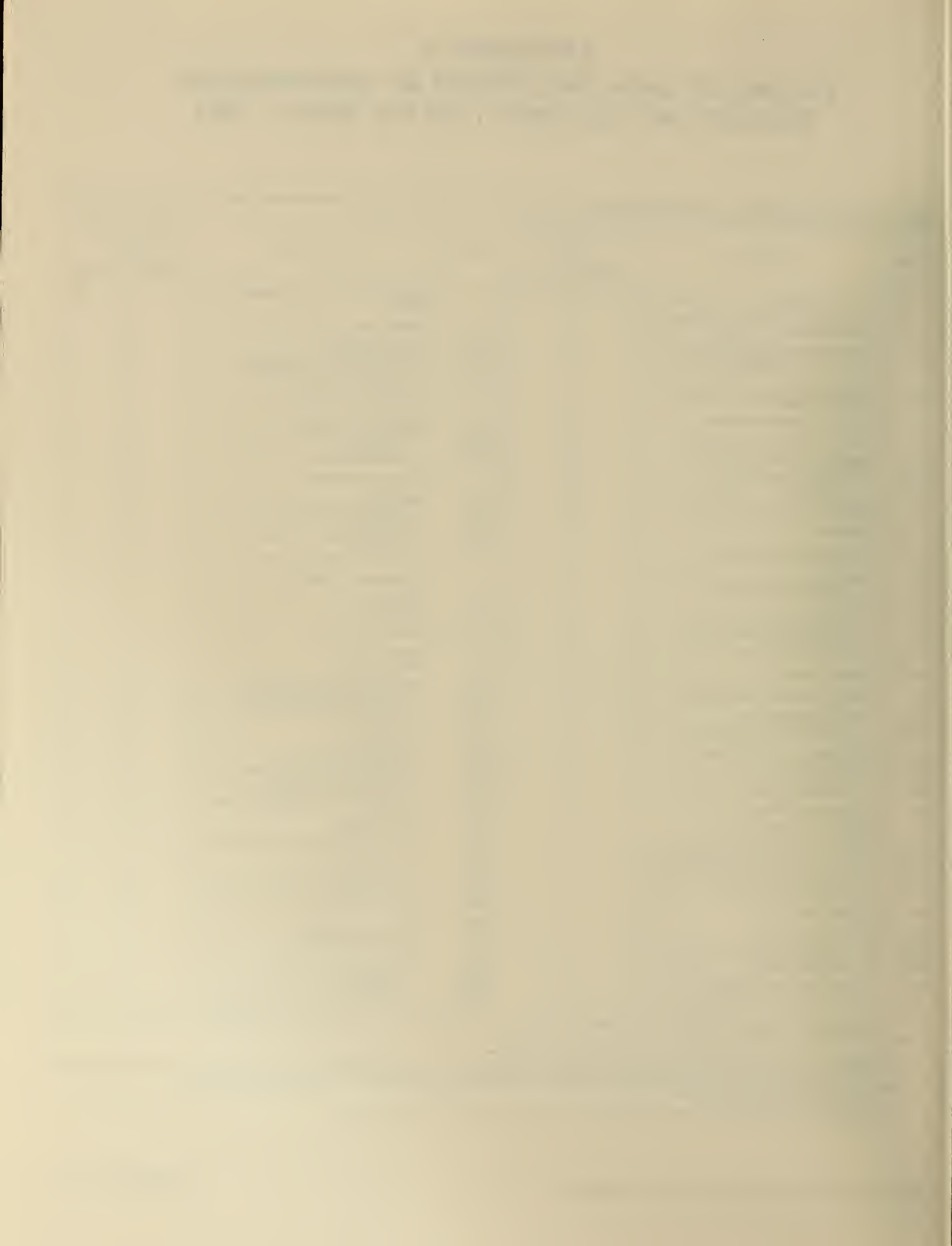
²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

⁴Excludes nonemployer direct sellers, SIC 5963.

⁵Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.





## APPENDIX F.

### Geographic Notes

**Carlisle** is in Polk and Warren Counties.

**Dyersville** is in Delaware and Dubuque Counties.

**Forest City** is in Hancock and Winnebago Counties.

**Sheldon** is in O'Brien and Sioux Counties.

**Shenandoah** is in Fremont and Page Counties.

**Wilton** is in Cedar and Muscatine Counties.





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CONTENTS

ORIGINAL ARTICLES

REPORTS

EDITORIALS

DEPARTMENTS

NOTES

LETTERS TO THE EDITOR

OBITUARY

INDEX





# PUBLICATION PROGRAM

## 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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